

INTRODUCTION

ABOUT THE PROJECT

This deck has been created to describe in brief the contents of the DAO Verity on Tezos paper.

Curation DAOs are a new phenomena in the DAO Ecosystem. This presentation describes in brief what it would be like for a Curation Space such as a gallery, museum or festival to adopt a Curation DAO as a part of it's community engagement strategy

Curation Spaces are facing several challenges due to changing climes these are:

- Funding this has been in decline more recently accelerated by the pandemic
- Communal Relevance would be visitors are too time poor due to the plethora of alternatives
- Restitution loot from colonialism and conflict is being demanded back by the original owners



Introducing Tokenomics to Curation

Tokenomics provides a new and exciting way for Curation Spaces to leverage the concept of a Curation DAO in a bid to address these above mentioned challenges

Evolved Funding

Curation DAO
issued Tokens can
be made
redeemable by the
Curation Space
directly from the
Curation DAO's
treasury at the
Fixed Mint Price.

Staying Relevant

By adopting a
Curation DAO a
Curation Space is
able to embrace
modernisation
gradually and with
a much lower risk
profile than a go it
alone approach

Restoring History

A Curation DAO provides a new way to break the restitution impasse by involving the community in the issues such as legislative reform which need broad support to smooth the return of stolen artefacts



Evolving Curation Governance

Existing Curation Space Governance cannot remain the same with the adoption of a Curation DAO. The voting model of a Curation DAO will have a real impact on how the Curation Space governs going forward

Curation DAO Voting Models

The preferred Voting models that can be used singly or in combination are:

- Liquid Democracy this caters toward the specialisation that is often required in a Curation Space
- Quadratic Voting this neutralises the entrenched interests often present in Curation Spaces
- Permissioned Relative Majority this provides a speed in decision making with inherent risks

Consequences

The consequences on a Curation Space of these voting models are:

- Time to decision a Curation Space would have to adjust its own governance to implement Curation DAO decisions in a timely manner
- **Transparency** a Curation Space has to change it's levels of transparency
- Resourcing a Curation Space will need to change it's resource profile to support collaborative governance





Retaining DAO Verity

Verity or Truth is the reason for a
Curation DAO's existence.

However the challenge a Curation
DAO will face is how to remain
faithful to the mission and retain
identity in the midst of ever faster
changing times.

The solution to this is incepting brand culture as a way to enshrine ideals, spirit and intent whilst respecting change and diversity

Introducing Tezos

Faced with a potential population in the millions of members the scalability of a Curation DAOs blockchain is vital. Based on a notional benchmark of 1.93 Million Transactions Per Day (TPD) using pre-pandemic demand figures, the Tezos blockchain is the clear winner in terms of capacity and scalability.

3.5 Million TPD

Tezos

The Tezos blockchain has a remaining capacity of approximately **44%** for a benchmark demand of 1.93 Million TPD

1.2 Million TPD

Ethereum

The Ethereum
blockchain has a
capacity deficit of
-73% for a
benchmark demand
of 1,93 Million TPD

0.4 Million TPD

Bitcoin

The Bitcoin
blockchain has a
capacity deficit of
-382% for a
benchmark demand
of 1.93 Million TPD



Risks and Challenges

Key Risks

- Crypto Economy this is still a frontier industry subject to the whims of global society hence the lack of predictable stability is a serious risk
- Regulation sanctions and other regulatory changes carry the strong risk of unintended consequences to Curation DAOs due to their decentralized nature
- DAO Governance crisis
 management practice is still
 evolving for DAOs and this places a
 hidden risk on dependent Curation
 Spaces

Key Challenges

- Curation Space Transformation –
 Curation Spaces will need to change
 to embrace a Curation DAO and the
 efforts behind this are non-trivial
- Blockchain Acclimatization –
 Curation Spaces will need to learn how to safely do Blockchain
 Commerce which entails working largely without banks
- Culture Clash Curation Spaces will need to jointly evolve to a third culture with their adopted Curation DAO to achieve their community objectives

