

CAO BẢO KHƯƠNG

DATA ANALYST/BUSINESS ANALYST

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Motivated and detail-oriented graduate in Data Science with a strong foundation in data analysis, statistical modeling, and data visualization. Proficient in leveraging tools such as Python, SQL, Excel, and BI platforms (Power BI) to derive actionable insights from complex datasets. Adept at translating insights into actionable strategies through academic and internship projects. Committed to supporting data-driven decision-making in collaborative environments.

AREA OF EXPERTISE

- Programming Languages:** Python (Data Analysis, Machine Learning), Java, SQL.
- Project Management:** Agile methodologies, cross-functional team coordination, sprint planning, and stakeholder alignment.

KEY ACHIEVEMENTS

Market Researcher - IT HACKATHON 2025: SOLANA PRAGMATIC - Third Place Winner

- Conducted market and competitor analysis that directly shaped the core strategy for the "24pump.fun" project.
- Identified critical market gaps, including the "rug pull" problem, which led to developing key features centered on trust and social impact.

Team Leader - IU STARTUP DEMODAY 2025 - Potential Prize Winner

- Led the team in developing and pitching "JOBJOB," an AI-driven recruitment platform concept using a "swipe-to-match" interface.
- Secured the 'Potential Prize' based on a feasible business plan, strong financial projections, and the project's potential to solve hiring bias.

Founder of Filmpamin

Oct 2024 - Present

- Built a secondhand film camera brand from scratch, growing Instagram/Tiktok followers to 200.
- Spearheaded partnerships with 5+ local artist and influencers for workshops/events, enhancing brand visibility and community engagement.

Head of Media Department - Google Developer Group on Campus HCMIU

Sept 2024 - Jul 2025

- Directed a 2-member media team, achieving a 120% growth in social media following and a 50% boost in event registration engagement.
- Produced and promoted 8+ promotional campaigns for technical workshops, attracting an average of 80+ attendees per event and fostering key industry partnerships.

EDUCATION

Bachelor of Data Science

Sept 2023 - Present

International University - Vietnam National University, Ho Chi Minh City

ADDITION INFORMATION

- Language: English, Vietnamese.
- Certification & Degree: IELTS 5.5, IBM Data Analyst Professional, Microsoft Power BI Data Analyst Professional.
- Activities: Organizer of Google Developer Student Club Hackathon 2023 & 2024 (Media team).