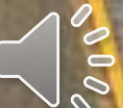


# Reidentification of Previously Anonymized Connected Vehicles

Is the Industry Keeping Its Promise on Privacy?

Research Project Proposal by  
Steve Johnson, MSc Cybersecurity Candidate  
University of Essex, 2022 Cohort



Source: USDOT

# Abstract:

- Connected Vehicle (CV) technology offers a large leap forward in reaching “Vision Zero”, a goal of eliminating all traffic deaths attributable to distracted driving.
- There are inherent risks to privacy in the deployment of CV technology
- The Industry has in place many standards, specifications, and regulations aimed at protecting individual privacy. Regulating bodies include:
  - Society of Automotive Engineers (SAE)
  - Institute of Electrical and Electronics Engineers (IEEE)
  - United States Department of Transportation (USDOT)
  - National Highway Traffic Safety Administration (NHTSA)
  - OmniAir Consortium, an industry council which certifies CV devices against the standards

## **This research will investigate:**

- ☐ **Whether the currently implemented safeguards provide an acceptable efficacy, and;**
- ☐ **Critically examine if the next generation of safeguards under proposal by the industry will add any substantial improvement?**



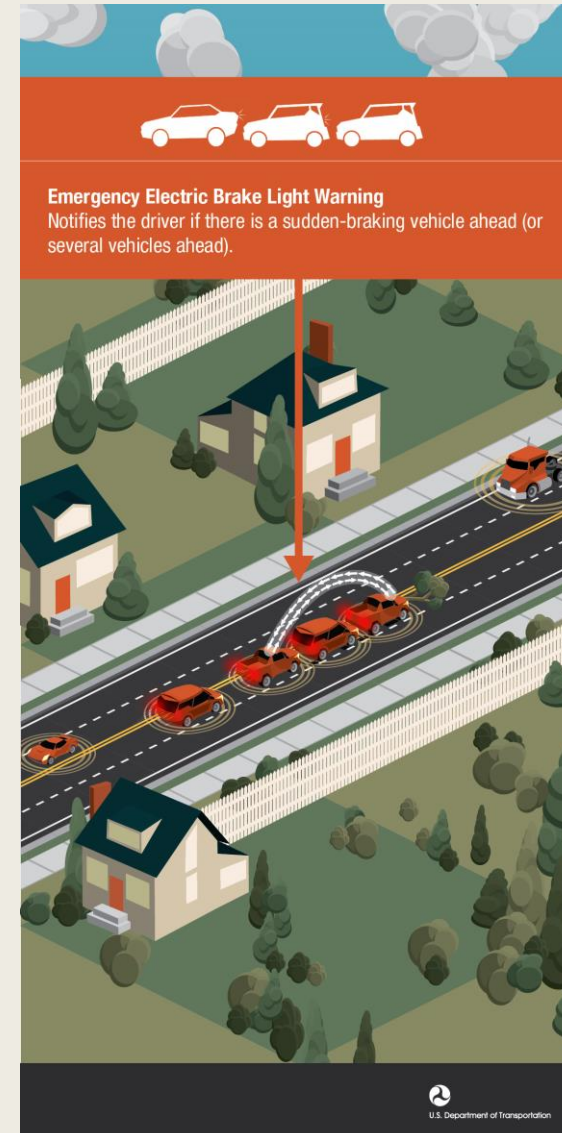
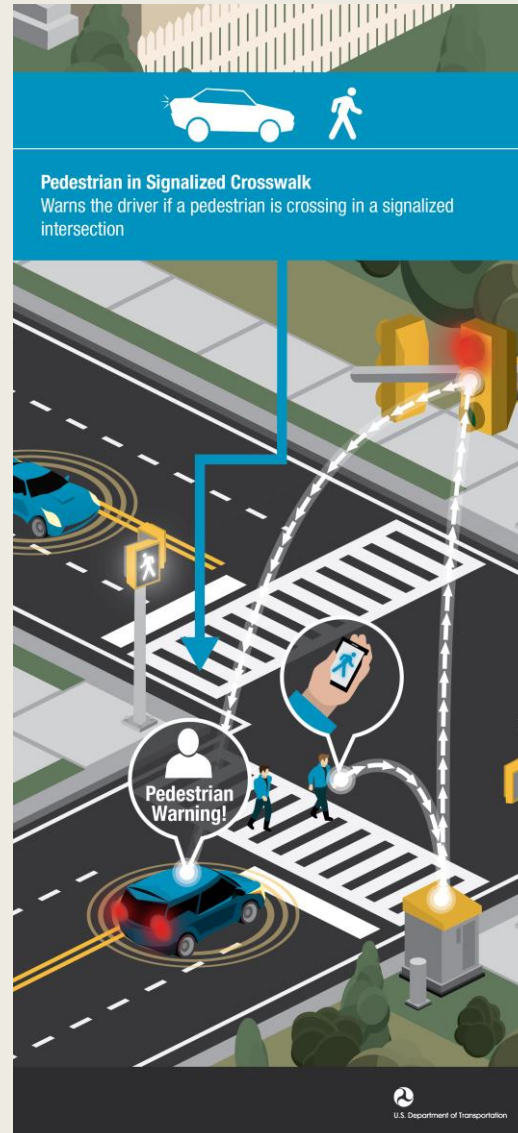
# Proposed Aims and Objectives.

- ❑ Summarize the CV technology, benefits to society, and challenges of secure implementation.
- ❑ Critically examine the evolution of the privacy threat surface and implemented mitigations.
- ❑ Critically examine existing research literature covering privacy and security of connected vehicles.
- ❑ Develop an experimental project upon which to test/validate author's thesis on CV's remaining privacy weaknesses.
- ❑ Propose areas for further research and development for CV to close identified privacy protection gaps.





# Representative CV Applications



## 70+ Additional Apps

### Safety

- Wrong Way Entry
- Wrong Way Driver
- Forward Collision Warning
- Curve Speed Warning
- Emergency Vehicle Preemption

### Environment

- Traffic Progression
- Transit Vehicle Priority
- Speed Harmonization

### Mobility

- Travel Time Data





# CV Deployments in the U.S.

## ➤ Infrastructure

### ❖ As of July 2021:

- ❖ 69 Active Deployments
- ❖ 102 Planned

### ❖ Early 2022 Estimates:

- ❖ 80+ Active Projects
- ❖ 200+ Planned Projects

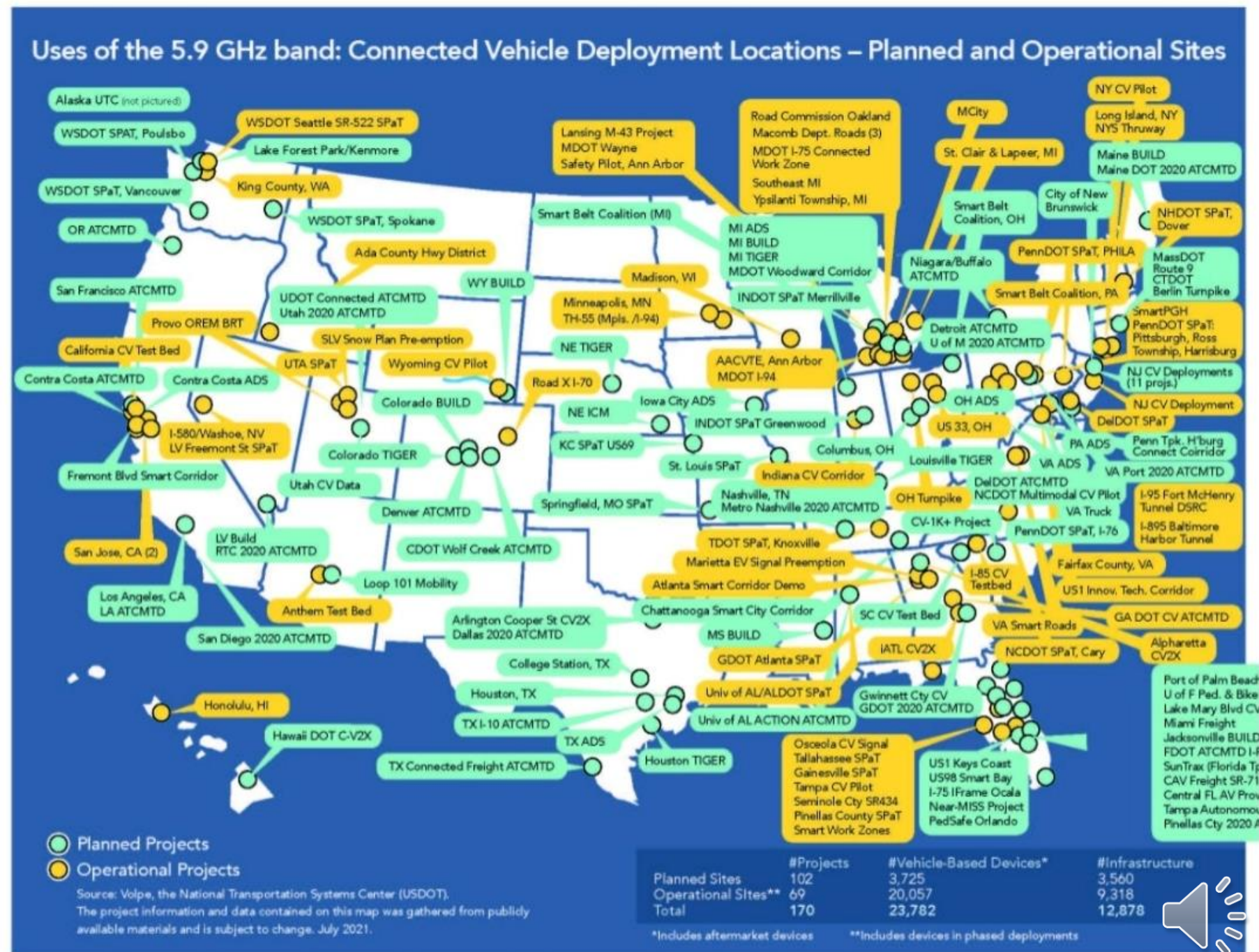
## ➤ Connected Vehicles

### ❖ Implemented by CV Pilots

- ❖ 4,500 comprising
  - ❖ 1000 private vehicles (Tampa)
  - ❖ 400 commercial trucks (Wyoming)
  - ❖ 3000+ mix of commercial and agency fleet (NYC)

### ❖ Manufactured by GM, Ford, BMW, Audi, VW, Toyota, Honda, Hyundai, et al.

- ❖ 100's of thousands with a projected CAGR of 24% through 2027



Source: USDOT



## Proposed Research Design.

- ❖ Critical evaluation via literature review, surveys, interviews, et al; of the current efficacy of privacy protections available to CV users.
- ❖ Present a theory of one way in which previously anonymized CV vehicles may be trivially reidentified.
  - ✓ Using live captured, published, anonymized CV Data.
- ❖ Validate by data visualization/mapping that theorized method of reidentification is possible.
- ❖ Discuss potential additional mitigation processes for consideration, experimentation.
- ❖ Discuss the ethical issues raised and the potential conflicts between diverse ethical models. IE:
  - Is the moral imperative to save lives greater than the ethical mandate to protect privacy?
  - How does the ACM code of ethics apply to the development of CV with known privacy issues?
  - How does the ACM code of ethics apply to Government agencies or private firms that publish CV data for open use with known privacy risks?
  - How does GDPR apply and to whom?



Validate by data visualization/mapping that theorized method of reidentification is possible.

$$\frac{\alpha\beta \left\{ 3\eta / \pi \right\}}{\alpha\gamma*\eta} = \text{NI}$$

# Experimental Design

Anonymized CV Data (ACVD),  
Live Captured, Published

Timestamp	RSUID	VID	Latitude	Longitude	Elevation	Heading	Velocity	Acceleration	position
7.34.00.9	27	1082	84.27+38	27.44+16	53	320	46.23	4.9823476	= {D2+E2}
7.34.00.10	34	1082	84.27+39	27.44+17	51	298	45.27	-2.568	= {D2+E2}
7.34.00.11	16	1082	84.27+40	27.44+18	48	312	40.43	8.1345457	= {D2+E2}
7.34.00.12	22	1082	84.27+41	27.44+19	50	309	23.7	3.875	= {D2+E2}
7.34.00.13	11	1082	84.27+42	27.44+20	56	299	11.03	6.239476	= {D2+E2}
7.34.00.14	9	1082	84.27+43	27.44+21	42	296	0.46	12.98476	= {D2+E2}
7.34.00.15	6	1082	84.27+44	27.44+22	94	284	37.2	-14.987234	= {D2+E2}
7.34.00.16	7	1082	84.27+45	27.44+23	86	281	38	1.987	= {D2+E2}
7.34.00.17	8	1082	84.27+46	27.44+24	71	288	58.3	6.1963	= {D2+E2}
7.34.00.18	27	163	84.27+47	27.44+25	53	320	46.23	4.9823476	= {D2+E2}
7.34.00.19	34	163	84.27+48	27.44+26	51	298	45.27	-2.568	= {D2+E2}
7.34.00.20	16	163	84.27+49	27.44+27	48	312	40.43	8.1345457	= {D2+E2}
7.34.00.21	22	163	84.27+50	27.44+28	50	309	23.7	3.875	= {D2+E2}
7.34.00.22	11	163	84.27+51	27.44+29	56	299	11.03	6.239476	= {D2+E2}
7.34.00.23	9	163	84.27+52	27.44+30	42	296	0.46	12.98476	= {D2+E2}
7.34.00.24	6	163	84.27+53	27.44+31	94	284	37.2	-14.987234	= {D2+E2}
7.34.00.25	7	163	84.27+54	27.44+32	86	281	38	1.987	= {D2+E2}
7.34.00.26	8	163	84.27+55	27.44+33	71	288	58.3	6.1963	= {D2+E2}
7.34.00.27	27	416	84.27+56	27.44+34	53	320	46.23	4.9823476	= {D2+E2}
7.34.00.28	34	416	84.27+57	27.44+35	51	298	45.27	-2.568	= {D2+E2}



Visualization of ACVD on Googlemaps with path plotting



Provides means to  
“witness” ID  
change in real  
time =  
“Reidentification”

Source: Author

## Experiment 1: Plot full range of data as recorded live





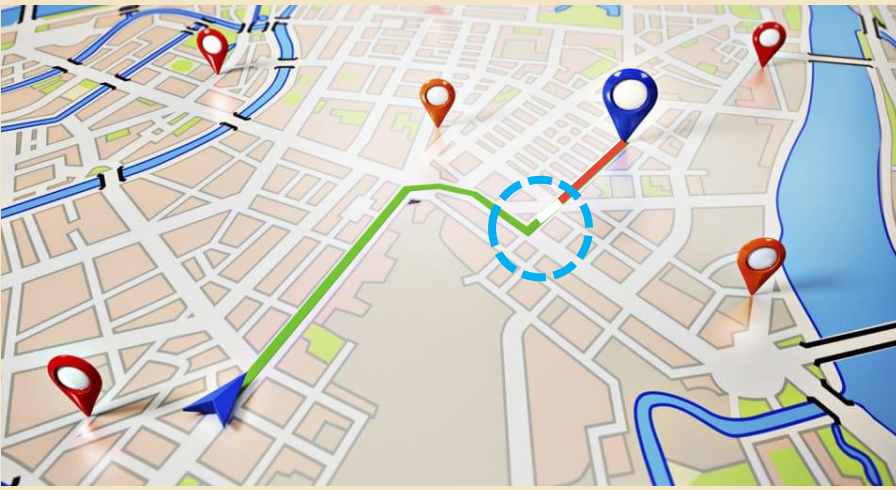
Validate by data visualization/mapping that theorized method of reidentification is possible.

**Experiment 2: Plot revised range of data as recorded live,  
but with 5 seconds of data silence imposed before ID Change**

Anonymized CV Data (ACVD),  
Live Captured, Published

Timestamp	RSUID	VID	Latitude	Longitude	Elevation	Heading	Velocity	Acceleration	position
7.34.00.9	27	1082	84.27+38	27.44+16	53	320	46.23	4.9823476	= {D2+E2}
7.34.00.10	34	1082	84.27+39	27.44+17	51	298	45.27	-2.568	= {D2+E2}
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7.34.00.19	34	163	84.27+48	27.44+26	51	298	45.27	-2.568	= {D2+E2}
7.34.00.20	16	163	84.27+49	27.44+27	48	312	40.43	8.1345457	= {D2+E2}
7.34.00.26	27	416	84.27+56	27.44+34	53	320	46.23	4.9823476	= {D2+E2}
7.34.00.28	34	416	84.27+57	27.44+35	51	298	45.27	-2.568	= {D2+E2}

Visualization of ACVD on Googlemaps with path plotting



Provides means to  
“witness” ID  
change in real  
time =  
“Reidentification”





# Research Project Artifacts

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- ❖ Raw CV Data – full scope, unedited
- ❖ CV Data, parsed for experiments
- ❖ Maps, with CV data path tracing by Vehicle ID
- ❖ Recommendations for future study and potential solutions
- ❖ Technical Paper submission for publishing by Society of Automotive Engineers
- ❖ Submittal to Transportation Research Board as a technical paper presentation at annual meeting.

