Aquo Executive Summary

"To integrate the world's financial systems into one protocol"

Introduction

Aquo proposes a novel DeFi protocol based on DeFi composition to integrate DeFi protocols. This is aimed at derivatives, liquidity, and RWAs. The equivalent market sizes in TradFi are very large (600 trillion dollars in the OTC market). DeFi markets just for asset tokenization are expected to be worth 16 trillion dollars by 2030.

Problem Statement

DeFi protocols are fairly limited to DEXs and PLFs. There are limited derivatives and also limited composition (integration of DeFi protocols into one transaction). This limits liquidity, growth potential, and fails to meet user market demand.

Solution

The solution is to use DeFi composition which is an emerging method to integrate DeFi protocols. Aquo uses a money lego concept with trusted building blocks. These building blocks enable complex products to be built and DeFi protocols to be integrated.

Market Opportunity

TradFi has made extensive use of complex products (e.g. CDOs, CMOs, derivatives, and more), it is likely the demand for DeFi will follow the evidenced TradFi demand.

Business Model and Revenue Streams

Revenues will be via transaction fees for executed transactions, fees to list products and investment opportunities, and service fees (e.g. access to an investment monitoring dashboard).

Technology Infrastructure and Security Measures

Aquo supports Ethereum and solutions will be by calling contracts on that blockchain. Solutions will be mainly smart contract based. There is no custody. Risks will be reduced by transparency and collateralization for the derivatives.

Team and Advisors

Trevor Lee Oakley is the founder who is experienced in blockchains, financial systems, and infrastructure implementations.

Funding Opportunity and Roadmap

The opportunity is for a 100K investment (pre-seed) with a valuation of 1 million dollars. The Roadmap is to initially build solutions for asset tokenization, then for derivatives and then for complex products.

Conclusion

Most solutions in DeFi focus on DEXs and PLFs. We propose a novel solution to integrate DeFi protocols focused on derivatives.