

Animesh Singh Basnet

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Experienced data analytics professional with expertise in developing and implementing data-driven solutions for businesses. Skilled in using advanced analytics tools and techniques to extract insights from complex datasets, and collaborating with cross-functional teams to drive business growth and success. Passionate about empowering young

EXPERIENCE

Bhoos Games

Data Analyst

Lalitpur, Nepal

September 2022 – Present

- Analyzed data from Google Analytics, Firebase, Play Store, and Bigquery to create a compiled KPI dashboard and present monthly reports to the team, resulting in improved data-driven decision-making and performance metrics.
- Improved existing databases through data validation and visualizing/tabulating performance metrics, resulting in more efficient data management and streamlined reporting processes.
- Developed web-based games and map generation algorithms during leisure time, demonstrating passion for programming and constantly seeking to enhance coding skills.

Xabit Analytics

Senior Data Analyst

Kathmandu, Nepal

August 2022 – September 2022

- Performed quality assurance on the data collected, identified inconsistencies and improved as well as maintained the company's existing algorithms
- Created monthly client application overview and customer analysis with focus on customer segmentations, flow, and conversion.

Data Analyst

April 2021 – July 2022

- Designed and implemented data-driven systems and tools, including a content generation recommendation system, a platform for visualizing Instagram stats, and reports containing summary statistics for decision-making by clients.
- Conducted analysis and testing on company products and relevant data warehouses to ensure smooth and efficient operations.
- Experimented with and integrated new tools and platforms, such as Django, FastAPI, Zapier, and Posthog, to optimize performance and maintain documentation for data analysis and algorithm research.

Data Analyst Intern

January 2021 – April 2021

- Cleaned and analyzed real-world sales datasets of a Nepali retail company to provide quarterly summary reports.
- Developed and maintained company tools and product lines, such as dashboards and code repositories.
- Engaged in creating data visualization and infographics for social media platforms.

The Mint Studio Nepal

Illustrator

Lalitpur, Nepal

April 2019 – August 2019

- Fabricated seasonal tech-packs [Summer & Winter] and Designed vector illustrations for social media and client merchandise
- Created fashion apparel and merchandise mockups and maintained and updated company website with product sales and blog content

Debug Soft Pvt. Ltd.

Junior React Native Developer

Lalitpur, Nepal

October 2018 – March 2019

- Implemented React Native for cross-platform app development and developed prototype applications to generate clients.
- Maintained concise documentation for future developers and established a strong foundation in User Interface (UI), SQL scripts, and Firebase API.

KORA Creation

Graphic Designer

Lalitpur, Nepal

June 2018 – September 2018

- Designed numerous media contents for clients such as vector illustrations, company logos, Instagram posts, and so on.
- Edited and modified multiple photos, videos, and animations for promotional purposes
- Doubled the number of monthly clients during employment.

EDUCATION

Islington College

Kathmandu, Nepal

2019 - 2022

- Bachelor of Science in Computing, degree awarded by London Metropolitan University
- First Class Honors (Classification Average: 79.11%)

GEMS Institute of Higher Education (GIHE)

Lalitpur, Nepal

2016 - 2018

- CAIE A Levels
- Subjects: Computer Science, Mathematics, Physics, Chemistry, General Paper

VOLUNTEERING

Special Project Lead, Parth Student Venture

August 2022 - present

- Prepared investment proposals and due diligence memos for a student-led startup, researched trending case studies, created templates for market research and presentations, and supervised the design team to ensure timely delivery of content.

Design Team Lead, Parth Student Venture

January 2023 - April 2023

- Coordinated and supervised the design team to ensure the timely delivery of content as well as structured design flow and templates for content reusability.

Session Volunteer, Hour of Code (HOC)

June 2022

- Facilitated student learning by providing guidance on programming principles and assisting with problem-solving as well as created and administered session feedback forms to continually improve the program.

Lead Organizer / Administrator , Autumn AI

August 2020 - September 2020

- Organized and administered a seven-day programming contest in collaboration with CodinGame, aimed at motivating Islington students to practice AI using the platform's interface. As well as, managed and motivated 451 contestants to submit their first AI in CodinGame and presented workshops for mentors while guiding the organizing team to their assigned roles.

ACHIEVEMENTS & AWARDS

The highest academic grade, Islington College

December 2022

- Received an award for securing the highest academic grade from my graduating cohort out of more than 750 students in Islington College

International Student House & London Metropolitan University Scholar

December 2022

- Received the International Student House & London Metropolitan University Scholarship Programme 2023/24, a full-ride scholarship for a Master's Degree at the London Metropolitan University, UK.

Duke of Edinburgh's International Award

August 2017

- Received the Bronze Level Duke of Edinburgh's International Award issued by The Duke of Edinburgh's International Award, Nepal.

CERTIFICATIONS

Applied Data Science Specialization by IBM (Coursera)	<i>March 2023</i>
Data Analyst in SQL (Datacamp)	<i>March 2023</i>
Data Scientist in Python (Datacamp)	<i>October 2022</i>
Google IT Automation with Python Specialization, Professional Certificate (Coursera)	<i>October 2020</i>
Python for Everybody Specialization by University of Michigan (Coursera)	<i>October 2020</i>
Algorithms Specialization by Stanford University (Coursera)	<i>August 2020</i>

TECHNICAL SKILLS

- **Proficient:** Python (NumPy, Pandas, Matplotlib, Django), SQL, GIT, Jupyter notebook, Canva, Flask, React, Tableau, Streamlit
- **Familiar:** JavaScript, Typescript, ASP.Net, Illustrator, Photoshop, Scikit-learn, TensorFlow, PyTorch, Posthog, AWS
- **Basic:** Heroku, Wordpress, Krita, VIM / Puppet