Fuck The Farmers Coin (FTFC) — End-to-End Dev Ticket

Goal: Ship a production-ready meme-coin marketing site (in the visual style of *theuselesscoin.com*) with a minimal backend, ready to build in **Replit** and deploy to **Vercel**.

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1) High-level Requirements

- One-pager, fast, loud, and meme-y. Above-the-fold hero with coin logo and "Buy / Chart / Contract" CTAs.
- Smooth scrolling sections: About, Tokenomics, How to Buy, Roadmap, FAQ, Socials.
- Sticky header with quick CTAs.
- Theme + typography match the provided image: **bold rounded type, purple background, gold/ yellow headings, teal accent**, chunky 3D vibe.
- Dark-mode not required (single vibrant theme).
- Mobile-first, then desktop.
- SEO + share cards (OG/Twitter images).
- Minimal backend (serverless) for: contact/updates signup (Supabase) + simple stats endpoint (optional).
- Chain-agnostic: Token address, DEX link, and chain params via env.
- Zero third-party cookies. Use **Plausible** (or disable analytics via env flag).

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2) Tech Stack (Vercel-friendly)

- **Framework:** Next.js 14 (App Router)
- **Styling:** Tailwind CSS + CSS variables (HSL) + optional 3D/emboss effects with layered shadows
- **Components:** shadcn/ui (only what we use) + lucide-react icons
- **State/Forms:** React Hook Form + Zod
- **Animation:** Framer Motion (subtle parallax/entrances)
- **Images:** next/image, locally hosted assets
- **Backend:** Next.js Route Handlers (serverless) + Supabase (auth disabled; just a public anon key for an *insert-only* table via RLS)
- **Analytics (optional):** Plausible
- **Tooling:** TypeScript, ESLint, Prettier, Husky + lint-staged
- **Deployment:** Vercel (Edge runtime where possible)

  Why this stack? It mirrors modern meme-coin sites (instant deploys on Vercel, minimal ops). Replit supports Node + Next.js well.

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3) Visual System — Match the Provided Image

Font style: heavy rounded, friendly, all-caps headline look. If the exact font is unknown, use one of:

- Primary: `Baloo 2` (Google Fonts) or `Fredoka`
- Backup: `Luckiest Guy` for extra thicc meme headings

Approx Color Palette (tweak until it visually matches the provided badge):

- `--ftf-purple: #6E38B5` (base surface)
- `--ftf-deeppurple: #4E2391` (shadows/edges)
- `--ftf-gold: #F6B73C` (headlines/CTA buttons)
- `--ftf-gold-700: #C88F22` (button hover/shadow)
- `--ftf-teal: #00B9A7` (small accent stripes)
- `--ftf-lilac: #8C52FF` (secondary accent)
- `--text-on-purple: #FDF7E8`

Styling notes:

- 3D coin vibe using layered shadows: multiple drop-shadows + inner shadow on cards/buttons.
- Buttons are pill/rounded-2xl, bold uppercase, thick letter-spacing.
- Use big, playful spacing. Keep sections simple.

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4) Repository Structure

```
ftf-coin/
├─ app/
│  ├─ (site)/
│  │  ├─ page.tsx
│  │  ├─ layout.tsx
│  │  ├─ favicon.svg
│  │  └─ og.png
│  ├─ api/
│  │  ├─ subscribe/route.ts   // POST email → Supabase
│  │  └─ stats/route.ts       // optional read-only token stats proxy
├─ components/
│  ├─ header.tsx
│  ├─ hero.tsx
│  ├─ section.tsx
│  ├─ tokenomics.tsx
│  ├─ how-to-buy.tsx
│  ├─ roadmap.tsx
│  ├─ faq.tsx
│  ├─ footer.tsx
```

```
│   └── ui/* (shadcn)
├── lib/
│   ├── env.ts
│   ├── supabase.ts
│   └── utils.ts
├── public/
│   ├── logo.png (from provided image, web-optimized)
│   └── social/* (og images)
├── styles/
│   └── globals.css
├── .vercelignore
├── .env.example
├── package.json
├── postcss.config.js
├── tailwind.config.ts
├── tsconfig.json
├── next.config.mjs
└── README.md
```

5) Environment Variables

Create **.env.local** (Vercel: Project → Settings → Environment Variables)

```
# Public site config
NEXT_PUBLIC_TOKEN_SYMBOL=FTF
NEXT_PUBLIC_TOKEN_NAME=Fuck The Farmers Coin
NEXT_PUBLIC_TOKEN_ADDRESS=REPLACE_ME
NEXT_PUBLIC_CHAIN=solana       # or ethereum, bsc, base, etc.
NEXT_PUBLIC_BUY_URL=REPLACE_ME # e.g., Raydium/Uniswap link
NEXT_PUBLIC_CHART_URL=REPLACE_ME
NEXT_PUBLIC_TWITTER=@ftfcoin
NEXT_PUBLIC_TELEGRAM=https://t.me/ftfcoin
NEXT_PUBLIC_ANALYTICS_ENABLED=true
NEXT_PUBLIC_PLAUSIBLE_DOMAIN=ftfcoin.xyz

# Supabase (optional for email signups / messages)
SUPABASE_URL=REPLACE_ME
SUPABASE_ANON_KEY=REPLACE_ME
SUPABASE_TABLE=subscribers

# If using a token stats proxy (optional)
COINGECKO_API_BASE=https://api.coingecko.com/api/v3
```

Note: All public-only values must be prefixed with `NEXT_PUBLIC_` in Next.js.

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6) Commands

Replit (or local):

```
npm i
npm run dev
```

Vercel:

```
npm i -g vercel
vercel login
vercel link
vercel env pull .env.local
vercel --prod
```

---

7) Dependencies (pin major versions)

```
next@14 react@18 react-dom@18
typescript@5 @types/node@20
eslint@9 eslint-config-next@14 prettier@3
postcss@8 tailwindcss@3 autoprefixer@10
framer-motion@11
class-variance-authority@0.7 tailwind-merge@2 clsx@2
@radix-ui/react-icons lucide-react
react-hook-form zod @hookform/resolvers
@supabase/supabase-js@2

# optional
plausible-tracker
```

Dev hooks: Husky + lint-staged (pre-commit: lint, typecheck, prettier).

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8) Tailwind & Global Styles

tailwind.config.ts (excerpt)

```
import type { Config } from "tailwindcss";
const config: Config = {
  darkMode: ["class"],
  content: ["./app/**/*.{ts,tsx}", "./components/**/*.{ts,tsx}"],
  theme: {
    extend: {
      colors: {
        ftf: {
          purple: "#6E38B5",
          deeppurple: "#4E2391",
          gold: "#F6B73C",
          gold700: "#C88F22",
          teal: "#00B9A7",
          lilac: "#8C52FF",
        },
      },
      fontFamily: {
        display: ["Baloo 2", "Fredoka", "system-ui", "sans-serif"],
        body: ["Inter", "system-ui", "sans-serif"],
      },
      boxShadow: {
        coin: "0 6px 0 #C88F22, 0 12px 24px rgba(0,0,0,.25)",
        insetCoin: "inset 0 4px 8px rgba(0,0,0,.25)",
      },
      borderRadius: {
        xl2: "1.25rem",
      },
    },
  },
  plugins: [],
};
export default config;
```

globals.css (excerpt)

```
@import url('https://fonts.googleapis.com/css2?
family=Baloo+2:wght@600;800&family=Inter:wght@400;600&display=swap');
:root{
  --bg: #6E38B5;
  --fg: #FDF7E8;
  --accent: #F6B73C;
}
html,body{height:100%}
body{background:var(--bg); color:var(--fg);}
.btn-cta{background:#F6B73C;color:#4E2391;border-radius:9999px;box-shadow:0 8px
0 #C88F22,0 16px 32px rgba(0,0,0,.25);font-weight:800;letter-spacing:.03em}
```

```
.btn-cta:hover{transform:translateY(-1px);box-shadow:0 10px 0 #AD741B,0 22px
40px rgba(0,0,0,.35)}
```

9) Core Pages/Sections (App Router)

app/(site)/page.tsx (skeleton)

```
export default function Page(){
  return (
    <main>
      <Hero />
      <Section id="about" title="What is FTF?">
        <p>FTF is a community-powered meme coin that celebrates builders over
paper hands. No roadmap promises. Just vibes.</p>
      </Section>
      <Tokenomics />
      <HowToBuy />
      <Roadmap />
      <FAQ />
      <Footer />
    </main>
  );
}
```

components/hero.tsx (excerpt)

```
import Image from "next/image";
import Link from "next/link";
export default function Hero(){
  return (
    <section className="min-h-[80svh] grid place-items-center text-center px-6">
      <div className="max-w-3xl">
        <Image src="/logo.png" alt="FTF Coin" width={280} height={280}
className="mx-auto drop-shadow-2xl"/>
        <h1 className="font-display text-5xl sm:text-6xl mt-6 tracking-tight">
          Fuck The Farmers Coin
        </h1>
        <p className="mt-4 text-lg opacity-90">We don't yield, we build.</p>
        <div className="mt-8 flex flex-wrap items-center justify-center gap-3">
          <Link href={process.env.NEXT_PUBLIC_BUY_URL!} className="btn-cta px-6
py-3">BUY</Link>
          <Link href={process.env.NEXT_PUBLIC_CHART_URL!} className="btn-cta
px-6 py-3" style={{background:'#00B9A7',boxShadow:'0 8px 0 #078B7D'}}>CHART</
```

```
Link>
        <button
onClick={()=>navigator.clipboard.writeText(process.env.NEXT_PUBLIC_TOKEN_ADDRESS!)}
className="rounded-full border px-5 py-3 font-bold"
style={{borderColor:'#F6B73C',color:'#F6B73C'}}>COPY CONTRACT</button>
      </div>
    </div>
  </section>
  );
}
```

Subscribe API (serverless)

```
// app/api/subscribe/route.ts
import { NextResponse } from "next/server";
import { createClient } from "@supabase/supabase-js";

const supabase = createClient(process.env.SUPABASE_URL!,
process.env.SUPABASE_ANON_KEY!);

export async function POST(req: Request){
  const { email } = await req.json();
  if(!email) return NextResponse.json({ ok:false, error:"email required" }, {
status: 400 });
  const { error } = await supabase.from(process.env.SUPABASE_TABLE!).insert({
email });
  if(error) return NextResponse.json({ ok:false, error: error.message }, {
status: 400 });
  return NextResponse.json({ ok:true });
}
```

10) Copy Guidelines (tone like the reference site)

- Short, cocky, self-aware. No promises of returns.
- Replace roadmap with "We'll do it live." style bullets.
- Tokenomics minimal: *Supply*, *Liquidity*, *Taxes (0%)*, *Burns* (if any). If taxes/buys not final, say "None. Touch grass."
- Big, punchy headings: "WE DON'T YIELD, WE BUILD."

Legal: Prominently display: "FTF is a meme coin with no intrinsic value or expectation of financial return. For entertainment only."

11) How-To-Buy Section (Chain-agnostic)

- Step 1: Create wallet (e.g., Phantom / MetaMask) – link varies by chain.
- Step 2: Fund wallet (SOL/ETH/etc.).
- Step 3: Use DEX (Raydium/Uniswap/etc.) and paste token address.
- Step 4: Set slippage if needed, confirm swap.

Links derive from env vars.

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12) Analytics (optional)

If `NEXT_PUBLIC_ANALYTICS_ENABLED=true`, load Plausible in `layout.tsx`:

```
{/* <script defer data-domain={process.env.NEXT_PUBLIC_PLAUSIBLE_DOMAIN}
src="https://plausible.io/js/script.js" /> */}
```

---

13) Replit Build Notes

- Use **Node 20** runtime. Enable **Nix** if needed.
- Ensure `npm run dev` runs Next.js on port 3000.
- Persist `.vercel` folder if linking project from Replit terminal: `vercel link`.
- Commit lockfile (`package-lock.json`).
- Add `.vercelignore` with `node_modules`, `.replit`, and large assets not needed at build time.
- Provide `public/logo.png` extracted from the provided image (optimized: 512×512, < 200KB).

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14) Vercel Configuration

next.config.mjs (Edge runtime where possible)

```
/** @type {import('next').NextConfig} */
const nextConfig = {
  experimental: { serverActions: { bodySizeLimit: '2mb' } },
  images: { unoptimized: true },
};
export default nextConfig;
```

.vercelignore

```
*.log
node_modules
.vercel/cache
.replit
.DS_Store
```

Deployment Steps

1. `vercel login` → `vercel link` (scope: personal)
2. Add all env vars in Vercel dashboard.
3. `vercel --prod`

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15) Supabase Setup (optional)

- Create project → Table `subscribers` with columns: `id uuid pk default uuid_generate_v4()`, `email text unique`, `created_at timestamptz default now()`.
- RLS: Enable; add policy: *Insert allowed to anon for table* `subscribers` *on* `insert` *with* `true` *condition.*
- Copy `SUPABASE_URL` and `SUPABASE_ANON_KEY` to env.

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16) QA Checklist

-

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17) Example Tokenomics Component (editable)

```
export default function Tokenomics(){
  return (
    <Section id="tokenomics" title="Tokenomics">
      <ul className="grid sm:grid-cols-2 gap-4">
        <li className="p-6 rounded-2xl shadow-coin bg-ftf-purple/40 border
border-white/10">
          <h3 className="font-display text-2xl">Supply</h3>
          <p className="opacity-90">1,000,000,000 FTF</p>
        </li>
        <li className="p-6 rounded-2xl shadow-coin bg-ftf-purple/40 border
border-white/10">
          <h3 className="font-display text-2xl">Taxes</h3>
          <p className="opacity-90">0% buy / 0% sell</p>
        </li>
```

```
        <li className="p-6 rounded-2xl shadow-coin bg-ftf-purple/40 border
border-white/10">
          <h3 className="font-display text-2xl">Liquidity</h3>
          <p className="opacity-90">Locked. We hate rugs.</p>
        </li>
        <li className="p-6 rounded-2xl shadow-coin bg-ftf-purple/40 border
border-white/10">
          <h3 className="font-display text-2xl">Wallets</h3>
          <p className="opacity-90">No team allocation. Fair launch vibes.</p>
        </li>
      </ul>
    </Section>
  );
}
```

18) Legal/Compliance Stub (place in footer)

FTF is a meme coin with no intrinsic value, no expectation of financial return, and no formal team or roadmap. It is not an investment. Do not buy more than you can afford to lose. This site contains no financial advice.

19) Handoff Notes for Designers/DevOps

- If exact font file is later identified, swap into `public/fonts` and update CSS.
- If the chain is Solana: include a `BUY` deep link template to Raydium with the token mint and SOL as the base.
- Provide **.env.example** with placeholder values.
- Keep image assets tiny; avoid video auto-play for performance.

20) Acceptance Criteria

- Pixel-consistent with the provided image's vibe (purple/gold/teal, chunky 3D CTAs).
- All env-driven links work after we populate them.
- Lighthouse $\geq$ 90 across the board.
- Deploys cleanly to Vercel with no errors, serverless routes functioning.

Done = Ready for Vercel Launch.