

Status: Draft

Deadline: Market Development Travel
2025-2026

Application Type: Market
Development Travel

Applicant:

Content Note

This tab is optional. You can use it to provide information about your application. It does not affect the assessment of your project.

What is a content note?

A content note is a verbal or written notice that precedes potentially sensitive content. It indicates in advance any topics that the audience may find triggering or distressing.

While some readers are OK with encountering these topics without advance notice, others appreciate being able to prepare themselves, especially if the content could lead to them reliving painful experiences.

If you believe your **application**, **artistic examples** or **support documents** contain potentially sensitive content, please provide a brief content note below as a courtesy to OAC staff and assessors.

We'll make sure that this program's assessors know that the absence of a content note does not guarantee the absence of content they may find challenging.

Do you want to provide a content note?

[More about content notes](#)

Project Information

Project Title (Maximum 15 words)

Writing tip: Include the location to which you are travelling in your title.

Project Summary (Maximum 25 words)

Writing tip: Indicate the recognized arts marketplace/event you are attending or the presenters that you are meeting with.

Project Category

From the list below, select one of the following that best applies to your project.

Total Grant Funds

Supplementary request for Northern Ontario applicants

If you reside in, and are travelling from Northern Ontario, you have the option of requesting supplementary funds in **one** of the following categories.

Are you a Northern Ontario applicant requesting supplementary funding? (up to \$500 may be awarded):

See definition for Northern Ontario on the [Market Development Travel](#) web page.

Are you a Northern Ontario applicant based in a remote, isolated or fly-in community requesting supplementary funding? (up to \$1,000 may be awarded):

See definition for Remote, isolated and fly-in communities on the [Market Development Travel](#) web page.

Artistic Discipline

What is the main artistic discipline involved in the proposed project? Select one only.

Project Category 2

From the list below, select one of the following that best applies to your project.

Start Date of Your Project

- You must submit your application before you begin your travel.
- Once you have applied, you will find out whether you got a grant eight weeks later. This may be after your planned departure date.
- The program may close at any time, including if you have started a draft. If you are working on a draft application and you see the "Submit" button at the bottom of the application, you can still apply.

End Date of Your Project

The activity for which you are requesting funding must be completed within one year of receiving grant result.

Background

Make sure that the information you give in this section shows that you are eligible to apply for this program. See the [Guide to OAC Project Programs](#) and the program web page for information about eligible applicants and ask program staff if you are not sure.

Tell us about who you are as an artist, arts professional, group or organization. (Maximum 300 words)

Writing tips:

- Describe what is important to you in your work and why.
- Include highlights from your career, including recent achievements and challenges.
- Talk about your artistic practice, including specific information about discipline and genre.
- Remember that this is a multidisciplinary program and assessors will come from different disciplines.

Describe the context in which you work. You may choose to include information about your environment, community, artistic influences and cultural identity or, as relevant, your connection to OAC priority groups and how they have had an impact on you or your organization's art, career/development and decisions. (Maximum 300 words)

Applicant CV(s), Résumé(s) and Bio(s)

Either use the field provided to enter your CV(s), résumé(s) or bio(s) (maximum 1,000 words); or use the upload button to upload 1 document in PDF format (maximum 3 pages).

Writing tips:

- If you are applying from an individual profile, include your CV, résumé or bio.
- If you are applying from a group or organization profile, include the CV or bio of each individual who will be travelling.
- Go to OAC's website for [tips on preparing CVs, résumés and bios for a grant application to OAC](#).

Support Material

Support Material

If files or links do not conform to the basic upload requirements (types, formats, sizes and minimum/maximum number of files), the system will prevent the application from being submitted.

If the provided artistic examples and support documents do not meet all program application requirements, the submitted application will be considered ineligible and will be withdrawn from the competition.

Assessors will not read documents that have not been requested or review support material for longer than the maximum time allowed. For audio and video examples, if the total running time exceeds the maximum length allowed, specify which part you want assessors to review.

Artistic Examples

Describe how the artistic examples below relate to your project. (Maximum 150 words)

Writing tip: You can only submit one artistic example for this program. The artistic example must be the work you are promoting during this activity. It should be finished work that is ready to be presented.

Instructions

Provide 1 artistic example (mandatory). Choose from the following types of artistic examples as most relevant to your project:

- **Audio (maximum 3 minutes)**
 - Note: 1 audio example counts as 1 artistic example.
 - You may a file that is longer than the maximum noted above; however, the duration of the example that you are instructing assessors to review must fit within the noted maximum.
- **Video (maximum 3 minutes)**
 - Note: 1 video example counts as 1 artistic example.
 - You may a file that is longer than the maximum noted above; however, the duration of the example that you are instructing assessors to review must fit within the noted maximum.
- **Images (maximum 10 images)**
 - Note: 10 images count as 1 artistic example.
- **Manuscript (1 document in PDF format, maximum 10 pages)**
 - Note: 10 pages count as 1 artistic example.
 - The example can be submitted double or single spaced.
 - Manuscript examples may include poetry, an excerpt from a book or script, etc.

Audio - File Uploads

- Acceptable formats: MP3, WAV
- Maximum size: 20 MB per file
- **Do not use accents or special characters in your file names as they may cause application submission errors (for example: " ' ; : ~ ! % ^ *).**

For each example, click on **Edit Required Information** "www.arts.on.ca/getattachment/Grants/General-Granting-Info/Nova-User-Guide/Edit-Required-Information-Button.png.aspx?width=30&height=30" title="Edit Required Information Icon" /> to provide assessors with details.

Video - File Uploads

- Acceptable formats: AVI, MOV (QuickTime Video), MPEG, MP4, WMV (Windows Media Video)
- Maximum size: 500 MB per file. For files larger than 300 MB, we recommend uploading the file to Vimeo or YouTube and providing the link below.
- **Do not use accents or special characters in your file names as they may cause application submission errors (for example: " ' ; : ~ ! % ^ *).**

For each example, click on **Edit Required Information** "www.arts.on.ca/getattachment/Grants/General-Granting-Info/Nova-User-Guide/Edit-Required-Information-Button.png.aspx?width=30&height=30" title="Edit Required Information Icon" /> to provide assessors with details.

Images - File Uploads

- Acceptable formats: .jpg, .png
- Maximum size: 5 MB per image
- **Do not use accents or special characters in your file names as they may cause application submission errors (for example: " ' ; : ~ ! % ^ *).**

For each example, click on **Edit Required Information** "www.arts.on.ca/getattachment/Grants/General-Granting-Info/Nova-User-Guide/Edit-Required-Information-Button.png.aspx?width=30&height=30" title="Edit Required Information Icon" /> to provide assessors with details.

Manuscripts - File Uploads

- Acceptable format: PDF
- All documents' page orientation should be portrait, NOT landscape.
- Written material should use a sans serif font of at least 11-point (for example, Arial or Helvetica).
- **Do not use accents or special characters in your file names as they may cause application submission errors (for example: " ' ; : ~ ! % ^ *).**

Support Documents

Instructions

- Each type of support document listed below has its own instructions. Read them carefully to ensure that you:
 - submit all required support documents for your program category
 - respect any limits on the number or length of files
- All documents (except for promotional materials) should use a sans serif font of at least 11-point size (for example, Arial or Helvetica).

Other documents

(mandatory, 1 document in PDF format, maximum 6 pages)

For travel to a recognized event:

- Letter of invitation or other document confirming your attendance/presentation at the event,

or

- Proof of registration,

or

- *Only if you have not yet confirmed or registered attendance:* web page screenshot or brochure with proof that the public can attend (for example, information on how to register).
- Information about the event that shows that presenters (and not only the public) will attend

For travel to meet presenters:

- Letters of confirmation from at least two arts presenters agreeing to meet with you.
- Brief professional bios for these presenters.

Project Plans

What are you planning to do, and what do you want to achieve with this project? (Maximum 425 words)

Writing tips:

- Describe the recognized arts marketplace/event you are travelling to, or the presenters that you are meeting with. Describe how this project will build future opportunities for the work to reach new audiences.
- Include the location and dates of the activity.
- Name and describe the artistic work(s) or body of work (for example, play, portfolio, book, repertoire, album) that you will be promoting to presenters. (You should speak to the relevance of the artwork to this market development activity in the Support Material tab.)
 - If your project includes using artistic material or stories that are not your own, explain how you have gotten or will get the permission to use them (for example, copyright clearance).
 - If your project involves cultural practices that are not your own, describe how you have made or will make sure that you are engaging with them appropriately.
- Identify the presenters with whom you have booked meetings and/or describe the types of presenters who typically attend the event (for example, curators, artistic directors, publishers). State where they come from and what market they serve (location)
- For travel to a recognized event: explain how you will present to, meet and/or interact with presenters (for example, booked showcases, meet and greets).
- Share how you see this opportunity providing an impact on your artistic career.

OAC Statistics

The following information is being gathered for OAC research purposes only. This information will not be seen by assessors and will not be considered in determining any grant amount.

Festival

Is the project you are applying for a festival, or is your organization a festival? (See OAC's definition of festival below.)

OAC Definition of "Festival"

An event including an organized and multi-faceted program of arts activities that takes place within a defined and concentrated period of time of one or more days. A festival may be one-time, but is usually held on a recurring basis – most often annually. Examples of types of festivals include (but are not limited to): Indigenous arts festivals, pow wows, dance festivals, literary festivals, music festivals, fringe theatre festivals, media arts/film festivals, photography festivals, folk arts festivals, art fairs, multidisciplinary festivals, and community arts festivals.

NOTE: The following are NOT considered as festivals for OAC's purposes:

- Ongoing series of arts activities/events presented either at regular intervals (e.g. every month) over an extended period of time or seasonally
- Commercial trade fairs/conferences
- Individual works that will (or may) be shown as part of a festival (where the applicant is not the festival organizer)

Declaration

This information is for OAC only and is not used by assessors for assessment purposes during the evaluation of your application.

I am submitting my application in:

OAC accepts applications in English or French. Assessment panels in this program are held in English. If there are French-language applications at this deadline, applications are translated and at least one assessor will be francophone. If this deadline receives enough French-language applications, a separate meeting with francophone assessors may be convened.

Voluntary Disclosure of Contact Information

If you receive a grant, OAC would like to share some of your contact details with the Ministry of Tourism, Culture and Gaming (MTCG) and with your Member of Provincial Parliament (MPP). News about your grant helps your MPP learn about your work and the positive impacts of public arts funding.

The MPP may contact you to congratulate you personally.

The OAC will share the following information:

- your name
- your email address
- your phone number
- your mailing address
- your grant amount
- your project summary
- description of the program through which you received the grant

Do you give OAC permission to share this information with the MTCG?

You can change your answer here at any time until OAC sends the information for this deadline to MTCG (approximately four months after the deadline).

[View Terms and Conditions – OAC Project Grant Applications](#)

I acknowledge that I have read and understood the Terms and Conditions that govern applications to the Ontario Arts Council

[View Terms and Conditions – Receipt of OAC Project Grant Funds](#)

I acknowledge that I have read and understood the Terms and Conditions that govern receipt of Ontario Arts Council funds

Applicant Declaration

I confirm that the information I have provided in this application for funding assistance is true, accurate and complete in every respect. I understand that providing false information may result in legal liability to me and, where applicable, my co-applicant and/or the members of the group and/or organization on whose behalf I am submitting this application.

I also confirm that I have obtained the necessary consents of all relevant individuals to provide their information to OAC and for OAC to use and/or disclose this information as set out in the Terms and Conditions.

By checking the box below, I agree to abide by Ontario Arts Council's Terms and Conditions governing applications to OAC through its online application system (Nova) and the receipt of funds.