

## Profile

Data and Research Analyst | Professional with ~4 years of industry experience (mainly in the BFSI industry), specializing in Business Intelligence, Data Mining, and Advanced Visualization. Strong expertise in data analysis and research, with a proven track record in transforming complex datasets into actionable insights. Adept at leading data visualization and reporting projects, delivering high-impact reports that drive strategic decision-making. Seeking to leverage analytical skills in core data analysis roles

## Professional Experience

**Assistant Manager** | Data Research and Analytics Team | Benori  
(Progressed from Analyst to Senior Analyst to AM)  
Sep, 2020 - Present

### Data Analysis and Visualisation

- Led a project on BI reporting within the insurance industry involving secondary research, data collection (across multiple public sources), data structuring (dealing with unstructured data), extracting industry-specific KPIs, analysis, and visualisation on PowerBI
- Developed the project in close consultation with clients, handled multiple client communication and vendor dealings across the product life-cycle
- Managed a team of 4 members across different task lines and roles

**Project Value:** Created a one-stop-shop for all data requirements for an insurance company across strategy and marketing teams

**Database Management:** Managed a team of 8-9 analysts in a database creation and management project for a healthcare investment firm | Secondary Research

**Market Strategy:** Led a market entry strategy project for an educational institution, involving market study (primary and secondary research), data modelling and reporting, location analysis

**Sustainability:** Led an ESG rating project for a global think-tank involving advanced secondary research, data analysis, and ESG scoring to assess global asset management companies

**Data Automation Framework:** Worked on a data automation project for a global consultancy to automate all their financial models into a data management platform. Supported the team in creating an Advanced Excel framework for each model across retail & wholesale banking, payments, and insurance

**Customer Sentiment Analysis:** Worked on multiple B2B, B2C analysis projects, survey data analysis, and visualisation projects, customer sentiment analysis and reporting projects

## Technical Skills

Primary and Secondary Research | Data Analysis and Visualisation | Survey Data Analysis | Market Intelligence and Reporting | Research and Strategy | Business Intelligence Reporting | Advanced MS Office – Excel, PPT | Power BI | MySQL | Python Programming | Introductory Tableau | Project Management – Client and Vendor Side |

## Educational Qualifications

### University of Edinburgh | Scotland

Post Graduate Diploma in Data Science

Sep, 2018 – Dec 2019

Data Mining and Pattern Recognition, Database Management – MySQL, Machine Learning – Regression and Classification

### St. Stephen's College | Delhi University

Bachelor of Science (Hons.) in Physics | Minors in Mathematics

Jul 2015 – May 2018

### St. Xavier's Sr. Sec. School | Delhi

High School Diploma | Science Stream (Physics, Chemistry, Math, Computer Science)

2002 – May, 2015

## Scholarships and Awards

### SMAT Scholar | 2013

Participated in the pilot project on “Identification of Gifted Children in Science and Mathematics” by the Office of Scientific Advisory to the Government of India

### INSPIRE Scholar, DST | 2015

Secured Scholarship from the Department of Science and Technology (DST), Government of India for securing rank in the top 1% nationwide in Class 12 (Plus Two) in CBSE Board Exams

## Certifications

### META Database Engineer Professional Certificate (Hyper-linked)

- [Introduction to databases](#)
- [Version Control](#)
- [Database Structures and Management with MySQL](#)
- [Advanced MySQL Topics](#)
- [Programming in Python](#)
- [Database Clients](#)
- [Advanced Data Modelling](#)