

Title: *pria loyalty based airdrops*

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## Summary:

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This document describes how to de incentivise sellers and incentivise holders of defi lab assets like PRIA, PRIA NFT, MWG etc

## Proposal:

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- The weightage of any new airdrop can be calculated by multiplying KEY indices of previous assets.
- Like for example to calculate the weightage for Metawhale BTC airdrop
- A multiplier can be used where
  - Multiply the number of PRIA x Coefficient of NFT (minimum weightage of .1% can be assigned for all ) x Number of MWG
  - So if someone having 1000 PRIA and coefficient of NFT at 1% and 1000 Metawhale will get a weightage of 1000000
  - Whereas some having 1000 PRIA and sold 1000 Metawhale and NFT is also sold means his weightage is  $1000 \times 0.1 = 100$
- This will ensure people will want to hold on to their holdings to receive subsequent airdrops.