

Crypto Cocktail Club Protocol Whitepaper

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Executive Summary

Crypto Cocktail Club (CCC) is an event-driven hospitality protocol designed to modernize how cocktail culture, venues, and creators coordinate value—without turning bars into crypto businesses.

Problem Statement

Hospitality is culturally rich but economically misaligned. Creators rarely receive royalties, venues operate on thin margins, and existing crypto payment models introduce unnecessary regulatory and UX friction.

Design Principles

Bars never accept crypto from guests. Creators are paid immediately. Venues are insulated from volatility. There are no on-chain payments, swaps, oracles, or stablecoin custody.

Protocol Overview

CCC uses Membership NFTs, Cocktail NFTs, a restricted TIPZ engagement token, a single EscrowVault, and an off-chain treasury settlement layer.

Cocktail NFT Economics

Primary mint distribution: 90% venue, 3% creator (immediate), 5% bartender tip pool (escrowed), 2% CCC protocol fee. Secondary resale applies a 5% royalty to CCC only.

Escrow & Settlement

ETH routing and escrow occur on-chain only when required. All conversion to stablecoin or fiat occurs off-chain under CCC treasury operations.

Compliance Posture

CCC avoids payment processing, consumer cash-out mechanisms, and crypto custody for venues. Settlement mirrors brand activations.

Conclusion

CCC provides a pragmatic bridge between hospitality and blockchain by centralizing complexity at the protocol layer while preserving operational simplicity.

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