

Brand Guidelines

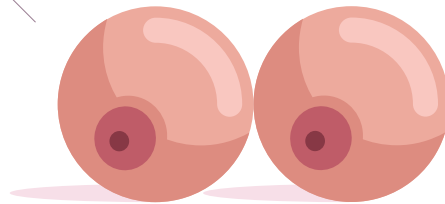
2019



**Crypto
Tittiez**



Symbol



Logotyp

CryptoTittiez

Horizontal
long variant



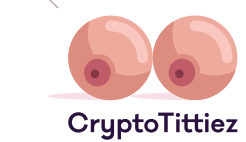
Symbol
variant

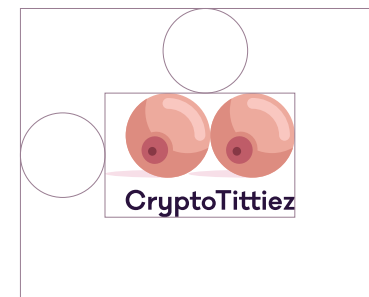
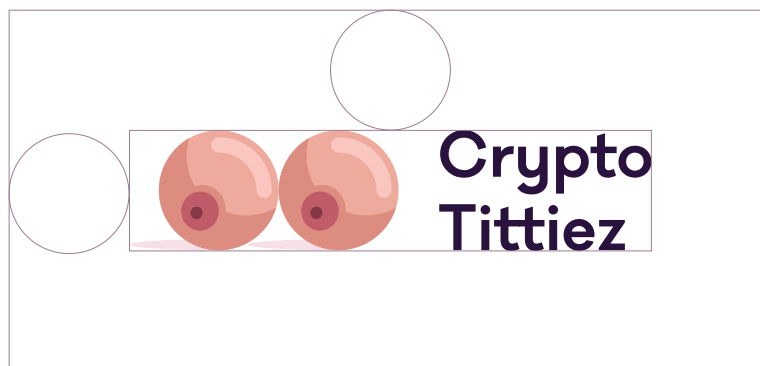
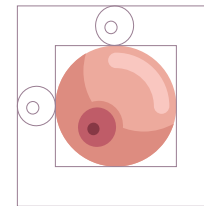
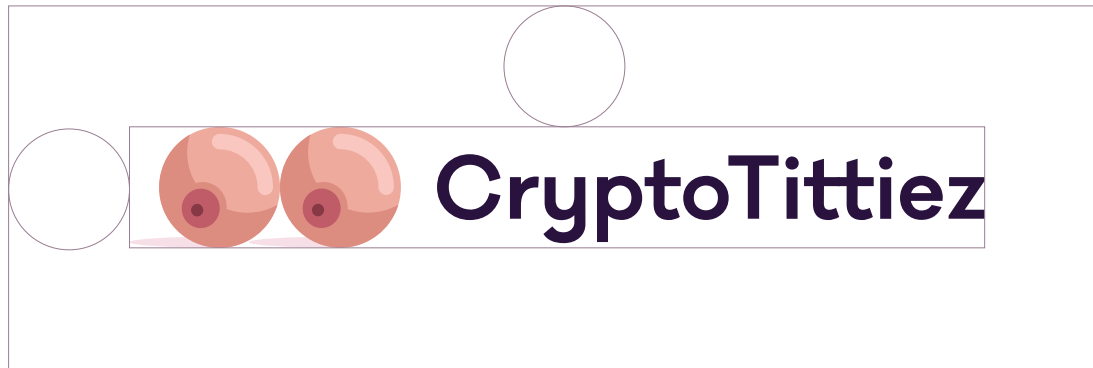


Horizontal
short variant



Vertical
variant

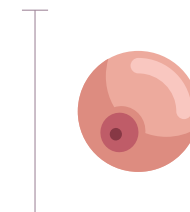




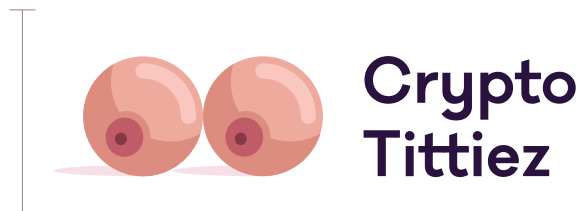
Min. Height

5 mm
14 px

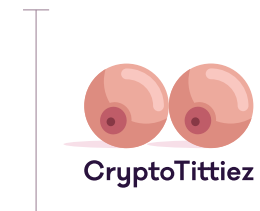
Min. Height

4 mm
10 px

Min. Height

5 mm
14 px

Min. Height

11 mm
30 px





RGB 237 / 170 / 157
CMYK 4 / 38 / 32 / 0
HEX EDAA9D



RGB 41 / 18 / 61
CMYK 87 / 96 / 41 / 53
HEX 29123d



RGB 153 / 125 / 146
CMYK 43 / 53 / 29 / 2
HEX 997D92



RGB 249 / 199 / 192
CMYK 0 / 26 / 17 / 0
HEX F9C7C0



RGB 221 / 140 / 128
CMYK 11 / 53 / 44 / 0
HEX DD8C80



RGB 226 / 10 / 114
CMYK 5 / 98 / 0 / 0
HEX e20a90



RGB 191 / 92 / 104
CMYK 22 / 76 / 49 / 3
HEX BF5C68



RGB 135 / 56 / 69
CMYK 34 / 85 / 61 / 27
HEX 873845



RGB 153 / 125 / 146
CMYK 43 / 53 / 29 / 2
HEX FFEDF7

Avenir

Black / Regular

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