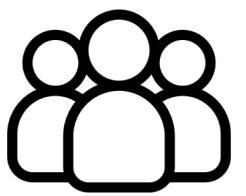




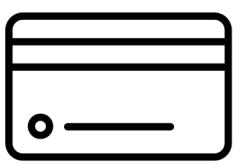
CryptoMapp

The API between Decentralised and Real World Economies

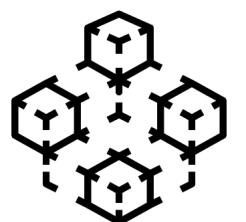
Problem



Over **a billion** unbanked individuals miss out on financial growth opportunities.



Card providers' fees of **1.5-3%** per transaction eat into consumer and business finances.



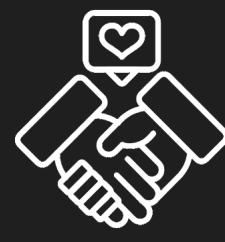
Crypto complexity is a roadblock to mass adoption.



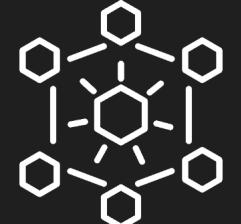
Solution



Become a Merchant: a swift and simple onboarding process for vendors.



Cultivating trust and opening doors to **decentralized financial innovations.**



Smooth operations across **multiple blockchain** networks.

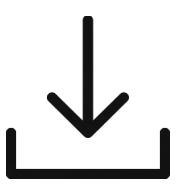
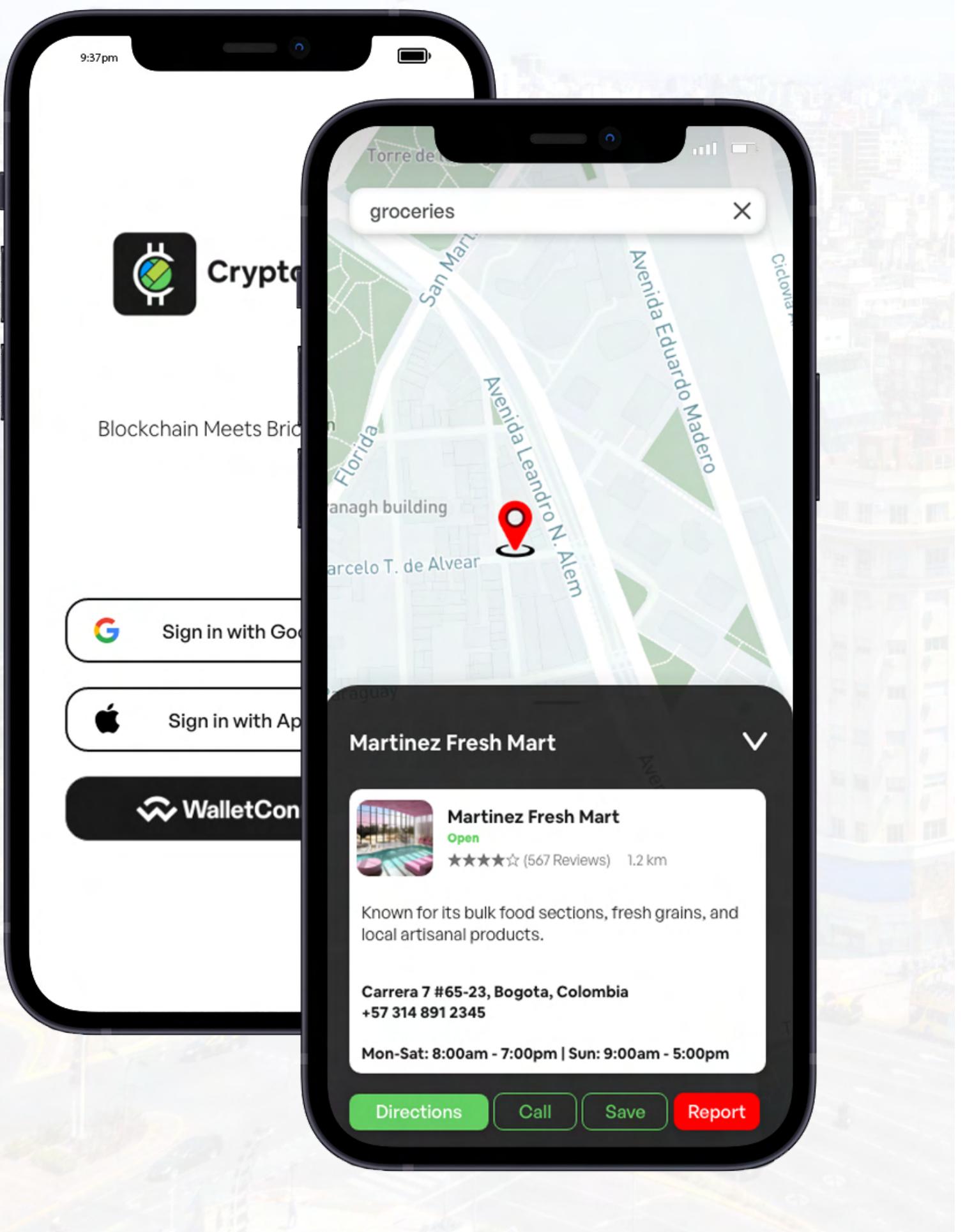


Rewarding engagement to foster a thriving **crypto-commerce** ecosystem.



CryptoMapp

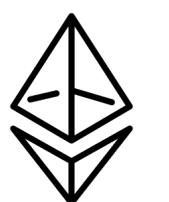
How it Works



Download, login, and start your crypto-commerce journey.

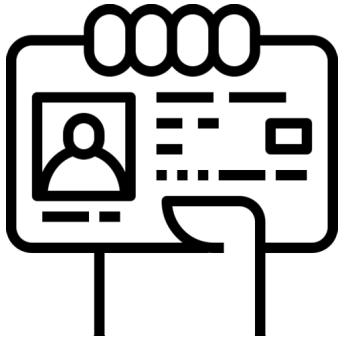


Browse and find crypto-merchants easily on **your phone**.



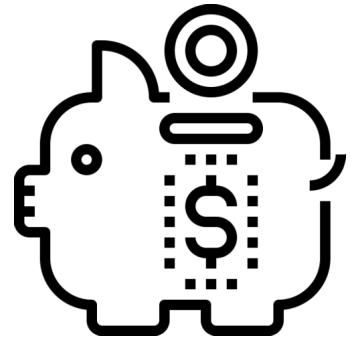
Seamless, **gasless payments** with a QR code scan.

Key Differentiators



ENS Merchant ID

Unique crypto identity.



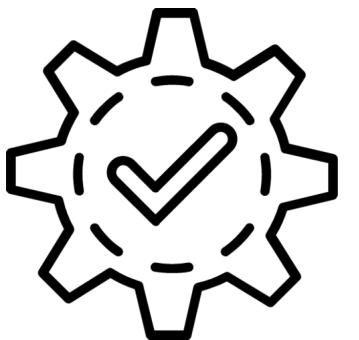
Minimal Fees

Only 0.3% charge.



RWA Ready

Invest in real businesses.



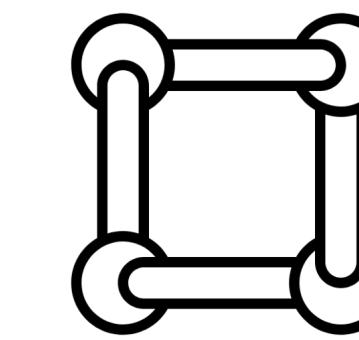
Smart Tax Tools

Ease compliance.



Rewarding Engagement

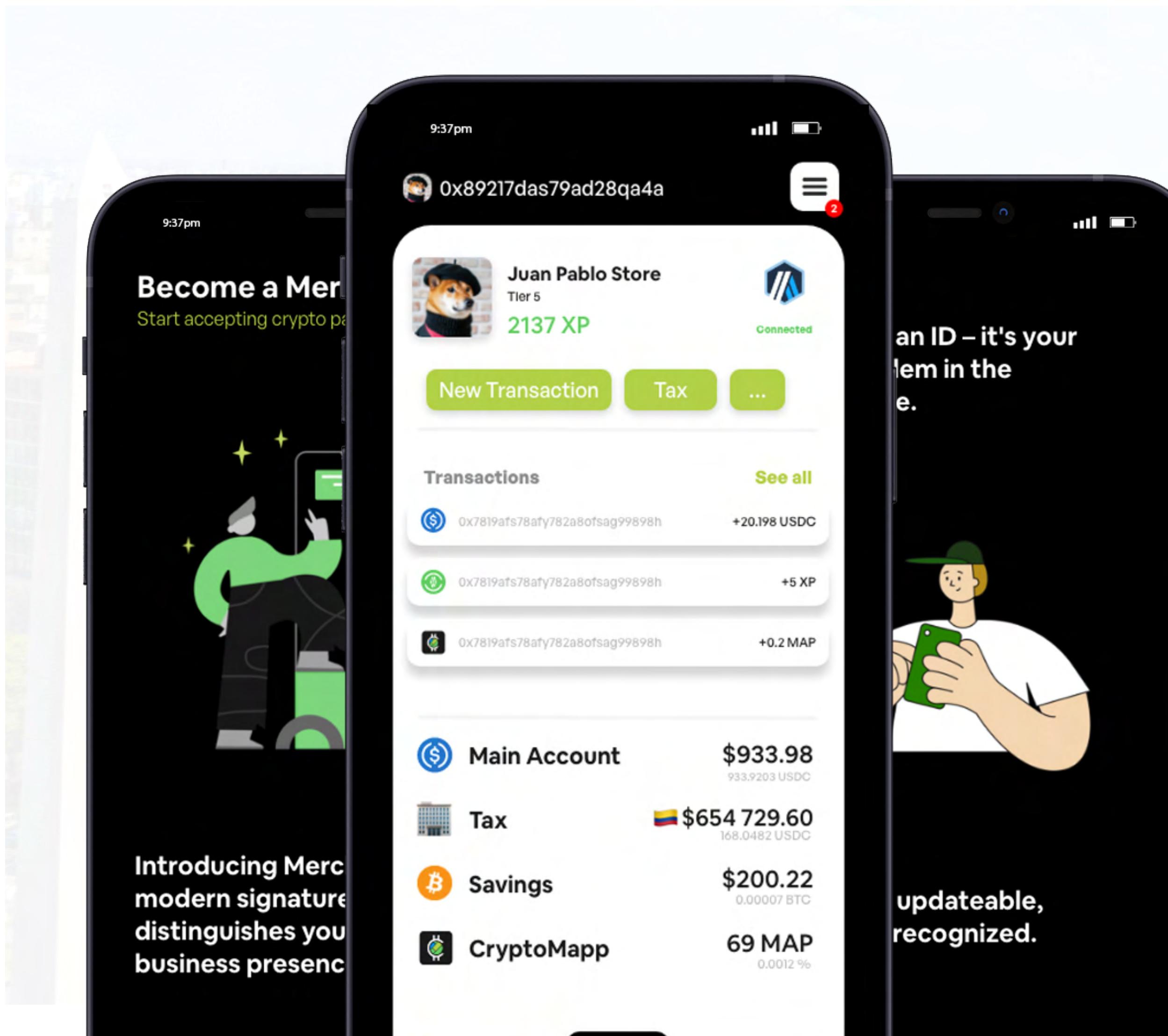
Earn with \$MAP.



Cross-Chain Ease

Seamless blockchain transitions.

Product



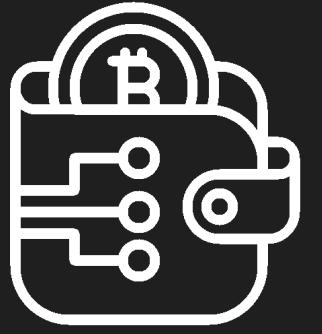
The image shows three smartphones side-by-side, each displaying a different screen of the Merc app. The background is a blurred photograph of a city skyline.

- Left Phone Screen:** Displays a promotional message: "Become a Merchant. Start accepting crypto payments. Introducing Merc. modern signature distinguishes your business presence". It features a cartoon character holding a smartphone.
- Middle Phone Screen:** Shows the main dashboard for a merchant named "Juan Pablo Store" (Tier 5). It includes a profile picture of a dog, a XP (Experience Points) count of 2137, and a "Connected" status. Below this are sections for "New Transaction", "Tax", and "Transactions". The transaction list shows three entries: a USDC deposit of +20.198 USDC, an XP reward of +5 XP, and a MAP token reward of +0.2 MAP. At the bottom, there's a summary of account balances: Main Account (\$933.98), Tax (\$654,729.60), Savings (\$200.22), and CryptoMapp (69 MAP).
- Right Phone Screen:** Displays a feature titled "an ID – it's your item in the game". It shows a cartoon character holding a smartphone and includes the text "updateable, recognized."

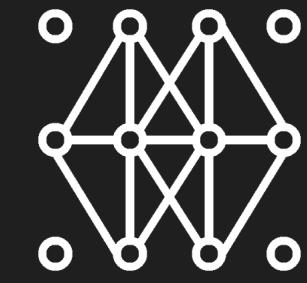
Thumbs Up Icon: A large, stylized thumbs-up icon with three glowing lines above the thumb, located to the right of the phones.

- Instant onboarding for crypto-ready merchants.
- Cross-chain commerce with a 0.3% fee.
- Engage, earn, and grow with MAP tokens.

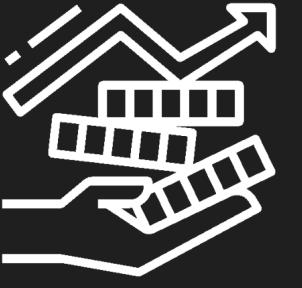
Use Cases



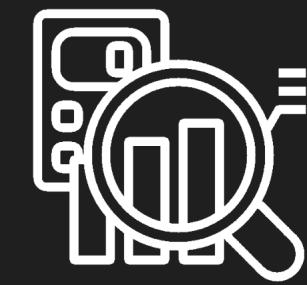
Everyday crypto spending made easy.



Seamless **DeFi access** for Merchants.



Revenue sharing with \$MAP tokens holders.



Invest in reputable merchants, **boost local economies**.



CryptoMapp

User Benefits



Effortlessly locate crypto-friendly vendors



Enjoy seamless, gasless transactions

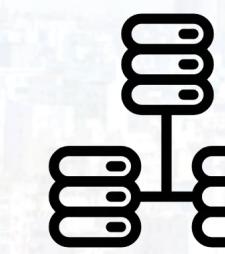


Earn reputation to be rewarded with \$MAP.





Technology



Blockchain protocol managing registries and reputation.

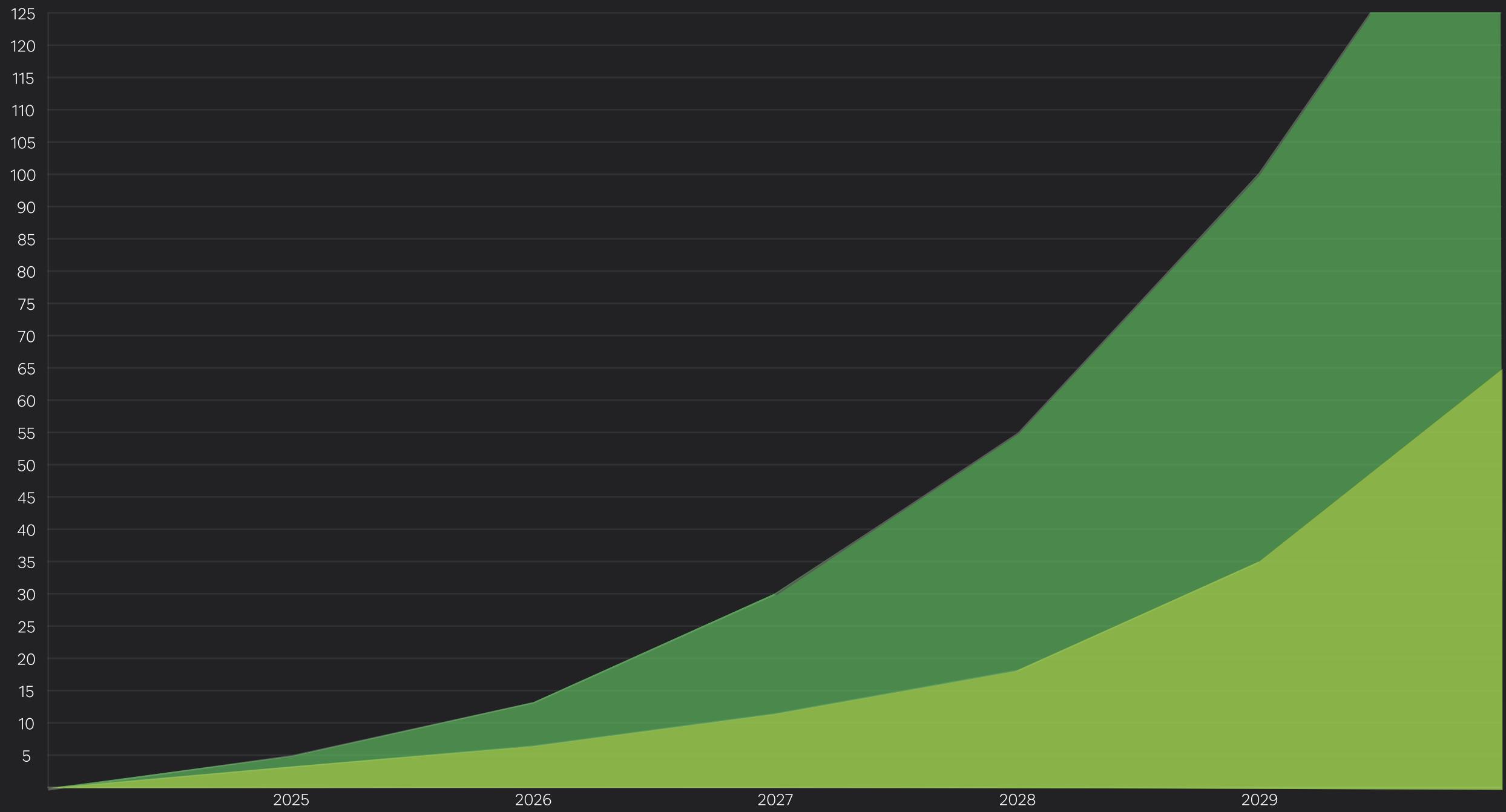


PWA app for seamless mobile interaction.



KYC-less on-ramp for easy access.

Potential Revenue Share



The chart illustrates CryptoMapp's potential pool of revenue to share from 2024 to 2029 and beyond.

It showcases the escalating transaction volume with our expanding user base, highlighting the revenue possibilities through a 0.3% transaction fee.

[Click for the source.](#)

Looking Forward

Potential Outcomes



Best-Case Scenario

Overcome Visa and Mastercard - handling \$10T+ yearly transaction volume



Realistic Success Scenario

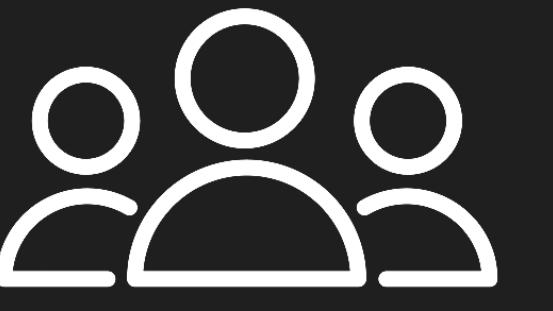
Gets 5% of the market in 15 selected LATAM metropolises generating \$30-50M per year only from transaction fees



Worst-Case Scenario

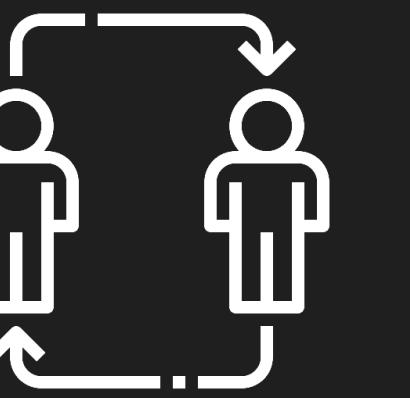
Our protocol will become a precursor for the RWA in commerce sector with app installed on 10 devices

Go-To Market Plan



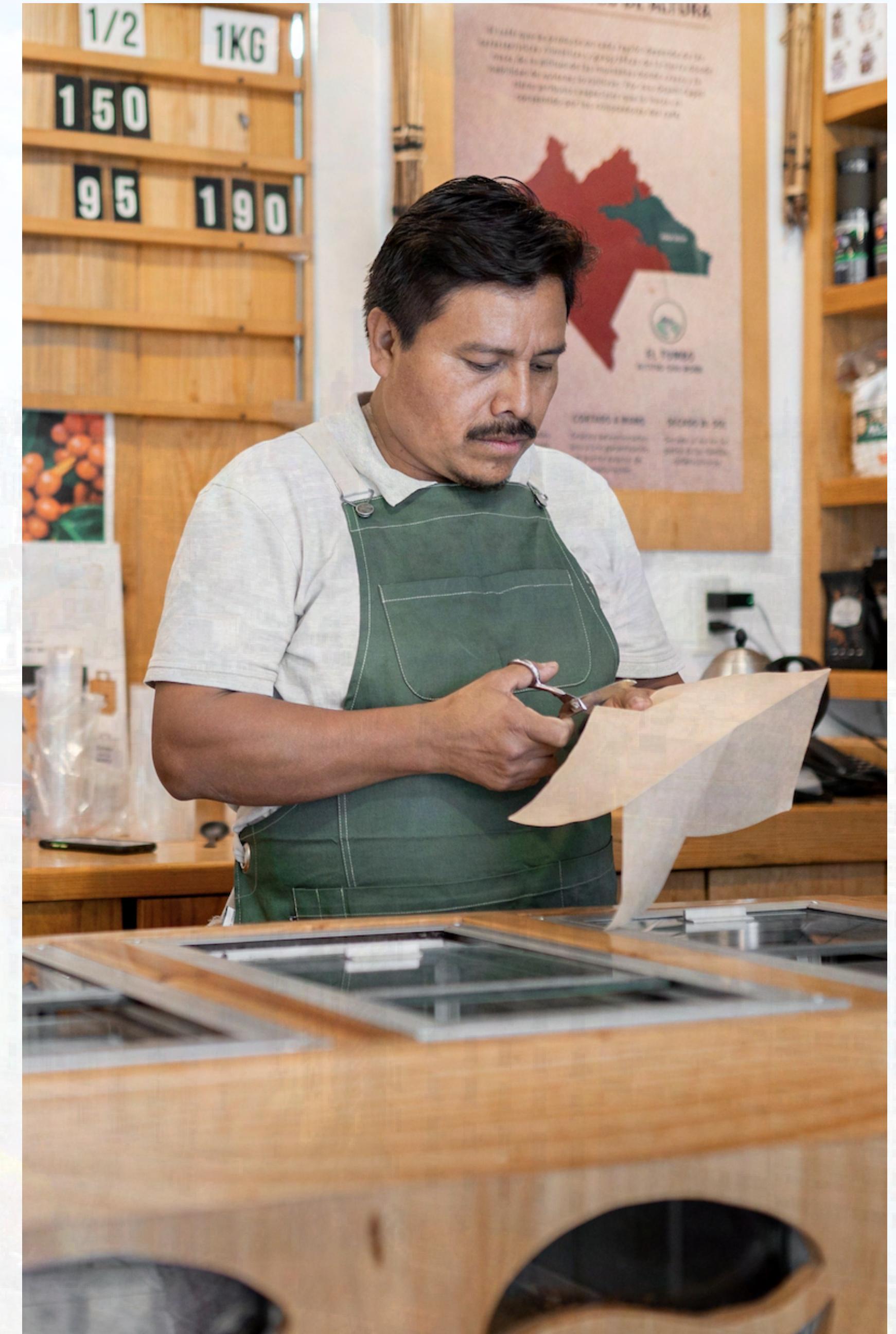
Referral

Member-driven invites with rewards, encouraging user and merchant growth.



Virality

Showcasing successes, striving to make CryptoMapp a crypto commerce household name.



Traction

Progress to Date

