



**ARKANSAS**  
**LEGENDS**

The logo features the word "ARKANSAS" in a bold, dark grey, sans-serif font on the top line, and "LEGENDS" in a bold, blue, sans-serif font on the bottom line. A large, stylized letter "A" is positioned to the left of the text. The top half of the "A" is dark grey, matching the "ARKANSAS" text, and the bottom half is blue, matching the "LEGENDS" text. A thick, blue, curved swoosh originates from the left side of the "A" and sweeps upwards and to the right, passing behind the "ARKANSAS" text and under the "LEGENDS" text.