



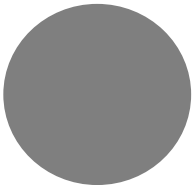
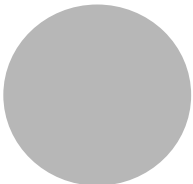

TraNexus

BRAND STANDARDS

COMPANY COLORS

Color Sample	HEX	RGB	CMYK
	#399A39	R: 57 G: 154 B: 57	C: 63% M: 0% Y: 63% K: 40%
	#B6D7A8FF	R: 182 G: 215 B: 168	C: 15% M: 0% Y: 22% K: 16%
	#000000	R: 0 G: 0 B: 0	C: 0% M: 0% Y: 0% K: 100%

*White is used as a supplemental color throughout all branding

Color Sample	HEX	RGB	CMYK
	#7F7F7F	R: 127 G: 127 B: 127	C: 0% M: 0% Y: 0% K: 50%
	#B7B7B7FF	R: 183 G: 183 B: 183	C: 0% M: 0% Y: 0% K: 28%
	#D9D9D9FF	R: 217 G: 217 B: 217	C: 0% M: 0% Y: 0% K: 15%

*White is used as a supplemental color throughout all branding

COMPANY FONTS

Text Class	Specifications
TITLE	Expletus Sans - Medium All CAPS HEX: 000000 (40 pt when possible)
Subtitle	Raleway - Bold Face HEX: 7F7F7F (20 pt when possible)
Normal Text	Proxima Nova HEX: 3F3F3F (12 pt when possible)

Text Class	Specifications
HEADING 1	Roboto All CAPS HEX: 399A39 (30 pt when possible)
HEADING 2	Roboto All CAPS (if appropriate) HEX: 7F7F7F (24 pt when possible)
HEADING 3	Roboto All CAPS (if appropriate) HEX: 7F7F7F (18 pt when possible)
HEADING 4	Roboto All CAPS (if appropriate) HEX: 7F7F7F (14 pt when possible)

TITLE EXAMPLE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

SUBTITLE EXAMPLE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

NORMAL TEXT EXAMPLE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

HEADING 1 EXAMPLE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

HEADING 2 EXAMPLE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

HEADING 3 EXAMPLE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

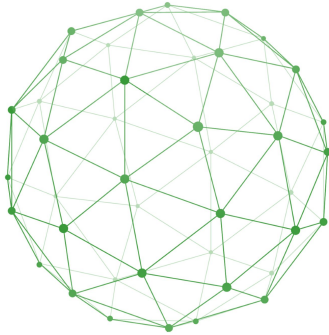
HEADING 4 EXAMPLE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

COMPANY LOGOS

1x1 Logo



Banner Logo

