Add when possible



Connecting businesses ... with top freelancers

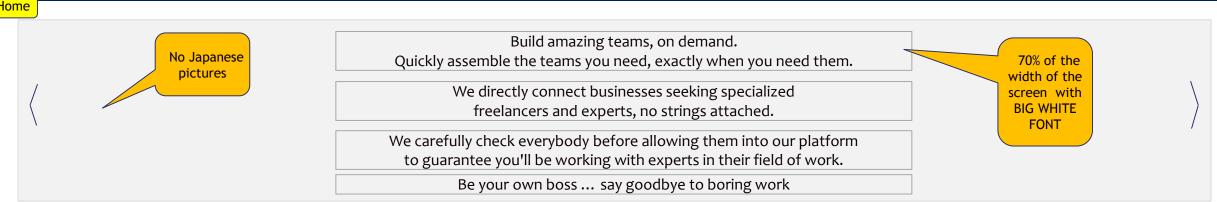
Changes are in Orange

# Design Concept v14 www.top-freelancer.com

By Dr. Rachad Baroudi 16 April 2021

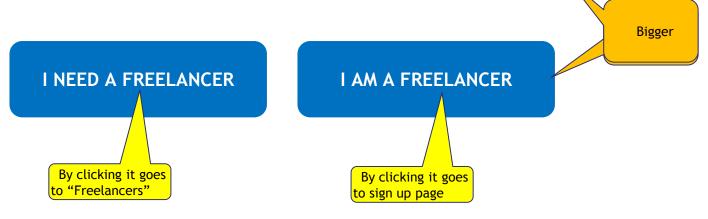






# Get connected with top freelancers

Top Freelancer is a social responsibility platform for independent freelancers and consultants in the MENA region. We help businesses and project managers find the right freelancer, at the right time, at the right location, for the right project, and at no cost.





Bigger font

# How it works

#### **FOR BUSINESS**

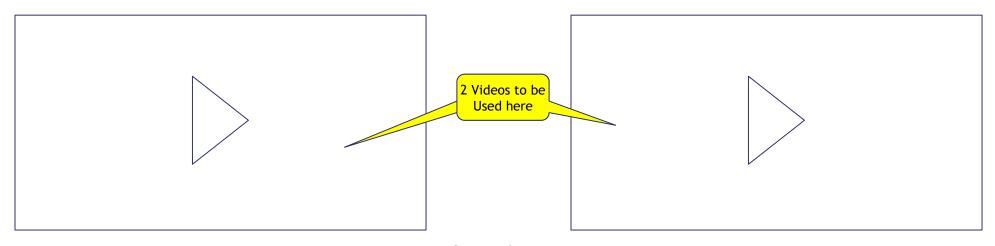
- Click on "Freelancers" and search for the best-fit freelancers for your project vacancies and contact them directly.
- Sign up and "Post a new vacancy" by entering vacancy requirements, interested and available freelancers will contact you directly.
- Receive instant "eConsultation" online from any freelancer as per your business requirements by booking them directly.

#### FOR FREELANCER

New

- Sign up and create your "Freelancer Profile" and upload your CV in minutes, interested businesses will contact you directly.
- Click on "Vacancies" and search for a vacancy that fit your expertise and requirements and contact the project manager directly.
- Provide instant "eConsultation" using zoom or another online conference platform to anyone and bill them directly.

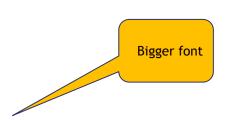
New



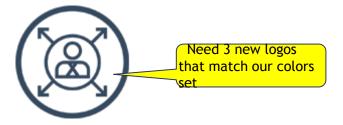
# Freelancer

**Top Freelancer** 

# Discover the power of our social platform for on-demand freelancers



Don't get lost in world of talent and try to choose from a big pool of people. Select on-demand freelancer from a hand picked group of MENA consultants and industry experts that is assembled for your specific needs.





## **Driven by Expertise**

Directly contact and hire the game changer industry experts and freelancers in any sector for your short or long-term projects.

## **Pioneered by Technology**

Self-manage external expertise requirements from a single free platform for all your projects, and rapidly access many qualified freelancers.



### **Relied on Platform Team**

Our platform management team filter, select and approve the best freelancers and list them for you to choose from.



# **eConsultant**

# Get your instant "eConsultation" online from your favorite freelancer

Icon of someone with headset

Businesses are increasingly using online consultancy services then ever before. We provide instant or scheduled "eConsultation" with your favorite freelancers who are opting for this channel. For your short and urgent specific requirements identify and book your favorite on-demand freelancer today ...

**Book eConsultation** 

#### **Booking**

Directly book your appointment with your favorite eConsultant by selecting your best date and time.



#### Conference

Use Zoom or other conference platform to effectively engage and talk with your eConsultant.

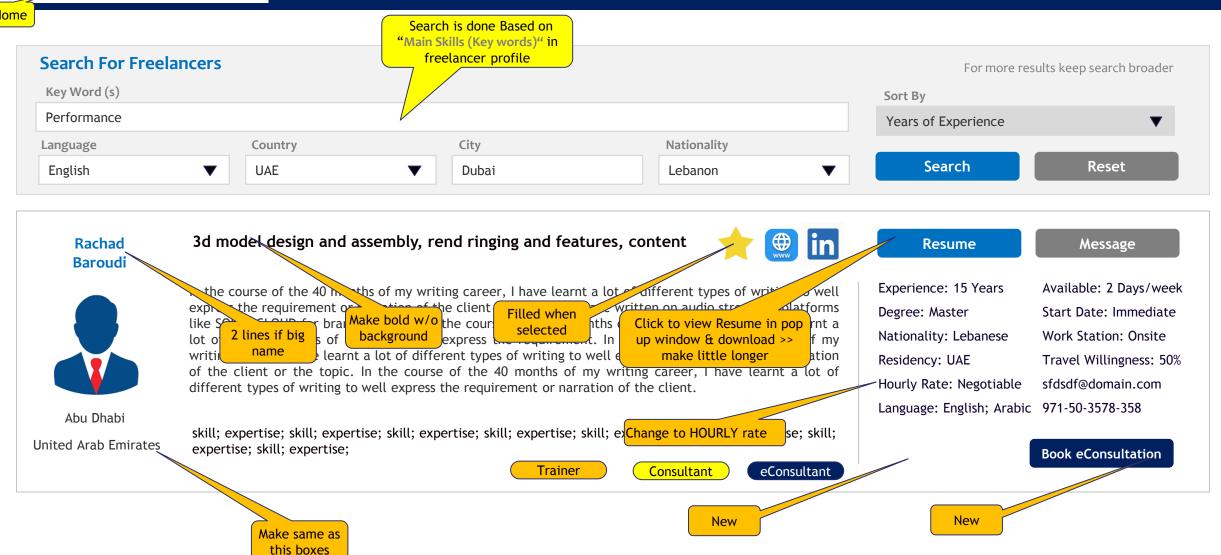


#### **Payment**

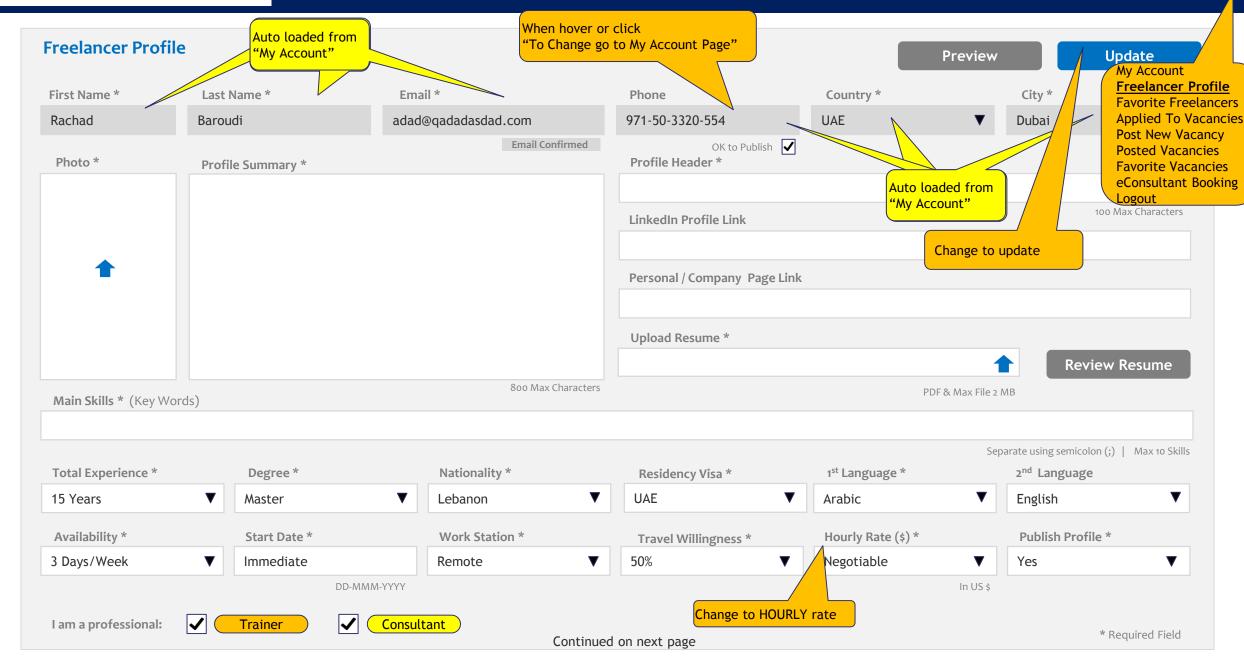
Easily pay your fees to your eConsultant directly using PayPal or other preferred payment channels.





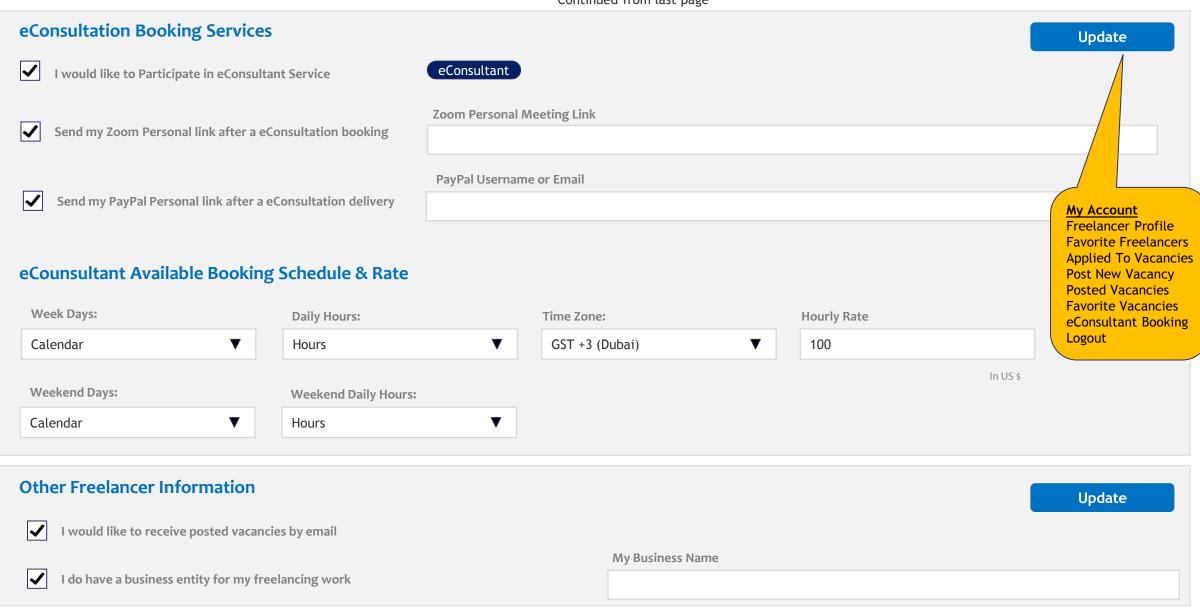








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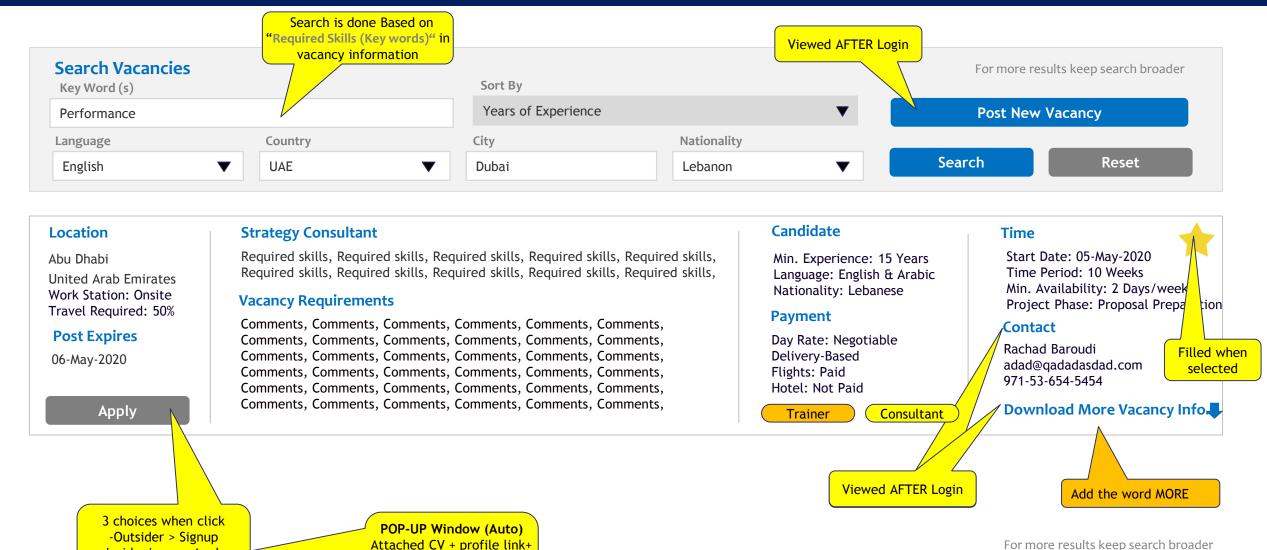


-Insider/user > Apply

-Freelance exist > login

#### Freelancers Vacancies Invite Friend About Us Blog Contact Us Sign Up Login <Name>



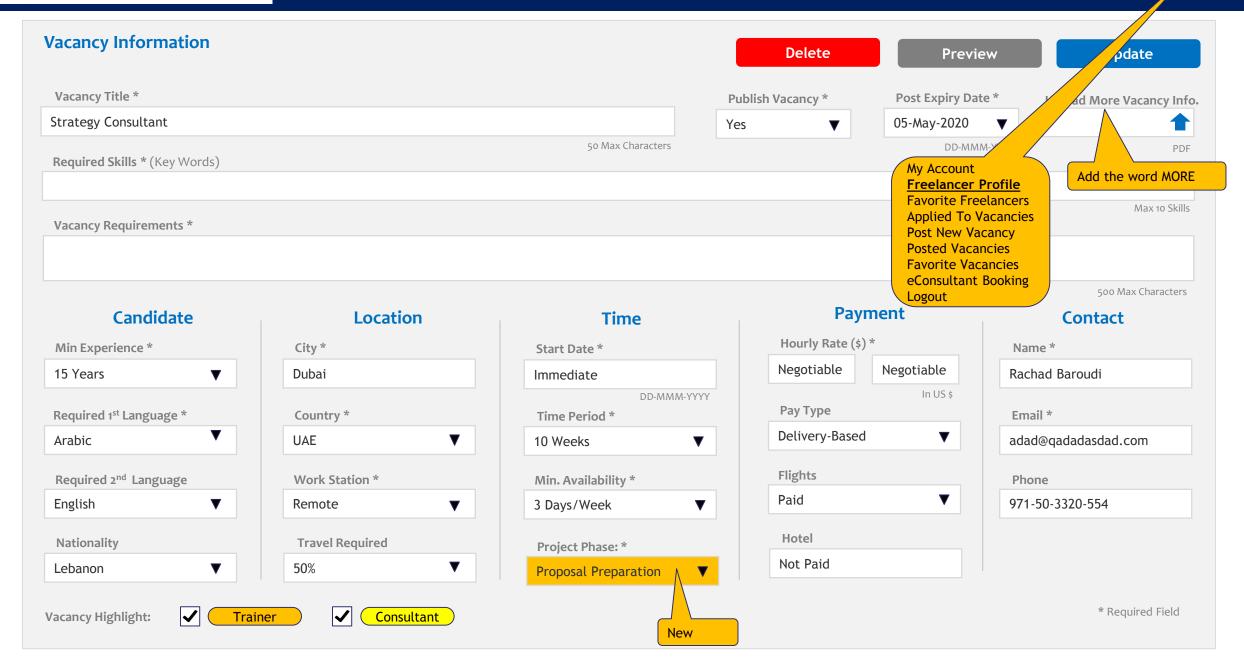


For more results keep search broader

subject = vacancy title

Standard text (2-3 lines)









User Information	Auto loaded from "My Account"	When hover or cl "To change go to	lick o My Account page"	Auto loaded from "Sign Up"		Update
First Name * La	ast Name *	Phone *		ountry *	City *	
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New Email *		Email Confirmed	Re-enter New Emai	il *		Favorite Freelancers Applied To Vacancies Post New Vacancy
						Posted Vacancies Favorite Vacancies Logout
Password						Update
Current Password						
New Password *			Re-enter New Pass	word *		



#### **Applied Vacancies**

#### Applied on 1 Jan 2021

#### Location

Abu Dhabi United Arab Emirates Work Station: Onsite Travel Required: 50%

#### **Post Expires**

06-May-2020

#### **Strategy Consultant**

Required skills, Requir

#### **Vacancy Requirements**

Comments, Commen

#### **Candidate**

Min. Experience: 15 Years Language: English & Arabic Nationality: Lebanese

#### **Payment**

Hourly Rate: Negotiable Delivery-Based Flights: Paid Hotel: Not Paid

#### Time

Start Date: 05-May-2020 Time Period: 10 Weeks Min. Availability: 2 Days

My Account

#### Contact

Rachad adad@ 971-53

Freelancer Profile
Favorite Freelancers
Applied To Vacancies
Post New Vacancy
Posted Vacancies
Favorite Vacancies
eConsultant Booking
Logout

#### Applied on 10 Jan 2021

#### Location

Abu Dhabi United Arab Emirates Work Station: Onsite Travel Required: 50%

#### **Post Expires**

06-May-2020

#### **Strategy Consultant**

Required skills, Requir

#### **Vacancy Requirements**

Comments, Commen

#### Candidate

Min. Experience: 15 Years Language: English & Arabic Nationality: Lebanese

#### **Payment**

Hourly Rate: Negotiable Delivery-Based Flights: Paid Hotel: Not Paid

> Only Show when a file exist

#### Time

Start Date: 05-May-2020 Time Period: 10 Weeks Min. Availability: 2 Days/week

#### Contact

Rachad Baroudi adad@qadadasdad.com 971-53-654-5454

**Download Vacancy Info.** 





#### **Posted Vacancies**

#### Posted on 1 Jan 2021

#### Location

Abu Dhabi United Arab Emirates Work Station: Onsite Travel Required: 50%

#### **Post Expires**

06-May-2020

#### **Strategy Consultant**

Required skills, Requir

#### **Vacancy Requirements**

Comments, Commen

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Min. Experience: 15 Years Language: English & Arabic Nationality: Lebanese

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Hourly Rate: Negotiable Delivery-Based Flights: Paid Hotel: Not Paid

#### Time

Start Date: 05-May-2020 Time Period: 10 Weeks Min. Availability: 2 Days

#### Contact

Rachad My Account Freelancer Favorite Freelancer Applied To

Freelancer Profile
Favorite Freelancers
Applied To Vacancies
Post New Vacancy
Posted Vacancies
Favorite Vacancies
eConsultant Booking
Logout

#### Posted on 10 Jan 2021

#### Location

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> Only Show when a file exist

#### Time

Start Date: 05-May-2020 Time Period: 10 Weeks Min. Availability: 2 Days/week

#### Contact

Rachad Baroudi adad@qadadasdad.com 971-53-654-5454

Download Vacancy Info.





#### **Favorite Vacancies**

#### Posted on 1 Jan 2021

#### Location

Abu Dhabi United Arab Emirates Work Station: Onsite Travel Required: 50%

#### **Post Expires**

06-May-2020

Delete

#### **Strategy Consultant**

Required skills, Requir

#### **Vacancy Requirements**

Comments, Commen

#### Candidate

Min. Experience: 15 Years Language: English & Arabic Nationality: Lebanese

#### **Payment**

Hourly Rate: Negotiable Delivery-Based Flights: Paid Hotel: Not Paid

#### Time

Start Date: 05-May-2020 Time Period: 10 Weeks Min. Availability: 2 Days

#### **Contact**

Rachad My Account
Freelancer Profile
971-53 Favorite Freelancers
Applied To Vacancies
Post New Vacancy

Post New Vacancies
Posted Vacancies
Favorite Vacancies
eConsultant Booking

Posted on 10 Jan 2021

#### Location

Abu Dhabi United Arab Emirates Work Station: Onsite Travel Required: 50%

#### **Post Expires**

06-May-2020

Delete

#### **Strategy Consultant**

Required skills, Requir

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Comments, Commen

#### Candidate

Min. Experience: 15 Years Language: English & Arabic Nationality: Lebanese

#### **Payment**

Hourly Rate: Negotiable Delivery-Based Flights: Paid Hotel: Not Paid

> Only Show when a file exist

#### **Time**

Start Date: 05-May-2020
Time Period: 10 Weeks
Min Availability: 2 Days (week

Logout

Min. Availability: 2 Days/week

#### Contact

Rachad Baroudi adad@qadadasdad.com 971-53-654-5454

Download Vacancy Info.





#### <mark>P</mark>avorite Freelancer

#### Rachad Baroudi



Abu Dhabi **United Arab Emirates** 

#### 3d model design and assembly, rend ringing and features, content

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express the requirement or narration of the client

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Trainer

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Click to view Resume in pop rnt a

up window & download

Consultant



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#### Resume

Message

Experience: 15 Years

Degree: Master

Nationality: Lebanese

Residency: UAE

Hourly Rate: Negotiable

Language: English; Arabic

My Account Freelancer Profile **Favorite Freelancers Applied To Vacancies** Post New Vacancy **Posted Vacancies Favorite Vacancies** eConsultant Booking

Logout

**Book eConsultation** Delete



Rachad Baroudi

Abu Dhabi **United Arab Emirates** 

#### 3d model design and assembly, rend ringing and features, content





eConsultant





# Resume

Experience: 15 Years

Nationality: Lebanese

Available: 2 Days/week

Start Date: Immediate

Message

Work Station: Onsite

Travel Willingness: 50%

sfdsdf@domain.com

Residency: UAE

Degree: Master

Hourly Rate: Negotiable

Language: English; Arabic 971-50-3578-358

Delete

**Book eConsultation** 

In the course of the 40 months of my writing career, I have learnt a lot of different types of writing express the requirement or narration of the client or the topic. I have written on audio street atforms like SOUNDCLOUD for branding artis... In the course of the 40 months Click to view Resume in pop rnt a lot of different types of writing to well express the requirement. In up window & download writing career, I have learnt a lot of different types of writing to well express the requirement or man ation of the client or the topic. In the course of the 40 months of my writing career, I have learnt a lot of different types of writing to well express the requirement or narration of the client.

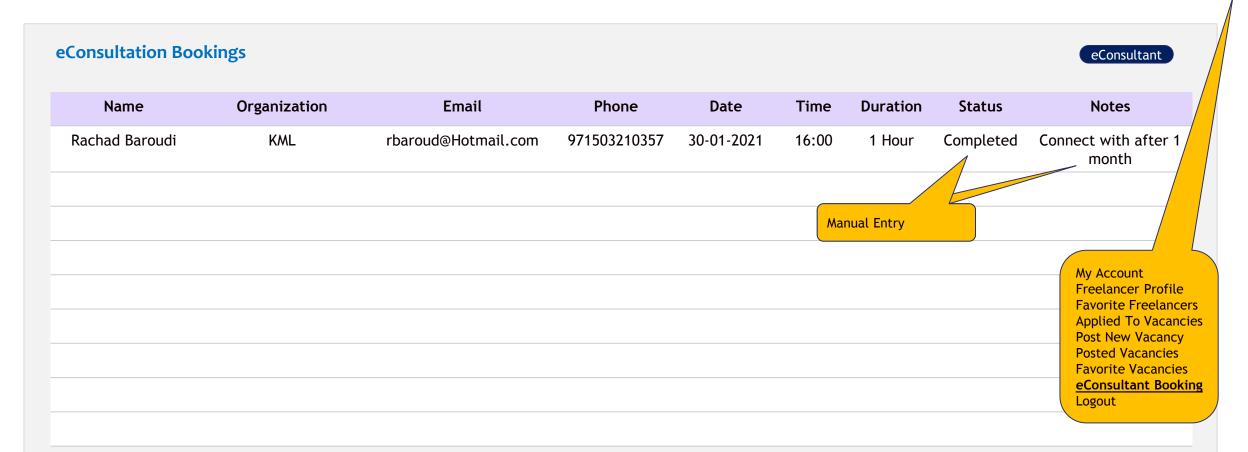
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Trainer

Consultant

eConsultant









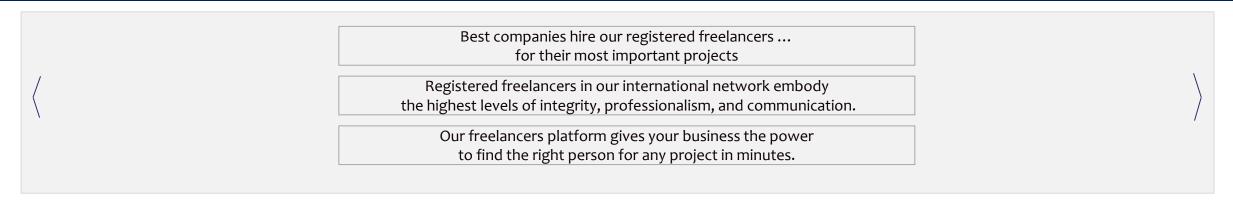
	This is a POP-UP windowhen people clck "Book		
Name *	Organization		eConsultation" button of the Freelancer profile
Email *	Phone *		
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Sign up using our 1 page in 5 minutes simple as 1,2,3	
Find the right freelancer, at the right time, at the right location, for the right project, and at no cost.	
Many companies waste money, employing professionals full-time while they need them part-time.	

SIGN UP								
First Name	Last Name							
Email	Phone							
Country	City							
Password	Confirm Password							
✓ I Agree to the Term of Use and Privacy Policy ✓ I am not a Robot ✓ Remember Me								
Sign Up								
Already have a account? Log In								

By clicking it goes to "Freelancer Profile" page



	ACCOUNT LOGIN	
Email		
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	<b>✓</b> Remember Me	
	✓ I am not a Robot	
	Forgot Password	
	Login	By clicking it go "Dashboard" pag



Many projects' implementations fail due to lack of right skills.

Freelancers can join our community in 5 minutes. We assess, verify, and approve the application within 48 hours.

Forbes reported that 50% of the US workforce would be freelancing by 2027.

	INVITE A FRIEND						
Email							
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	Send						



Let us know how we can help you

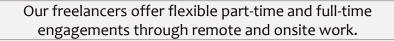
Consultancy firms can access highly rated freelancers and ensure the right fit by freely viewing their profiles and resumes.

We aim to connect you with the top freelancers that have local experience, market understanding, and ability to get the job done.

## Email us at <a href="mailto:info@top-freelancer.com">info@top-freelancer.com</a> or use the form below

Contact Us
Name *
Email *
Subject *
Inquiry *
* Required Field
Submit





We connect your business to MENA freelancers community Who want nothing more than to help your business succeed.

Top Freelancer simplifies building your project team... by talking to potential freelancers directly with minimal time and effort.

#### **OUR VISION**

To be MENA's most used freelance social platform, by helping professionals utilizing their best skills while empowering businesses with top expertize.

#### **OUR MISSION**

Our social responsibility mission is to help businesses find the right freelancer, at the right time, at the right location, for the right project, and at no cost.

#### **OUR VALUES**

Integrity - Reliability - Creativity - Agility - Social Responsibility

#### **OUR STORY**

Top Freelancer was founded in 2020 by experts in manpower planning and management consulting.

Dr. Rachad Baroudi volunteered the past 22 years to allocate freelancers and talent to many businesses. He decided to take this task to an international level and in more optimized way.

Daoud Saadeddin has 20 years of website development, continuous improvement, operational excellence and performance management. He loves improving people lives and contributing to MENA society.

Together, they identified the opportunity to disrupt and modernize freelancer services and offerings, with a simplified FREE social platform, for anyone and everyone to quickly and easily benefit from connecting businesses ... with top freelancers



#### Dr. Rachad Baroudi

Delete pictures

Dr. Baroudi is a leading international consultant in the USA, Canada, and MENA region with 30-years of experience in manpower planning, strategic planning and performance management.

In MENA, he worked as an Executive Director with "Ernst & Young" and established EY Strategy Advisory practice in MENA region. He assisted 100+ public and private organizations in developing their strategy and performance management systems, including four national visions

In the USA, he worked in the private sector as a consultant for Small Business and Entrepreneurship Institute and as a head auditor for Holiday Inn Corporation, followed by aerospace industry, where he worked for world-leaders in this field, Aeroquip Corp. & Array Systems.

In Canada, he worked with Honda of Canada Manufacturing for 8 years by refining their manpower planning and performance capabilities.

He is the author of multiple publications, phone APP, and books such as "KPI Mega Library" and "Strategy: Planning and Execution from A to Z"

#### **Daoud Saadeddin**

Daoud is a management consultant with 21-years of experience in business process management and operational excellence.

He is a ASQ certified Lean Six Sigma Black Belt with a mission to improve business and operational processes through Six Sigma, Lean principles, and other operational excellence methodologies. He is an expert emarketing, and online knowledge management.

He has implemented multiple CI and OPEX projects and delivered significant bottom-line benefits, including formulating and planning strategies, developing performance measurement platforms, conducting statistical and non-statistical analyses, and developing professional data analytics and dashboard reports.

He trained and coached thousand of professionals that improved organizational success in a high-culture learning environment. He is also concerned in connecting freelance professionals with businesses and project-based opportunities at all levels.

Will be developed later By **Daoud Saadeddine** 





# **USER DASHBOARD**





# **ADMIN BACKSIDE**

#### **Registered Users**

User Name ... etc

**Email Confirmed** 

#### **Registered Freelancers**

Approved

**Not Approved** 

Featured

**✓** Top Featured

## **Registered Vacancies**



Approved



**Not Approved** 



**✓** Featured



**✓** Top Featured



# **Support Information**



#### **TERMS & CONDITIONS**

Your use of www.top-freelancer.com, will be subject to these terms and conditions and by registering and logging in you agree to be bound by them. Registered users must ensure that the registration details they provide are accurate. If you are accepted to join we will provide you with a log-on ID (such as a username and password or other identifier) as part of our security procedures. You must treat such information as confidential and must not reveal it to anyone else. You are responsible for all activities that occur under your log-on ID and must notify us immediately of any unauthorised use or other security breach of which you become aware. We reserve the right to disable any log-on ID, at any time, if in our opinion you have failed to comply with any of the provisions of these terms and conditions or if any details you provide for the purposes of registering prove to be false. We cannot guarantee the continuous, uninterrupted or error-free operability. There may be times when certain features, parts or content become unavailable (whether on a scheduled or unscheduled basis) or are modified, suspended or withdrawn by us, in our sole discretion, without notice to you. You agree that we will not be liable to you or to any third party for any unavailability, modification, suspension or withdrawal, or any features, parts or content. You may only use the Site in accordance with these terms and conditions. You may not reproduce content from www.top-freelancer.com on a computer screen, print and copy individual pages or other media, and, subject to the next section, store such pages in electronic form. You may only reproduce content from www.top-freelancer.com, that you have wholly created and have full copyright and intellectual rights to. Except to the extent expressly set out in these terms and conditions, you are not allowed to: • Scrape content using an automated or manual tool • Attempt to circumvent security or interfere with the proper working of www.top-freelancer.com, • Create links to any other website which may cause harm or reputation damage to www.top-freelancer.com, it's customers or affiliates • Create links to any other website or embed content without prior written consent of the copyright holders and www.top-freelancer.com, In such scenarios, you will be liable for the copyright and intellectual property infringement. All intellectual property rights in any content in, www.topfreelancer.com, are owned by top-freelancer, except as expressly stated with written prior consent of www.top-freelancer.com, for intellectual property that is shared on www.topfreelancer.com, Content provided is on an advice only basis and www.top-freelancer.com, accept no liability for ANY damage caused by following said advise. We accept no liability for any loss or damage of any kind incurred as a result of you or anyone else using www.top-freelancer.com, or relying on any of its content. It is your responsibility to implement appropriate IT security safeguards (including anti-virus and other security checks), www.top-freelancer.com, provides no such guarantee of safeness or accept liability for any loss or damage of any kind incurred as a result of use. Content contribution is not moderated. It is your responsibility to extend your policy to any users you register or invite and accept full liability for any content they contribute. Nothing in these terms and conditions shall limit or exclude our liability to you for personal loss caused by our negligence or for fraudulent misrepresentation or any other liability that may not, under Lebanese law, be limited or excluded. Subject to this, in no event shall we be liable to you for any business losses. These terms and conditions shall be governed by Lebanese law, and you agree that any dispute between you and us regarding them will only be dealt with by the Lebanese courts. Nothing shall prevent us from bringing proceedings to protect our intellectual property rights before any competent court. A fair usage policy will apply for data stored and retrieved, more information can be requested from info@top-freelancer.com.

**Top Freelancer** 



#### **PRIVACY**

This privacy policy is in addition to the terms and conditions above. Email address and chosen password details are used and stored for account authentication and authorization. We will not share this information with any third parties. To aid delivering an effective service, our webservers may also collect information about your journey such as time visited and browser used. We will not share this information with any third parties. Content provided by you will only be served to the public and www.top-freelancer.com visitors.

#### COOKIES

We only use cookies to identify you for purposes of authentication and authorisation. We use last only for the duration of your session and expire when you close your browser or 30 minutes of inactivity (unless explicitly requested to remember your login). Information that you submit to us via the Site is sent to and stored on secure servers located in the USA.





connecting businesses ... with top freelancers

**Used Colours** 



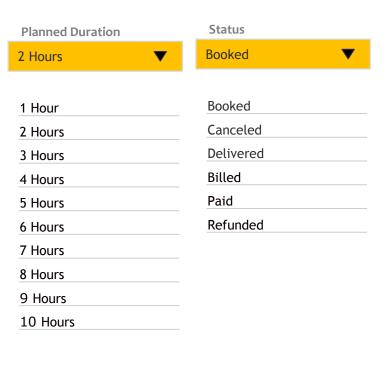
# **Drop Field Contents**

#### Language English $\blacksquare$ Blank Arabic Dutch **English** French German Hindi Italian Portuguese Punjabi Spanish Urdu -----Akan Amharic Assamese Awadhi Azeri Baluchi Belorussian Bengali Bhojpuri Burmese Cantonese Cebuano Chinese Chittagonian Czech Fulani Greek Gujarati Hausa Hungarian Igbo Japanese

Javanese

# Sort By (Freelance Page) Daily Rate Years of Experience Daily Rate Availability Residency Visa **eConsultant** Consultant **Trainers** Sort By (Vacancy Page) Most Recent Most Recent Most Relevant Consultants **Trainers**





# **Drop Field Contents - Data Entry**

Total Experien	ce	Degree		Availability	Start Date	Work Statio	on	Publish Pro	ofile	Hourly Rate (\$)	Time Perio	d *
15 Years	•	Master	•	3 Days/Week ▼	Immediate	Remote	•	Yes	•	Negotiable	10 Weeks	▼
					DD-MMM-YYYY							
1 Year		Doctorate		7 Days/Week	Immediate	Onsite		Yes		Negotiable		1 Week
2 Years		Master		6 Days/Week	DD-MMM-YYYY	Remote		No		#		2 Week
3 Years				•	ייין אוויוויו-טט		Zamata					3 Week
4 Years		Bachelor		5 Days/Week		Onsite & F	Remote					4 Week
5 Years		Diploma		4 Days/Week								5 Weeks
6 Years		•		•								6 Weeks
7 Years		Certificate		3 Days/Week								8 Week
8 Years		High School	ol	2 Days/Week								9 Week
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# **Outgoing Freelancer Automated Emails:**

• Email Confirmation: (page notice after registration by clicking on "Join As a Freelancer")

Thank you for your registration with Top Freelancer platform.

Please click on the link below to email us to confirm your email address.

Send an email to verify your email

Email Body when clicking the above link:

"Dear Top Freelancer Team,
I just registered with Top Freelancer platform.
I am sending this email to confirm my email address

Best Regards"

• Freelancer Profile Approval Confirmation: (sent to freelancer after saving his profile for the FIRST time + approved by ADMIN) "Dear x,

Welcome to Top Freelancer platform. We're so happy to have you with us.

Your profile is impressive, approved by Top Freelancer team, and now live on our main page.

Feel free to update it as needed and to check our vacancy page here periodically.

To help other freelancers, we encourage you to post your project vacancies on our vacancy page.

We wish you all the best...

Top Freelancer Team"

• Email for Un-approved Freelancer: (sent to freelancer after saving his profile for the first time + Not Approved by ADMIN)

"Dear x,

Thank you for submitting your profile to Top Freelancer platform. Given the nature of your experience, skills, or location, we would like to keep your details on file. We will contact you when our platform service scope is extended to include your skills type or location. Best Regards,

Top Freelancer Team"

# **Outgoing Vacancy Automated Emails:**

• Email Confirmation: (page notice after registration by clicking on "Join To Post Vacancies")

Thank you for your registration with Top Freelancer platform.

Please click on the link below to email us to confirm your email address.

<u>Send an email to verify your email</u>

Email Body when clicking the above link:

"Dear Top Freelancer Team,
I just registered with Top Freelancer platform.
I am sending this email to confirm my email address

#### Best Regards"

• Email Vacancy Confirmation: (sent to poster after completing + saving his FIRST vacancy + approved by ADMIN)

Dear x,

Thank you for submitting your vacancy to Top Freelancer! We're so happy to have you with us.

Your vacancy is approved by Top Freelancer team and live on our <u>vacancy page</u>. Feel free to update it as needed.

Interested freelancers will contact you directly through your listed contact information.

We thank you on behave of our freelance social community.

Best Regards

Top Freelancer Team"

Note: Changes to vacancies is possible up to 7 days after expiring date

• Email for Un-approved Vacancy: (sent to poster after saving his vacancy for the first time + UN-approved by ADMIN)

Dear x,

Thank you for submitting your vacancy to Top Freelancer platform. Given the details of your vacancy scope or location, we would like to inform you that it will not be posted. We will contact you when our platform vacancies scope is extended to include such vacancy type or location. Many thanks for your understanding.

**Best Regards** 

Top Freelancer Team"

# Other Requirements:

- Anyone can register as a <u>freelance</u> and can post a <u>vacancy</u> | Anyone can register and post a <u>vacancy</u> ... and can become a <u>freelancer</u>
- A freelance can "Apply" to a vacancy and all his/her info + CV will go automatically to the person email who posted the vacancy
- A user who post a vacancy can contact internally any freelancer by clinking on "Message"
- Need a SSL feature
- New Vacancy notifications to all freelancers (who wish to get the email) ... based on COMMON key words
- Backside stat on people applying to vacancies
- If Vacancy is expired .... Not allowed to make any change on It after 1 week of expiry day
- Create ADMIN dashboard + ADMIN backside to manage site
- Send an email to DAOUD + RACHAD each time a vacancy is posted or a freelancer is register
- Add announcement (or newsletter) function to send to all registered users
- Give ADMIN full access to all site data
- Need an auto backup function (Min Weekly) + restore function just in case
- Add the "Featured" tick box for freelancers and vacancies (In ADMIN SCREEN)
- Add the "Approved" tick box for freelancers and vacancies (In ADMIN SCREEN)
- Create Google ads account
- Add "Home" to footer





Top Freelancer



**Top Freelancer** 



























