

Calvin Le  
[cle@ltu.edu](mailto:cle@ltu.edu)  
219

Austin Ramsey  
[aramsey@ltu.edu](mailto:aramsey@ltu.edu)  
074

Mitchell Browe  
[mbrowe@ltu.edu](mailto:mbrowe@ltu.edu)  
055

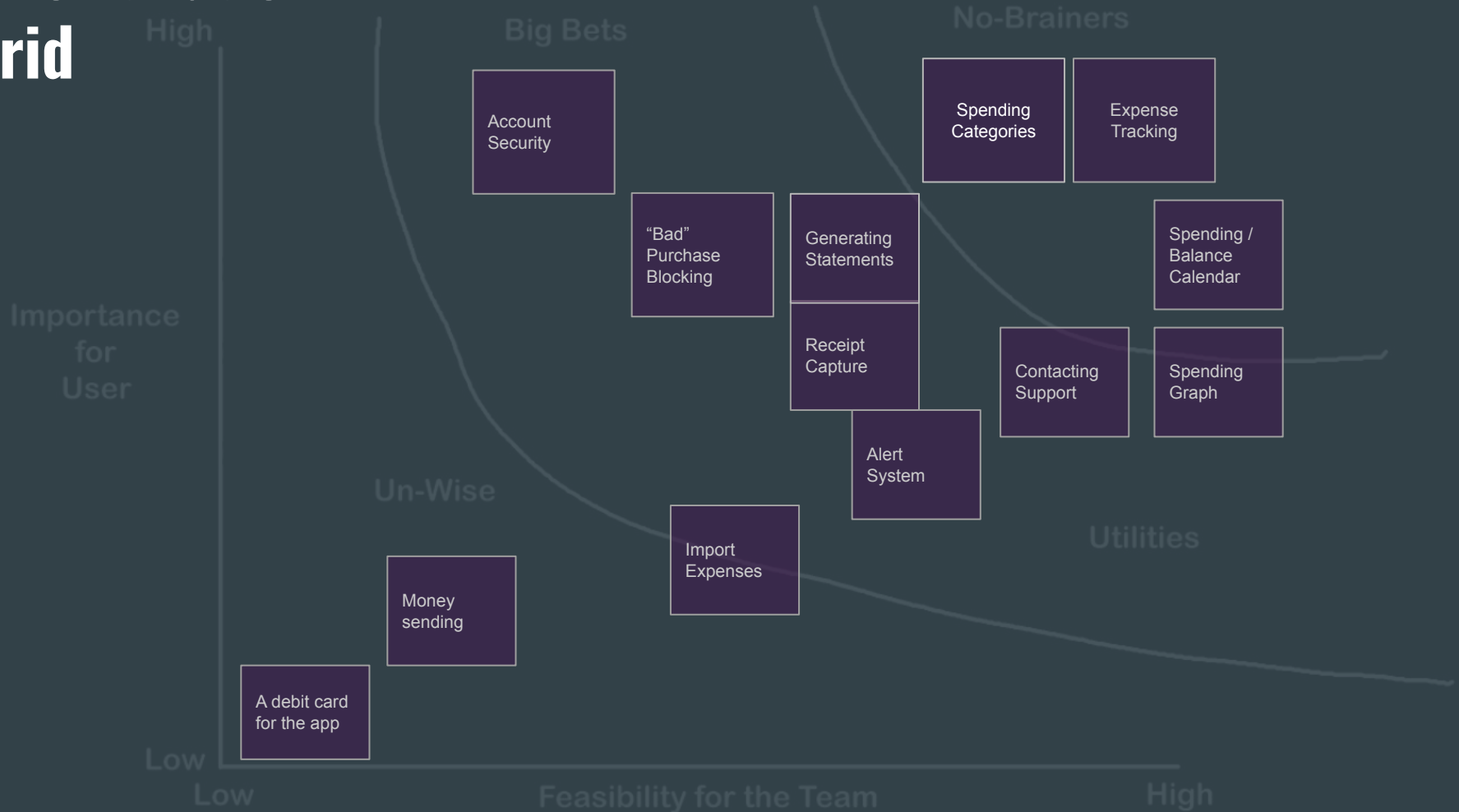
# Student Expense Tracker and Manager

MCS 2613; Assignment 4

# Introduction

Our product idea is an expense tracker app tailored toward students. Students will be able to navigate through an easy to use interface that gives you highlights of recent financial activities as well checking basic banking information.

# Prioritization Grid



# Prioritization Categories

## No-Brainers

- Spending Categories
- Expense Tracking
- Spending / Balance Calendar

## Big Bets

- Account Security
- “Bad” Purchase Blocking

## Utilities

- Support Contact
- Spending Graph

## Tough Choices

- Alert System
- Receipt Capture

## Unwise

- App-Specific Debit Card
- Money Sending / Transfer

# Experience-Based Roadmap

Hill 1: Users will be able to track their expenses with relative ease.

- Checking balances
- Spending Categories

Hill 2: Students will be able to categorize their expenses and visualize reports

- Spending Calendar
- Support Contact
- Generating reports

Hill 3: Users will be able to allow the app to actively prevent them from making bad purchases

- "Bad" Purchase Blocking
- Account Security

# Hill 1 Vision Statement

## *WHO*

College  
Students

Users

Organizations

Employees

## *WHAT*

View  
purchases

Check  
Balance

Budgeting

Add  
expenses

Edit  
expenses

View  
Receipts

Create  
Invoice

## *WOW*

Fast

Easy to use

Offline

Flexible

Free

No credit  
card required

# Honor Code

I have neither given nor received unauthorized aid in completing this work, nor have I presented someone else's work as my own.