

CODY WIRTH

• DETAILS •

Greer, 29650 8646662672 codywirth@protonmail.com

• LINKS •

WheniLeave

Aphrodite's

Bergio

Aphrodite's Acquisition

Digital Age Business

The Digital Man

Digital Frontiersmen

Washington Technology Industry
Association

<u>Cryptography/Cryptocurrency</u> <u>Lecture (English)</u>

<u>Cryptography/Cryptocurrency</u> <u>Lecture (Spanish)</u>

GitHub

LinkedIn

Personal Portfolio

• SKILLS •

JavaScript

Node.js

jQuery

React.js

Redux

Python

Flask SQL

Mongo

PHP

HTML

CSS

PROFILE

Life-long learner, always up for a technical challenge, recently coded, built, scaled, and sold a company for 5 million dollars to Bergio.

Passionate about solving problems and learning. With years of experience working on development teams and cross-functionally with them, I have developed a unique interest in optimizing and testing different systems and development processes and delivering high-quality development projects.

EMPLOYMENT HISTORY

CTO at WhenILeave, Greer

January 2021 — Present

Managed a team of 4 engineers, as well as 4 UX designers to build out the newest version of the WheniLeave platform

Implemented processes for our engineering teams development workflow, as well as a change management process for our pull requests

Synthesizing technical projects and implementations into tasks for engineering, support, and UX teams using Airtable and Jira

Reviewing technical documentation and choosing different libraries/stacks for future product development, product roadmap for new features

Reviewing technical aspects and product road maps of our Angular.JS application and translating those requirements for our new platform built in React.js

Facilitated weekly code reviews and standup meetings for both our UX teams as well as our engineering teams

Documented ongoing bugs with the platforms (Angular and React) and translated them into ongoing weekly tasks for myself and my engineering team to fix

Software Engineer at Bergio, Greer

December 2020 — March 2021

Responsible for the technical stack, systems architecture, technical research, review, and tech implementation roadmap, along with automation and improvement of existing business system processes

Developed Shopify store themes, applications, and features utilizing JS, CSS, HTML, Node, and jQuery

Implemented, configured, and maintained technical infrastructure

Helped optimize several Shopify stores for speed and performance utilizing lazy-loading, eliminating render-blocking resources and delivering critical JS, and CSS inline, removing unused CSS and JavaScript, minimizing main-thread work

TCP/IP

Agile Project Management
Leadership and Management
SDLC

Product Roadmapping
Process/Workflow Creation

Configuring email servers to delist marketing/sales campaigns across AOL, Yahoo, Hotmail, Gmail, MSN, and Outlook

Implementing email feedback loops/performance metrics to access the health of campaigns for marketing teams

Focused on scaling out analytical platforms to gauge performance metrics across the board

Utilized bash and apple scripting for automating lighthouse optimization tests on eCommerce sites

Support Engineer at DAB, Greer

August 2020 — March 2021

Scaled, sold, and exited a Jewelry focused eCommerce store, Aphrodites.com for \$5 million dollars to international retailer Bergio

Developed Shopify store themes, applications, and features utilizing JS, CSS, HTML, Node, Gatsby, and Liquid

Implemented, configured, and maintained technical infrastructure

Helped optimize several Shopify stores for speed and performance utilizing lazy-loading, eliminating render-blocking resources and delivering critical JS, and CSS inline, removing unused CSS and JavaScript, minimizing main-thread work

Implemented artificial intelligence applications into our eCommerce platform to help with automated data collection, product recommendations, optimizing conversion rates, lead captures, and a personalized customer experience

Integrated Facebook pixel with Google Tag Manager, and utilized JavaScript to create custom triggers

Implemented Elevar Server Side for rich analytics tagging while utilizing the data layer for gaining deeper customer insights, automated monitoring of analytics, and conversion rates

Responsible for the technical stack, systems architecture, technical research, review, and tech implementation roadmap, along with automation and improvement of existing business system processes

Trouble-shoot qualified cases before advancing them to software vendors

Managed KPIs of the eCommerce platforms, software, and reported on performance weekly, and monthly

Researched technology and recommend solutions to improve the customer experience and business revenue

Recorded and documented the system for day to day management, including SOPs

Provided timely responses, and resolutions to technical stack, and platform issues

Built and maintained: digitalagebusiness.com, the digital man.com, aphrodites.com, www.digital frontiersmen.com

Software Engineering Residency at Springboard, Remote

January 2020 — July 2020

Built full stack web applications with Python, Flask, JavaScript, and React

Designed and developed JSON APIs using Node, Express and SQL

Designed and created optimized pages with HTML, CSS, and jQuery

Rendered server side templates with Pug

Authentication and Authorization with bcrypt and JWTs

State management with Redux

Unit testing with Jasmine and integration testing with Jest

Tier 1 Support Agent at DoorDash, Remote

May 2019 — April 2020

Investigated account-related issues for drivers, merchants, and consumers

Utilized Salesforce for ticketing, emailing, and calling customers to resolve issues promptly

Helped with password resets, charge backs, account updates, refunds, and application updates

Served as a point of contact for all COVID-19 related issues for our delivery platform

Building out and analyzing data with G Suite and Chartio offering descriptive analysis (KPI Dashboards that consisted of daily, weekly, and monthly user activity)

Implementation Consultant at nChannel, Columbus

March 2017 — January 2019

Working with the Solutions Delivery Team, I handled standard, and custom designed data migrations from various eCommerce platforms such as BigCommerce, Volusion, and Magento, to Shopify's platform

Configured and facilitated the development of matrices for configurable/hierarchical data structures

Facilitated one-on-one consultative sessions with clients determining the scope of their migration projects, any additional custom work that may be needed, as well as provide project estimates based upon terms of scope, complexity, and resources

Created custom MySQL queries to pull non-standard data from eCommerce database schemas and provisioned MySQL instances and setup database hosting for a variety of clients using Azure

Diagnosed, researched, and resolved technical issues related to data rendering, data structures, site functionality, data connectivity, API support, hosting, and bugs that arise with a client's specific configuration

Researched and reported software defects and logged them into Jira

EDUCATION

B.A., Religious Studies, Denison University, Granville

August 2011 — December 2015

- M.S., Information Systems, Keller Graduate School of Management, Remote January 2019 — July 2020
- **EXTRA-CURRICULAR ACTIVITIES**
- Foster at Border Collie Rescue, Greer
 March 2021 Present