



Education

- Expected
May 2016 **New York University | New York, NY**
Interactive Telecommunications Program Master's Candidate
- August 2012 **Florida State University | Tallahassee, FL**
B.A. in English - Editing, Writing and Media

Experience

- 06/15 – 09/15 **Hachette Book Group | New York, NY**
Digital Design Intern
 - Created prototypes of interactive e-books for mobile
 - Conducted user research, A/B testing and interviews
 - Wrote production-ready CSS using BEM/SMACSS architecture
 - Assisted team with JSON formatting for cookbook recipes
 - Designed and edited image assets
- 03/14 – 08/14 **Broward County Cultural Division | Fort Lauderdale, FL**
Arts Assistant
 - Designed and managed the Division and centennial websites
 - Designed and distributed newsletters for 10,000+ subscribers
 - Wrote and designed content for six social media accounts
- 12/12 – 08/13 **BrandsMart USA | Davie, FL**
Web Content Editor
 - Researched, wrote and published marketing copy
 - Corresponded with vendors to assemble product content
 - Designed graphics for a consumer electronics website
- 06/12 – 09/12 **Pittsburgh Post-Gazette | Pittsburgh, PA**
Copy Editor Intern
 - Proofread, fact-checked and edited articles
 - Worked on deadline for a 170,000+ daily circulation newspaper
 - Wrote headlines and captions to attract and engage readers
- 10/08 – 05/12 **Recyclebank | Philadelphia, PA**
Assistant Data Analyst + Customer Care Representative
 - Tracked and analyzed recycling data to locate and correct errors
 - Corresponded with vendors and municipalities on accounts
 - Managed a program database for 100+ communities
 - Developed a system to internally resolve fieldwork requests

Skills

APIs / Web Scraping
Data Visualization
Web Design
User Experience Design
Prototyping
Adobe Creative Suite
Animation
Copyediting
Associated Press Style

Tools

After Effects
Arduino
Axure
D3.js
Git
HTML / CSS
JavaScript
Illustrator
InDesign
Photoshop
Premiere
Processing
Rhino
Sketch

Awards

Tisch School of the Arts
Dean's Fellowship
2014

Dow Jones
News Fund Internship
2012