



## Education

- May 2016 **New York University | New York, NY**  
**M.P.S. in Interactive Telecommunications**
- August 2012 **Florida State University | Tallahassee, FL**  
**B.A. in English - Editing, Writing and Media**

## Experience

- 06/15 – 09/15 **Hachette Book Group | New York, NY**  
**Digital Design Intern**
  - Created prototypes of interactive e-books for mobile
  - Conducted user research, A/B testing and interviews
  - Wrote production-ready CSS using BEM/SMACSS architecture
  - Assisted team with JSON formatting for cookbook recipes
  - Designed and edited image assets
- 03/14 – 08/14 **Broward County Cultural Division | Fort Lauderdale, FL**  
**Arts Assistant**
  - Designed and managed the Division and centennial websites
  - Designed and distributed newsletters for 10,000+ subscribers
  - Wrote and designed content for six social media accounts
- 12/12 – 08/13 **BrandsMart USA | Davie, FL**  
**Web Content Editor**
  - Researched, wrote and published marketing copy
  - Corresponded with vendors to assemble product content
  - Designed graphics for a consumer electronics website
- 06/12 – 09/12 **Pittsburgh Post-Gazette | Pittsburgh, PA**  
**Copy Editor Intern**
  - Proofread, fact-checked and edited articles
  - Worked on deadline for a 170,000+ daily circulation newspaper
  - Wrote headlines and captions to attract and engage readers
- 10/08 – 05/12 **Recyclebank | Philadelphia, PA**  
**Assistant Data Analyst + Customer Care Representative**
  - Tracked and analyzed recycling data to locate and correct errors
  - Corresponded with vendors and municipalities on accounts
  - Managed a program database for 100+ communities
  - Developed a system to internally resolve fieldwork requests

## Skills

Interaction Design  
Web Development  
User Experience Design  
Information Architecture  
User Testing  
Data Visualization  
Copyediting

## Tools

After Effects  
Arduino  
Axure  
D3.js  
Git  
HTML / CSS  
JavaScript / jQuery  
Illustrator  
InDesign  
Photoshop  
Mental Models  
Personas  
Premiere  
Processing  
Prototypes  
Sketch  
User Workflows  
Web Scraping / APIs

## Awards

Tisch School of the Arts  
Dean's Fellowship  
2015, 2014

Dow Jones  
News Fund Internship  
2012