The site design I chose is one that is easy on the eyes and relaxed. I chose to keep my website relatively simple in order for the focus to be on the content at hand. I decided to make my website about music as it is an extremely important part of my life and I do not go a day without listening to music.

Next, I would like to talk about colour theory and the colour scheme I chose. I decided to go with a monochromatic colour scheme as a monochromatic colour scheme is simple, its straightforward, and it is peaceful. The monochromatic colour scheme I chose allows for the primary focus to be on the content rather than any distracting colour schemes. I did not want to add any super distracting colours or any abrasive colours to my website. The main reason I chose to keep it calm and simple is because that is what music is to me, music is a source of emotion, and for me it is a way to calm me and allow myself to relax. This also relates to why I chose the colour blue for my website. The colour blue is said to represent many things including calmness, intelligence, confidence, and trust. Music to me is very representative of all of these things, music is an easy way to calm myself down relating to calmness, music makes it easier for myself to think relating to intelligence, music is a way for me to allow myself to look at a situation a different way relating to trust, and music allows me to become much more confident in certain situations.

Finally, I will be talking about C.R.A.P. This section will be primarily focused on the repetition, alignment, and proximity. Firstly, the repetition of the website. It is stated that “repetition works to unify all parts of a design. Repeating elements across pages creates consistency and visual unity.”, and this is exactly what I did in my website. I decided that it was much easier to follow if I kept the same structure and repetition for all three pages on my website. I kept the structure of the first page consistent with the next two pages, containing the header at the top, the footer at the bottom, the navigation at the left-hand side, and the content to the right-center area. The header and footer were kept the exact same on all three pages as they will have the same universal information throughout the site. I kept the navigation the same although I replaced the links for whatever page they were on to allow access back to any page. For the content section, I kept the layout for the album and artist pages the same to allow for familiarity. I decided to keep a lot of stuff similar because it comes off as more organized and cleaner. For alignment, I kept all the text in the content section, excluding titles, to the left to allow for stronger text as it follows a hard vertical edge. This makes it easier for the reader to read as it is more difficult to read a large body of text when it is centered for example. And finally for proximity, I kept certain sections together to allow for a more related reading. I kept all the albums on one page, and all of the artists on a separate page in order to allow the reader to not get mixed up between readings.