ANIMESH SINGH BASNET

Analyst | Developer

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SUMMARY -

Experienced data analytics professional currently studying MSc in Artificial Intelligence with expertise in developing and implementing data-driven AI solutions for businesses. Skilled in using analytical tools and techniques to extract insights from complex datasets, and collaborating with machine learning models to drive business growth.

SKILLS -

Proficient: Python, Javascript, SQL, GIT, Flask, React,

Tableau, Streamlit

Familiar: Typescript, ASP.Net, Scikit-learn, Tensor-

Flow, PyTorch, Posthog, AWS

Basic: Heroku, Wordpress, VIM / Puppet

EDUCATION -

9/2023 - 9/2024 MSc in Artificial Intelligence

London Metropolitan University, UK

scholarship holder • Student Ambassador

9/2019 - 10/2022 **BSc (Hons) in Computing**

Islington College (awarding body London Met.), Nepal

- Degree Result: First Class Honors (1:1)
- Student Academic Representative (StAR) for 2022
- Presented a white paper i.e. "Has commercialization improved safety at Everest?" at the ING Management Conference 2019

8/2016 - 5/2018 Cambridge International (CAIE) A Levels

GEMS Institute of Higher Education (GIHE), Nepal

- · Subject: Computer Science (A), Maths (A), Physics (B) and Chemistry
- · Vice President of Science and IT club

EXPERIENCE -

9/2022 - Present Data Analyst & Programmer

Bhoos Games, Nepal

- · Analysed data from Google Analytics, Firebase, and Bigquery to create a compiled KPI dashboard and present monthly reports, resulting in a 15% improvement in user retention rate and 20% in user game flow through data-driven decisions.
- · Improved existing databases of 1.5 million users through data validation and visualising/tabulating performance metrics, resulting in more efficient data management and streamlined reporting processes.
- Developed web-based & react-native games and map generation algorithms, which was able to gain a user base of 10k in the initial week of launch.

Xabit Analytics, Nepal

- · Performed quality assurance on the data collected, identified inconsistencies and improved as well as maintained the company's existing algorithms for a user base of around 10k active monthly users.
- · Created monthly client application overview and customer analysis with focus on customer segmentations, flow, and conversion.

4/2021 - 7/2022

Data Analyst (Part-time)

Xabit Analytics, Nepal

- · Designed and implemented data-driven systems and tools, including a content generation recommendation system, a platform for visualising Instagram stats, and reports containing summary statistics for decision-making by clients, which was able to gain 200
- · Conducted analysis and testing on company products and relevant data warehouses to ensure smooth and efficient operations.
- · Experimented with and integrated new tools and platforms, such as Django, FastAPI, Zapier, and Posthog, to optimize performance and maintain documentation for data analysis and algorithm research.

1/2021 - 4/2021

Data Analyst Intern

Xabit Analytics, Nepal

- · Cleaned and analysed real-world sales datasets of a Nepali retail company to provide quarterly summary
- Developed and maintained company tools and product lines, such as dashboards and code repositories.
- · Engaged in creating data visualisation and infographics for social media platforms, leading to a growth of 225% in followers.

VOLUNTEERING

8/2023 - 12/2023 Technical Assistant & Module Consultant

Digital Kala

Developed an online platform to provide information about scholarships and grants in Nepal to students as well as simultaneously contributed to developing module content for digital literacy workshops in Lumbini province, engaging approximately 300 participants.

8/2022 - 9/2023 Special Project Lead & Associate

Parth Student Venture

Prepared investment proposals and due diligence memos for a student-led startup, researched trending case studies, created templates for market research and presentations, and supervised the design team to ensure timely delivery of content.

Parth Student Venture

Coordinated and supervised the design team to ensure the timely delivery of content as well as structured design flow and templates for content re usability.

8/2020 - 9/2020 Lead Organizer / Administrator, Autumn Al

partnered with CodinGame

Organised and administered a seven-day programming contest in collaboration with CodinGame, aimed at motivating Islington students to practise AI using the platform's interface. As well as,managed and motivated 451 contestants to submit their first AI in CodinGame and presented workshops for mentors while guiding the organising team to their assigned roles.

PROJECTS

ML Model Geo Guesser Classifier

Kaggle

Utilizing DenseNet 121 and a dataset featuring around 50,000 GeoGuessr images from the GeoWorld challenge, the model achieved an impressive 80% accuracy during training and a noteworthy 60% accuracy in testing, surpassing the performance of its predecessors.

Game Snadder

Snadder.io

Snadder is a spin on the popular Snakes 'n Ladders game, combining the problem-solving ability of Sudoku and the user experience of Wordle, where users are assigned a set number of dice at the start of the game, with the goal of reaching the last tile with the fewest amount of dice possible.

Platform Qanekt

Github

Demo Platform built during a one day Quantum Hackathon, where individuals connect through their hobbies and limit the range according to the area during COVID 19. Users have the ability to provide their location for a better recommendation feature or browse through all the platform has to offer.

ACHIEVEMENTS

2022 December

Highest academic grade

Islington College (awarding body London Met.), Nepal

Received an award for securing the highest academic grade from my graduating cohort out of more than

750 students.

2022 December International Student House & London Metropolitan University Scholar

ISH & LMU

Secured a full-ride scholarship for a Master's Degree at London Metropolitan University, UK.

2017 August Bronze Duke of Edinburgh's International Award

Duke of Edinburgh's International Award

CERTIFICATIONS

2023 March Applied Data Science Specialization by IBM Coursera 2023 March Data Analyst in SQL Datacamp 2022 October **Data Scientist in Python** Datacamp Google IT Automation with Python Specialization, Professional Certificate 2020 October Coursera Python for Everybody Specialisation by University of Michigan 2020 October Coursera 2020 August Algorithms Specialisation by Stanford University Coursera