
Aquo

PITCH DECK



Mission statement:

To make the world's real assets liquid, and to create high growth customizable financial instruments for these assets (derivatives).



The Problem

Investors today face high costs, limited transparency, illiquidity, centralized systems which take control from them, and high capital requirements. This *reduces* their returns, creates loss of opportunity, and creates barriers to entry.

Problem 1

Real assets - Real estate (land, buildings), Factories (machines, knowledge), Commodities, Precious metals, Natural resources, Art and collectibles, Vehicles (e.g. classic cars) - are **illiquid** creating Lower Investment Returns, higher opportunity costs, and difficulty in diversification.

Problem 2

Derivatives (financial instruments) may be or have: non-transparent, overly complex, non-standardized, very risky, limited accessibility, systematic risk, and counterparty risk, which leads to **loss of investments**, loss of opportunity and reduced market activity. collectibles

Problem 3

Capital requirements and operating costs are **high** for investors in the real asset investment sectors, and derivatives. The centralized financial systems limit offerings to investors resulting in missed opportunities.

The Solution

Aquo is a marketplace platform listing opportunities with a management dashboard to assess and monitor investments. Liquidity pools and collateralized derivatives create investment opportunities to increase returns and lower costs.

This is blockchain based enabling greater degrees of transparency and customization with globalization.



Features

- Tokenize a Real Asset using an SPV, NFT and synthetic assets. This is an off-chain and on-chain solution.
- Liquidity pools are created using DAO voting. This combines individual tokenized assets.
- Marketplace listings of investment opportunities with documents, identities, and histories with a management dashboard.
- Libraries to create derivatives and systems to maintain collateralized derivatives with settlements (Decentralized Settlement Systems).

Benefits

- A digital asset is created which is tradable. This assets is tradable globally to any party.
- Creates a tradeable liquid asset. This enables assets to be bought and sold. Prices are pegged to the asset value for stability.
- Investors can freely list and accessible opportunities allowing more growth. Aquo does not recommend but only list opportunities.
- Transparency, investor control, customization available, specific opportunities are available.

How it Works



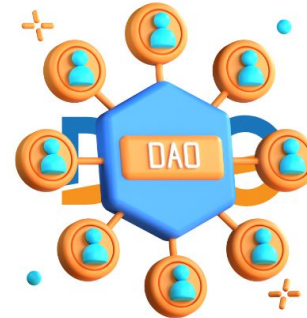
Step 1

List an investment opportunity (real asset) with documents. Investors promise investments



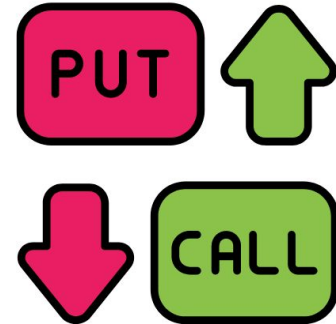
Step 2

Investments are settled, real asset is tokenized. Assets stored in wallets.



Step 3

Liquidity Pools created via DAO voting which creates tradable assets (liquidity).



Step 4

Derivatives are created (over underlying assets) via library functions with settlement options.

Achievements

We developed a number of demo systems, researched the market, and verified the idea.

The demo systems are stored in github (public access granted), the white papers are online at aquo.world, and the verified comments were done via video calls with qualified parties.



Achievement 1

Core systems built and deployed via Cloudflare with UIs, smart contracts, IPFS, wallet connect, nodejs, DBs, API calls, and AWS.



Achievement 2

Market research on loss of market opportunity for investors, construction of white paper documents. This covered the tokenization aspects, liquidity, and derivatives.



Achievement 3

Verification of the idea with industry experts following a LinkedIn job ad (co-founder) in which 200 people replied many were very experienced with higher degrees.

Market Adoption Prediction

Predictions for usage and engagement.

Tokenization of Real Estate

Initial tokenization of houses for rent, NFTs minted, SPVs created, shared allocated.

Management dashboard working to monitor investments.



Creating Liquidity

First DAO based fund created. Targets are for low millions in capital value e.g. 3-5 million USD.

Prices are pegged.



Creating Derivatives

First derivatives created from library functions and settlement systems created to reduce counterparty risk.

These are novel derivatives and they need volatility in the market itself for trading, hence these are long-term options (eg 12 months), but the contracts themselves are saleable.

Market

Financial services has grown dramatically since the early 2000s, and emerging markets will grow to meet new market demands.

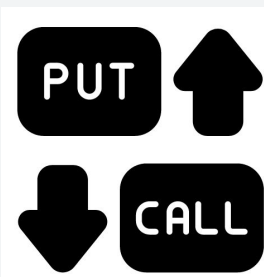
Just for tokenization alone, the market size is estimated to be \$16 trillion by 2030 but the Aquo model pitches into derivatives and borrowing (i.e. CDOs and CMOs) to inflate liquidity to cause more growth.

As banks create money via lending, we can significantly grow markets via borrowing.



Tokenized Illiquid Assets

The market estimate is estimated to be \$16 trillion by **2030** for tokenized illiquid assets. A 1 percent share would be 160 billion market value. If a 1 percent fee were charged, then **revenues** would be \$1.6 billion.



Derivatives

The Derivatives sector is very large and complex (hundreds of trillions of dollars for a notional value). Future demands will be high as the markets develop and business models in derivatives allow **considerable flexibility**.



Liquidity Pools

Money creation (lending) has been a critical liquidity factor in tradfi, are part of the emerging sector will be creating liquidity via **borrowing** from banks. Liquidity market sizes will be based on borrowing on emerging tokenized assets.



Competition

The real asset tokenization space (or in blockchain terms is called RWA for real-world assets) has a strong interest from large institutions and startups.

Aquo is different as follows:

1. Aquo focuses on new market creation via financial instruments.
2. Aquo focuses on pooling of digital assets to create liquidity pools.
3. Aquo focuses on real growth from investments by tailoring products/services which includes reducing counterparty risk.

	Price	Feature/experience
Your company	TBC	The main advantage Aquo offers is agility and speed to adapt to niches and nuances in the market. The market itself has numerous verticals based on asset types and also geographical regions.
Competitor A JP Morgan	TBC	Active involvement in blockchain infrastructures and active work on tokenized assets in conjunction with other banks. JP Morgan due to its size and commitments to operations is slow and bureaucratic compared to a startup.
Competitor B Goldman Sachs	TBC	It has partnered Digital Asset along with others such as Microsoft and Deloitte. Large financial institutions will be looking to move their transactions overtime onto blockchain ledgers They will be hampered by large commitments to their current operations .
Competitor C Centrifuge, Onda	TBC	Centrifuge and Onda are in a class of startups for asset tokenization of real-world assets (RWA). They are more taking tradfi methods and using blockchains. This is different to fundamentally creating new markets.

Revenue model

The simplest aspect is just a listing fee for investment opportunities. Transaction fees will account for a lot of revenues. Service fees related to the actual management aspects of the platform.

Fees are recurring based on ongoing trade.

Transaction Fees

Based on transactions via Aquo (buying, selling, creating liquidity, creating derivatives, collateralization of derivatives, settlements, DAO voting).

Listing Fees

Listing investment opportunities on the Aquo marketplace, sponsored listings.

Service Fees

Fees to use library functions (smart contracts), audit smart contracts (derivatives), dashboard access, investor alerts, KYC, AML, CTF.

Our team



Trevor Lee Oakley
Founder

Blockchain specialist, experienced in lifestyle startups, advanced systems background (big data, AI), financial systems background.



TBA

Marketing specialist. Experience in branding, PR statements, social media, logos, taglines, documents, website appearance.



TBA

Financial Specialist. Experienced in financial products, derivatives, financial statements, profit analysis, CDOs, CMOs, liquidity, markets, valuations.



TBA

Infrastructure Specialist. Experienced in cloud, databases, Web3, UIs, Cloudflare, gateways, security, encryption, blockchains, networks, VPCs, wallets..

Deal summary

The valuation is 500K at this pre-seed round.

Raising
\$50k

Valuation
\$500K

\$5,000

Minimum
investment amount

**Offering standard
investor protections:**

Drag along, tag along
and pre-emption
rights



Thank you.

<https://aquo.world>
Trevor Lee Oakley

