



RAPIDQUBE

TRANSFORMING BUSINESS PARADIGMS

PARYAVARAN MITR

CARBON FOOTPRINT REDUCTION
SOLUTION PROTOTYPE

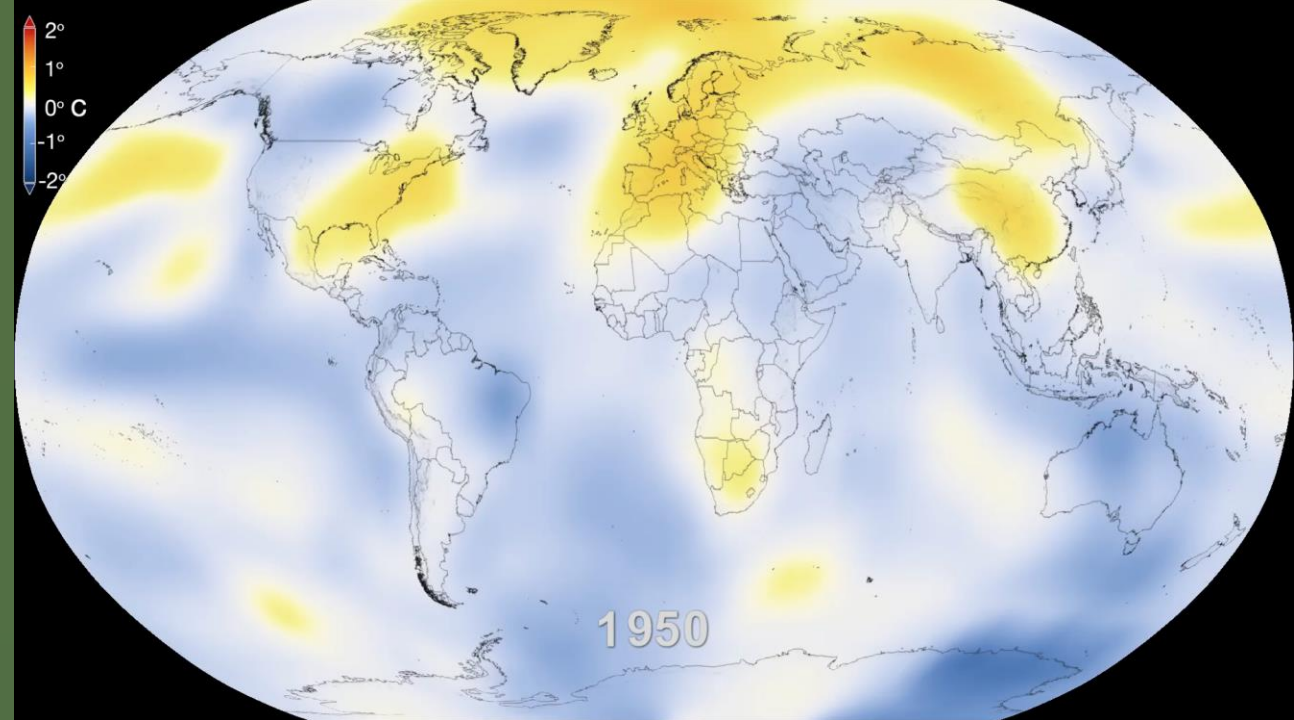
A trusted, scalable and single unified platform to reduce carbon emission there by develop a sustainable energy future and a better economy

A photograph of a massive glacier, likely the Perito Moreno Glacier, meeting the ocean. The glacier's surface is a complex, jagged landscape of white and light blue ice. In the background, a dense forest of green trees covers a rocky coastline. The foreground shows the dark, choppy water of the ocean, with some smaller ice chunks floating near the glacier's edge.

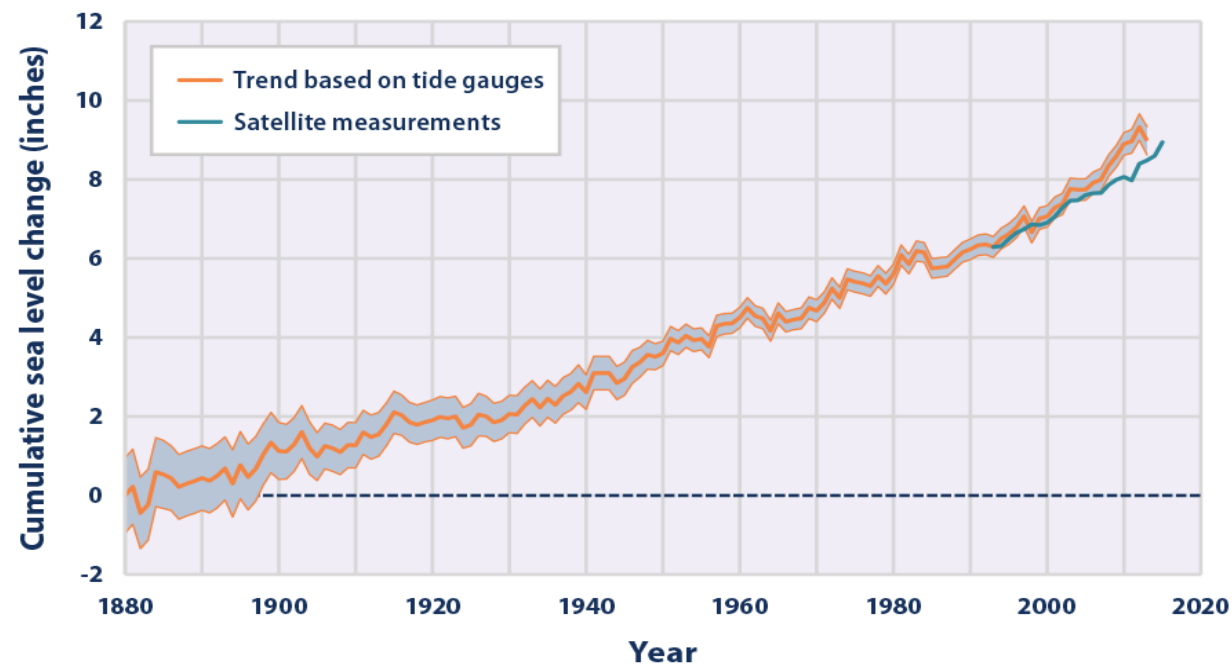
PROBLEM & --- IMPACT

What's happening?

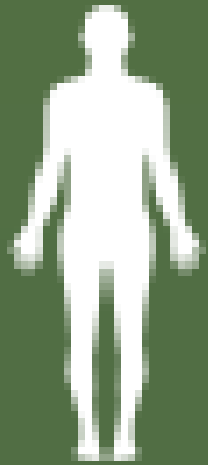
Surface
Temperature
shoot-up



Sea level will
rise 1-4 feet by
2100



HUMAN BODY ANALOGY



"Take the human body. If your temperature rises 2°C, you have a significant fever. If it rises 4°C or 6°C you can die. It's not a linear change. You're pushing a complex system outside the range it's adapted to. And all our assessments indicate that once you do that, the system's resilience gets stretched thin."



--GLOBAL WARMING--

The Impact

FACTS



Total available utilizable groundwater for Rajasthan is 11159 mcm and the increase of 1% in temperature will put additional stress of 6.43% to 20.16% on existing groundwater resources and will reduce the number of safe districts from 6 to 3. An increase in temperature by 2-3% from normal (i.e. 0.82-1.24oC) will leave only 1 district in the category of 'safe' zone. The remaining 31 districts will be mostly in the category of 'overexploited'.



MILK PRODUCTION LOSS

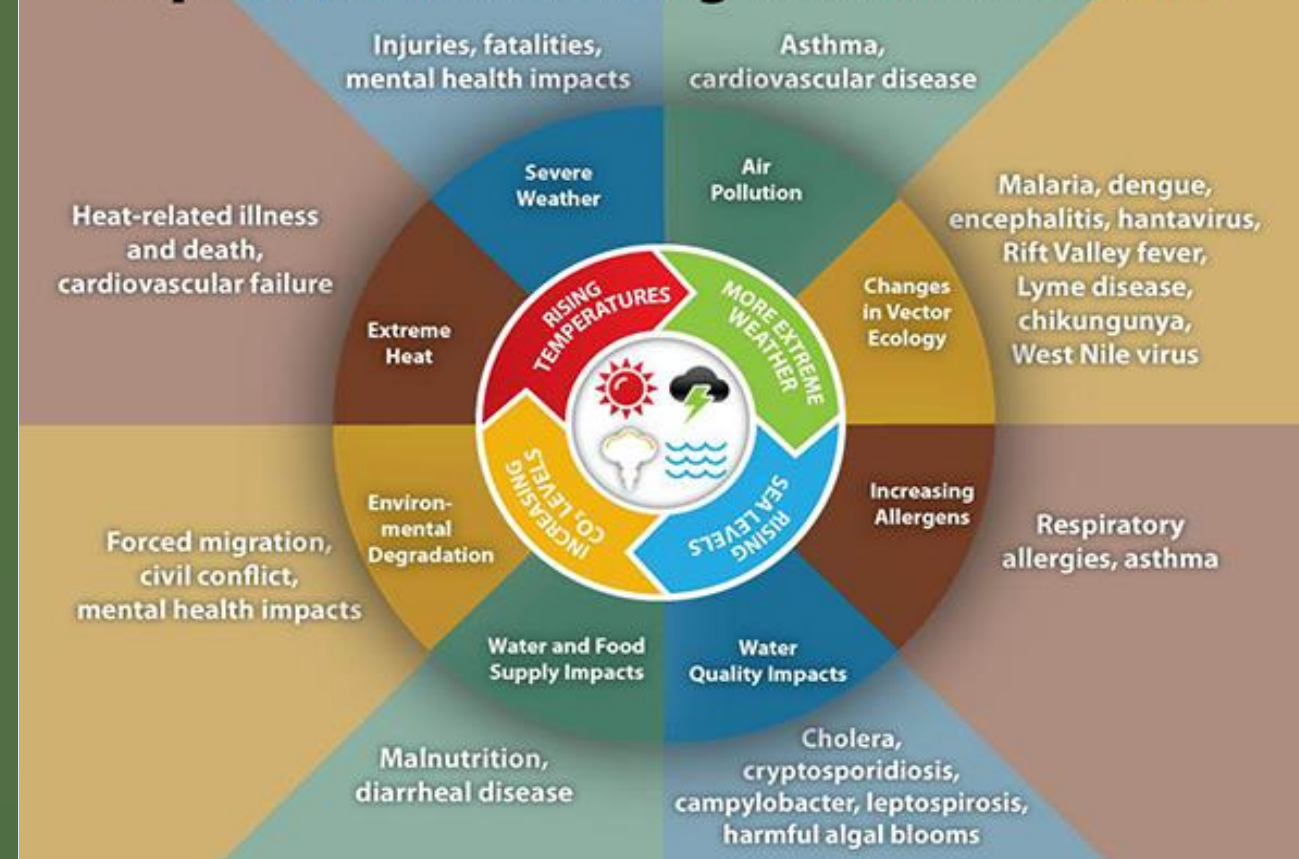
Rajasthan is the second highest producer of milk in the country (amounting to nearly 17 lakh kg per day). But the current annual loss in milk production due to heat stress in Rajasthan is 98.65, 40.55 and 29.74 liters per animal per year in crossbred cows, local cows and buffaloes respectively," states the report.



FOOD GRAINS YIELD DECREASE

The harvest prices of food grains, pulses, vegetables and spices have constantly been on the rise. Yield-temperature response curves show that there is a decrease in grain yield of wheat in Rajasthan at the rate of 2.49 quintals per hectare per degree rise in seasonal temperature, 0.92 quintals per hectare decrease in yield of mustard

Impact of Climate Change on Human Health



“

Farmer income losses from climate change could be between 15% and 18% on an average, rising to anywhere between 20%-25% in unirrigated areas of the country

Why is this happening?

INDUSTRIAL GHG Gases

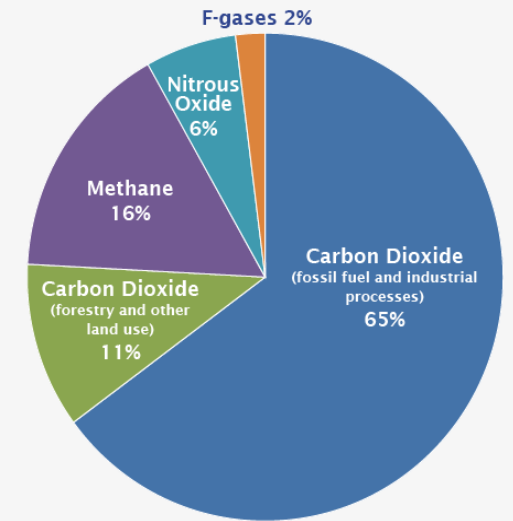
Revolution
IMPACT

Proportionate rise of
EMISSION

Global Carbon Emissions from Fossil Fuels, 1900-2014



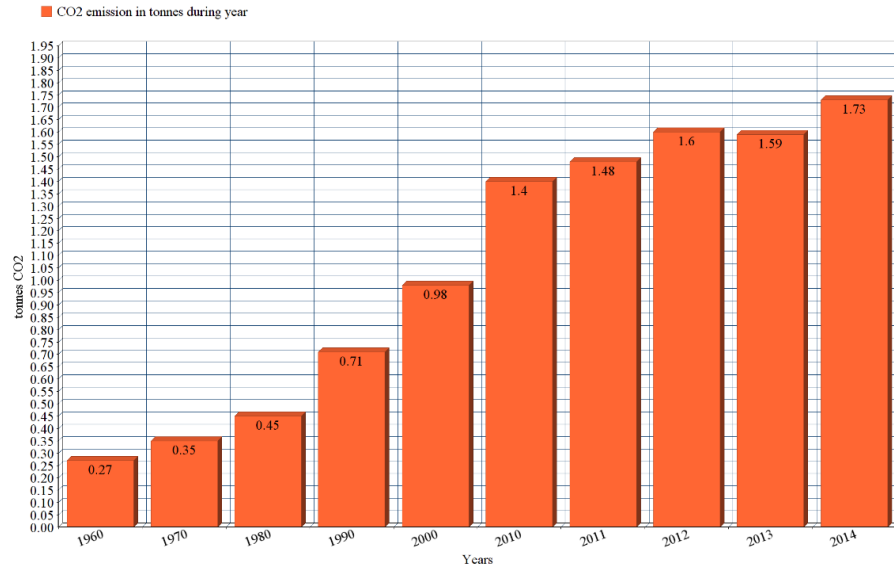
Global Greenhouse Gas Emissions by Gas



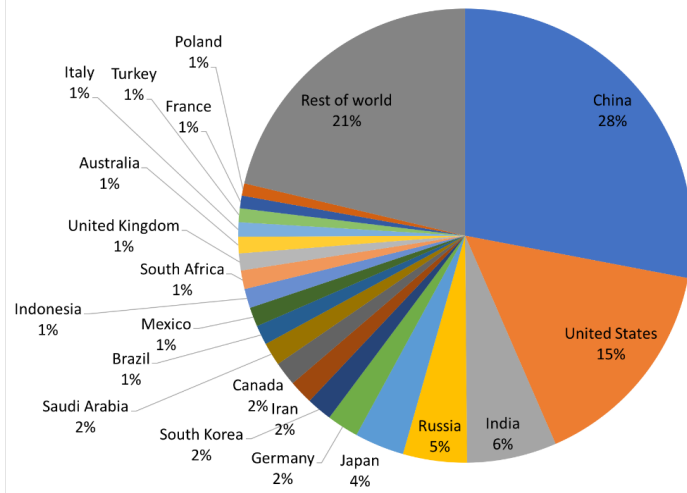
76%

CARBON DIOXIDE'S
CONTRIBUTION IN GHG IS
THE MOST

India's role in carbon emissions

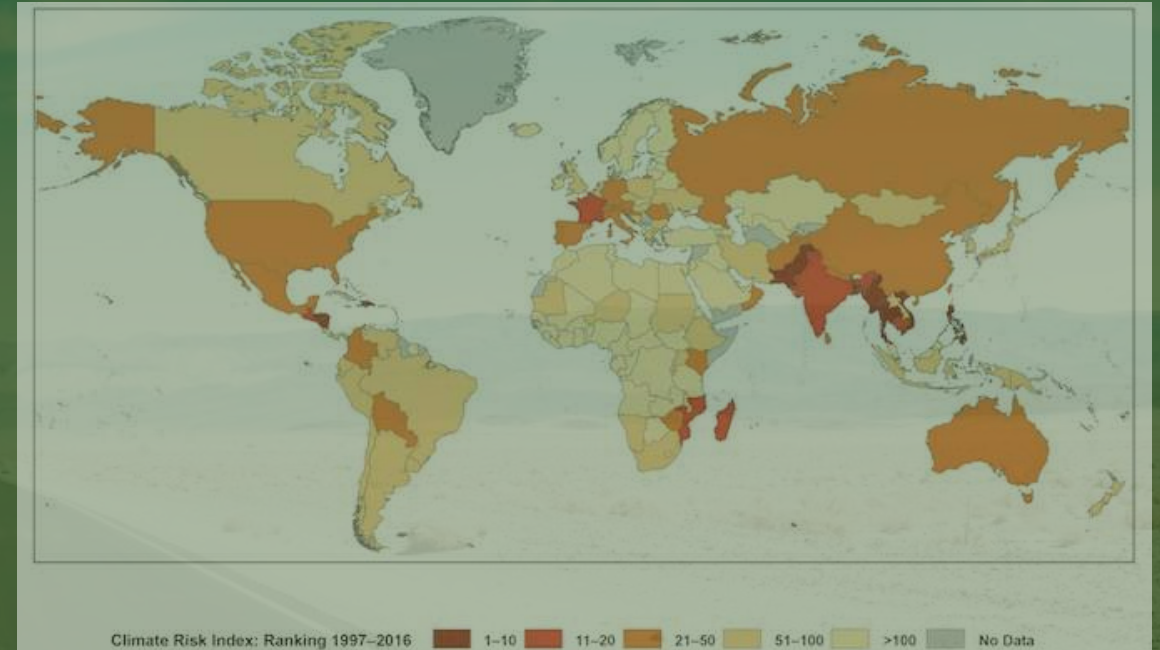


Share of global carbon dioxide emissions from fuel combustion (2015)



Data: IEA
Image: Union of Concerned Scientists

What is the reason to worry if India is contributing only 6%?

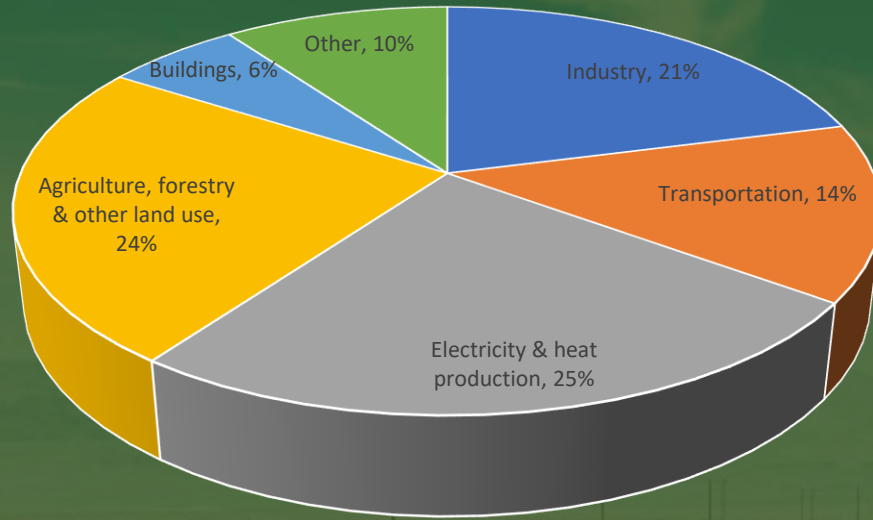


INDIA is in top 20 risky countries in climate change risk

RAJASTHAN is considered to be the **FOURTH** vulnerable state due to climate change

Is it controllable?

Source of Emissions



“The world's nations have pledged to prevent global average temperatures from rising more than 2° Celsius (or 3.6° Fahrenheit) above pre-industrial levels. If we go too far above that, the worry goes, we dramatically increase the risks of things like rapid sea-level rise or mass extinctions or severe damage to our farms and crops.”

CONTROL MEASURES

Govt & Industries are adopting methods to help reduce carbon emissions. Rajasthan Govt has formed steering committee and constituted bodies to ensure the emissions are brought to a level below NAPCC/SAPCC standards.

Measures that helps in controlling the emissions

- Urban Forests
- Open Green Spaces

Major part of the responsibility in reducing carbon emissions lies with individuals but there isn't any mechanism to bring in this awareness



SOLUTION

Carbon Credits as a solution

CURRENT STATE

Carbon credits are still with organizational level like government and the industries

OUR SOLUTION

Bringing Carbon credits at a individual level will solve this problem

OUR STUDIES

We saw that the contribution of industries is 21%

WE THINK

There are other factors to reduce carbon footprint and individuals can reduce other factors

WE PLAN

To take this carbon trading on the individual level

Is it possible at individual level?

INDIA

per Capita emission of CO₂ per year

1.73 TONNES

It will very complex to give
1 or 1.5 credits per year

Remove complexity

Consider 1 carbon
credit as a currency

Introduce

CARBON COIN
as small currency

.001 CARBON CREDIT



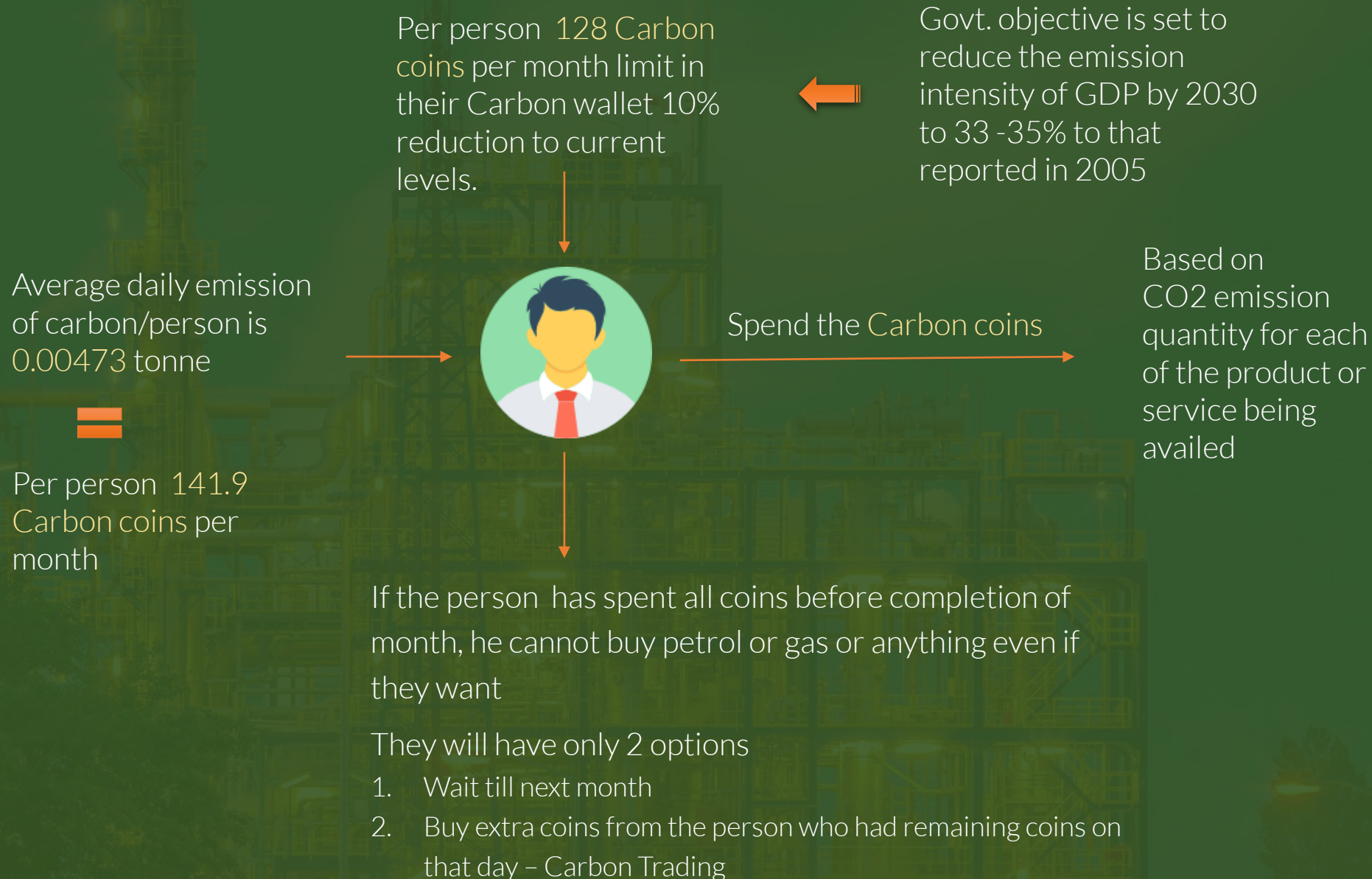
1 - CARBON COIN

1000 CARBON COIN



1 - CARBON CREDIT

What to do with the carbon coins?



What is Carbon trading?

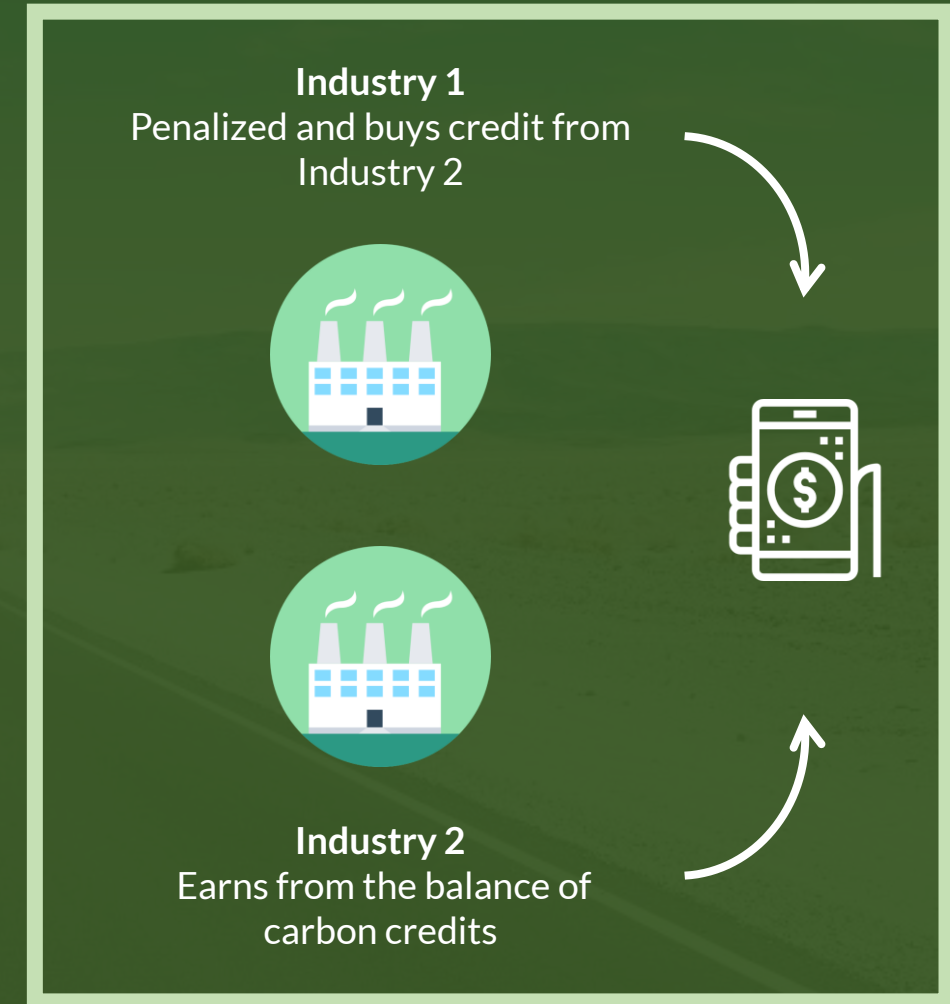
1 carbon credit = 1 ton of CO₂ emitted in environment



There is a fixed amount of carbon credit industries get and they have to emit CO₂ based upon that limit

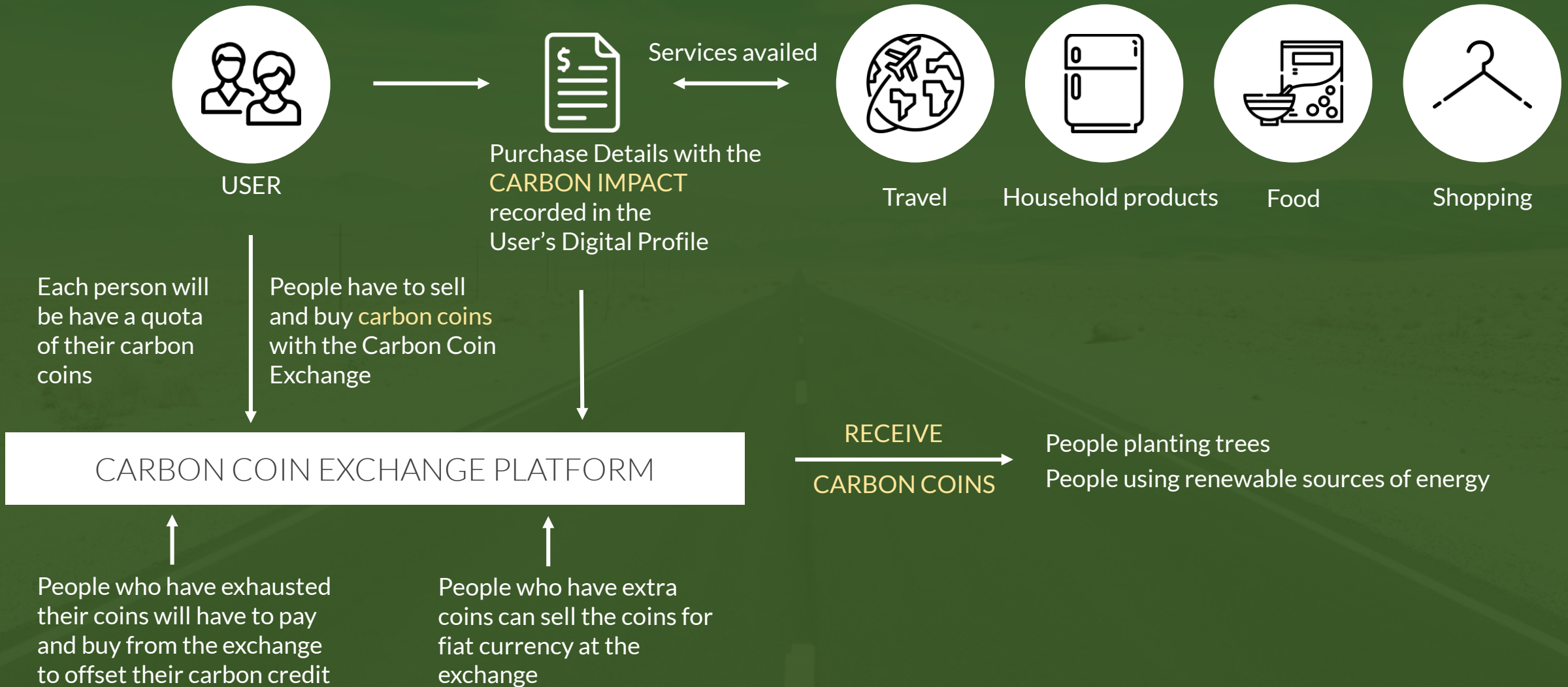


Means the industry which cross the limit to emit CO₂ that industry have to penalized themselves with buying carbon credits from the other industries and that other industries can also earn from remaining carbon credits.



How will it work?

The knowledge of the carbon emissions that each of these products and services carry, combined with the carbon coin exchange platform will empower consumers to be active participants in the fight against climate change



Any different method to set Carbon accounting?

Once allotted Carbon coins exceeds, the coins goes in negative indicating a liability



At end of two month cycle, the average of liability across two months are converted to assets



The 10% of such asset is discounted and the remaining is applied as a Carbon Cap.



The Carbon emission can be set within Cap by Avoiding, Sharing, Adoption and Absorption techniques followed by the individual.

How this has affect on reducing CO2?



SHARING

If people is taking their personal car for regular office or any travelling then they have to spend the coins for that emission. This will push people to give lift another 4 persons in the car and take their carbon coins based on the shared emission of total 5 persons.



ADOPTION

Switching to cleaner energy source that shouldn't emit CO2, such as Solar Panels, Wind Mill etc.



AVOIDING

But, in other way if people started avoiding private vehicle for regular use then also it will be beneficial to the environment. And remaining carbon points people can sale to the person who want extra carbon coins.



ABSORPTION

Engaging in methods and practices that absorb Carbon that had been already emitted into the atmosphere such as planting trees.

How people will know where to reduce and what to reduce?



Carbon statement similar to credit card or bank statements to view and analyze the carbon spent



We will analyze the consumer's data and provide personalized advise that will help to understand where to spend less coins and what you can do excepting what you are doing

SWOT Analysis

Strengths

Individual awareness & responsibility

Reformist Stance

Untampered reporting

Weakness

Multiple iterations of releases to understand the emission pattern & build thresholds across different segments of people.

World's first - untested waters

Opportunity

Demand for renewable sources of energy and thereby making them economically viable.

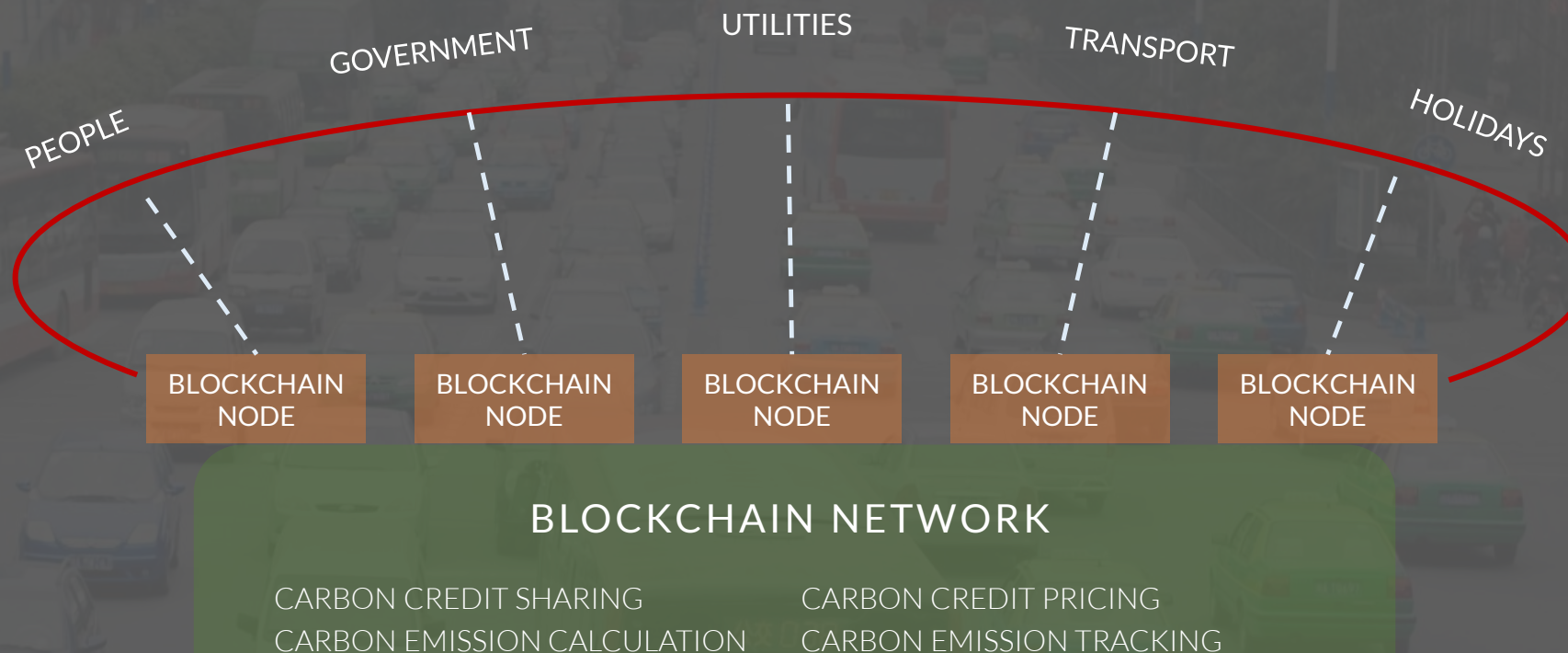
More Carbon Credits at National level available for trade in International market.

Threats

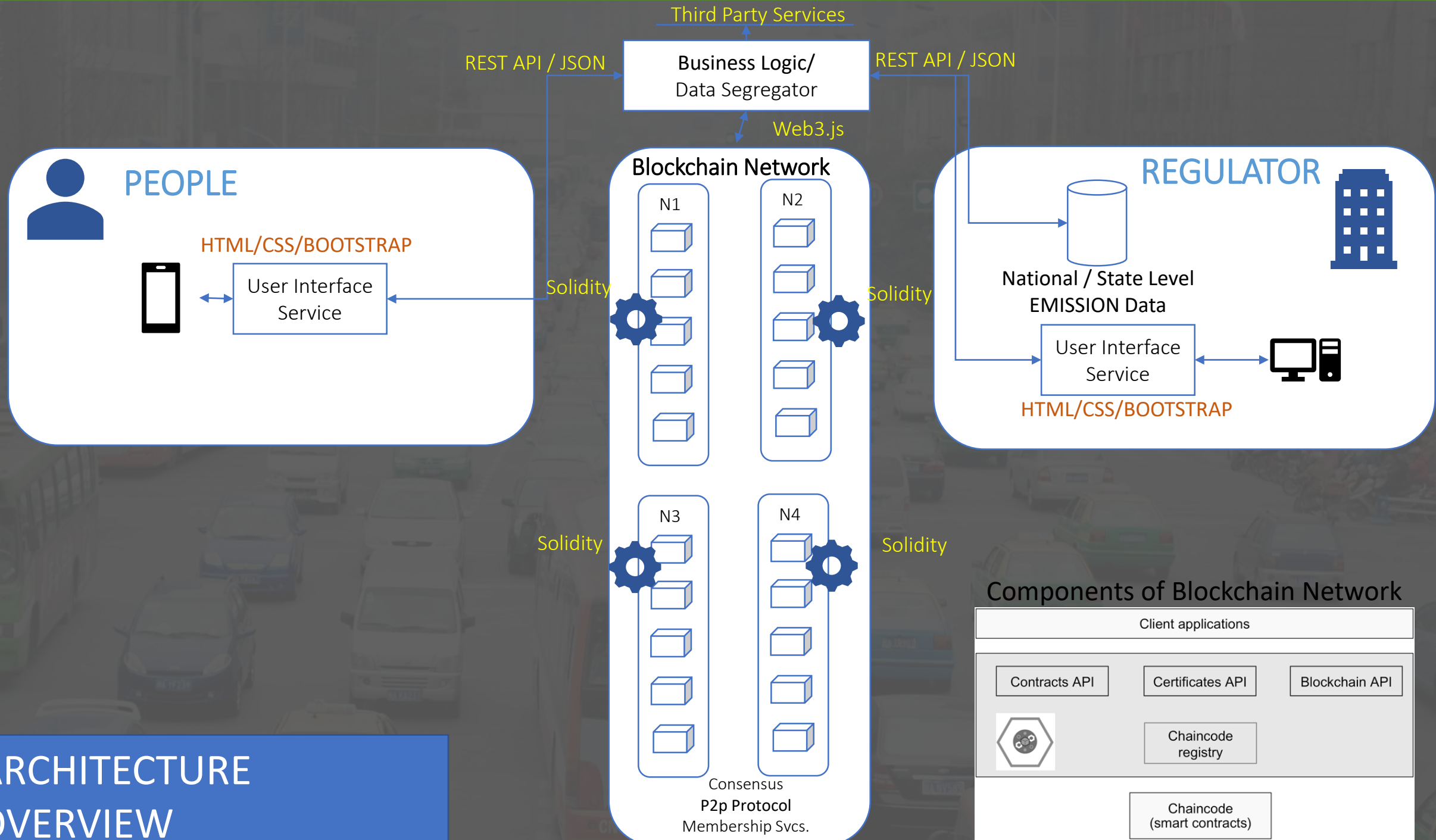
Political apprehension

Initial panic and confusion for not understanding the way this would work

SOLUTION ARCHITECTURE



ARCHITECTURE OVERVIEW



Reduce time to proof and solution development leveraging frameworks and agile approach



SPRINT 0	SPRINT 1	SPRINT 2 TO N	SPRINT N+1	SPRINT N+2 >>
Week 1 - 3	Week 4 to 5	Week 6 to 8 (iterate)	Week n+1 to n+3	Week n+3 >>
Understand requirements, Develop business case and deploy framework	Identify product features, define architecture and plan sprints	Develop features, test system and fix bugs (incl. DevOps)	Set-up production environment, deploy and go live	Manage Infrastructure and Support application
Minimum Viable Product (MVP with framework)	Product Backlog UX Wireframes Architecture	Product V 0.1 to Product V 0.n to Product V 1.0	Productionized Application	Continuous Operations

Note: Above is an indicative approach that will be customized specific to the client context and needs.

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THANKYOU