Startup

Company Purpose

To improve capital efficiency, lower costs, and provide complex financial products to traders and investors.

Problem

- DeFi Protocols lack liquidity which raises costs
- Slippage and Capital Efficiency in DeFi leads to losses
- Complex DeFi Products are not possible

Solution

1

DeFi Compositions, split a user transaction into components

2

Optimization of splitting the transaction using optimization solutions and AI

3

Complex Products are possible such as derivatives on Real-World Assets

WHY NOW?

Quickly Emerging Space

Significant Growth

Dexs,Lending, Yield Aggregators

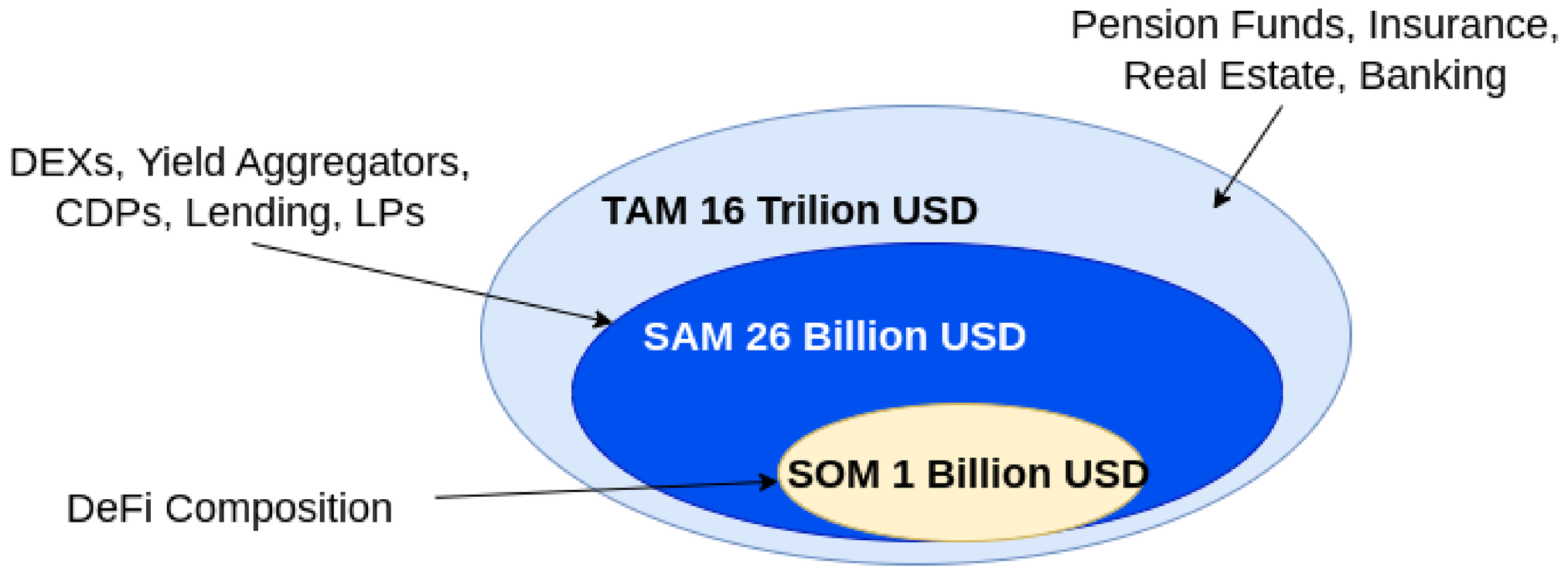
DeFi

Summer 2020 Emerges

Automated Market Makers Implemented

Target Market

DeFi will compete with Tradl ovetime. That is the TAM. SAM is the size of DeFi now, and SOM is DeFi Composition



Competition

Limied competition due to the newness of the market, but some major competitors in related spaces are Uniswap, Curve, Balancer and Pancakeswap

Uniswap	Curve
Balancer	Pancakeswap

PRODUCT

DeFi Integrations and Composition

A full product for the user to optimally trade.

UI

1 User Interface for Trading

COMFI

2 DeFi Composition Engine

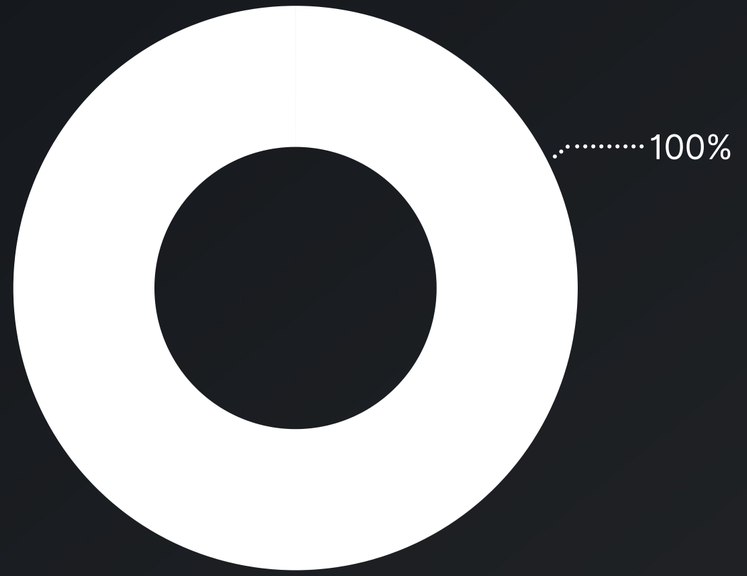
OPTIMIZE

3 Optimize Trading Returns

COMPLEX PRODUCTS

4 Complex Financial Products

BUSINESS MODEL



Transaction Fees

DEXs, Options, Liquidity Pools

Users pay via a UI transaction fees

100%

For Optimally Based ComFi Trades

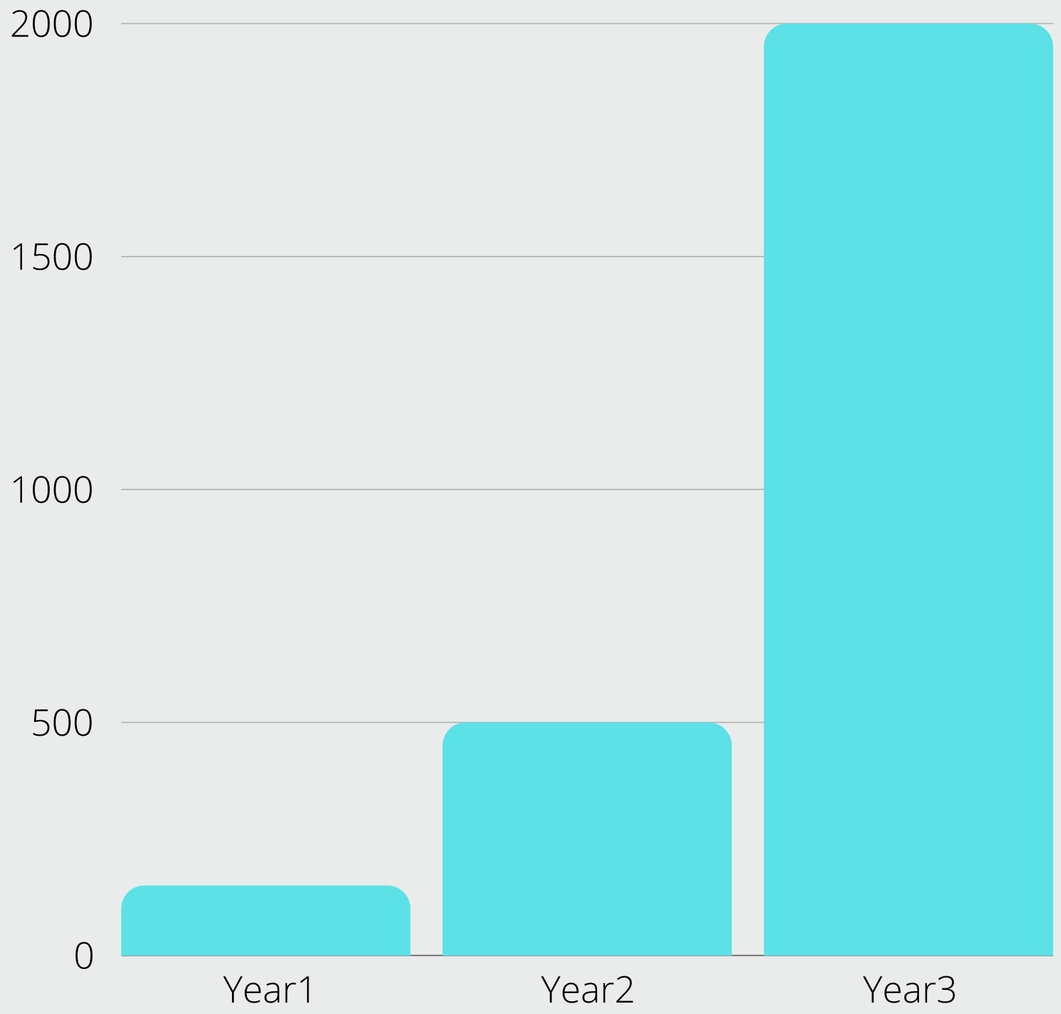
Our Team

Trevor Lee Oakley

Founder

Expected Traction

Transaction in 000s.



Thank You