

# Nashville Painting Professionals

*We elevate the backdrop of your life.*

## Vision

Build the most trusted premium painting brand in Middle Tennessee.

## Opportunity

\$45.8B U.S. painting industry by 2026, with Williamson County as the premium growth engine.

## Strategy

Target high-income homeowners in Franklin, Brentwood, and surrounding counties. Leverage social media, referral systems, and brand consistency.

## Execution

Led by Jason (Marketing), with Instagram collaboration from Logan and project delivery accountability from Garrett.

## Outcome

Scalable, referral-driven growth with elevated client experience and brand trust.