



CONCEPT

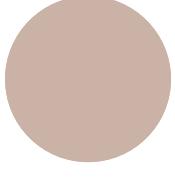
'I WEAR MY CROWN...MY HAIR, MY CROWN'



FONT

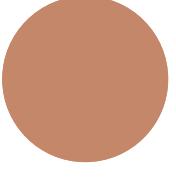
CY - bold
**A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z**

COLOR STORY



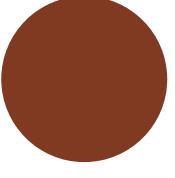
HEX
#CAB3A7

PANTONE
14-1307 TCX
ROSE DUST



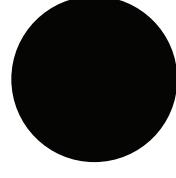
HEX
#C5876A

PANTONE
16-1327 TCX
TOASTED NUT



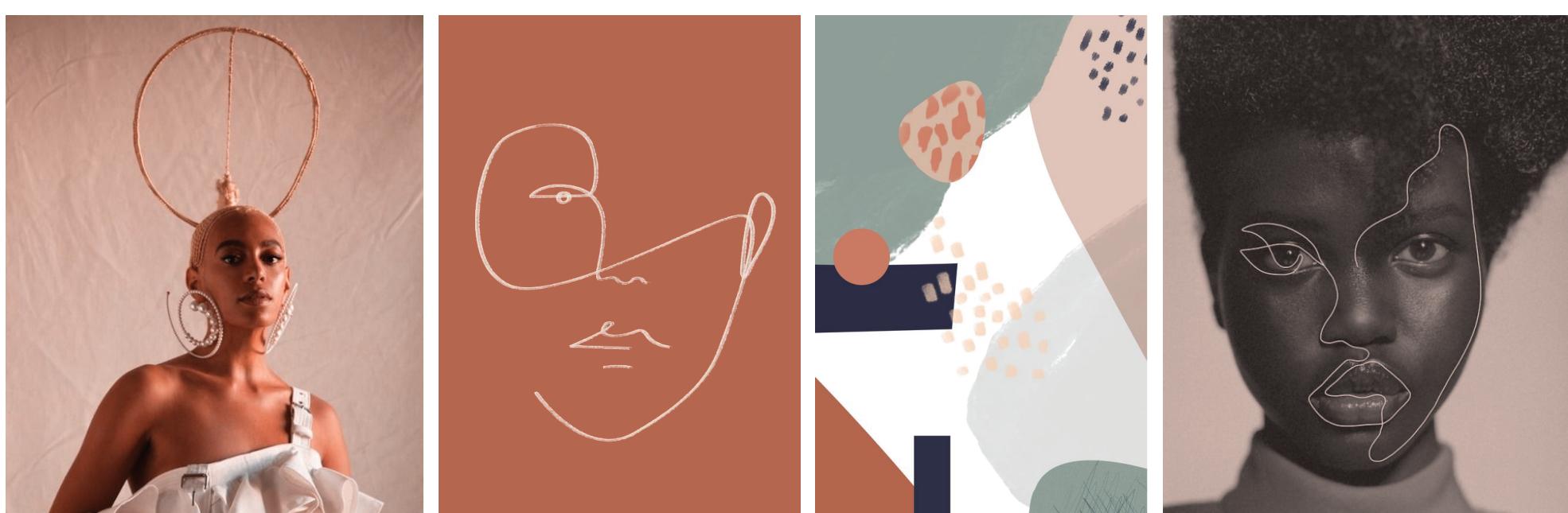
HEX
#813B23

PANTONE
19-1250 TCX
PICANTE



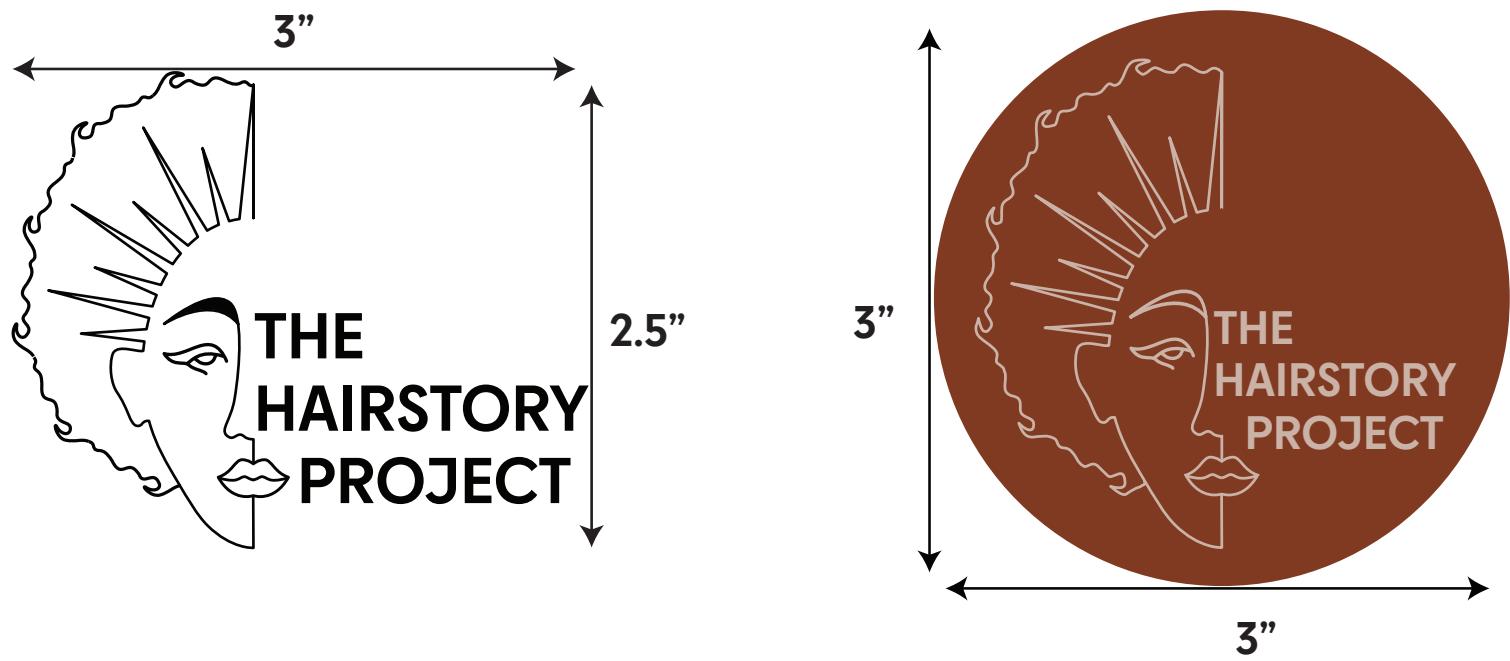
HEX
#020202

PANTONE
19-4008 TCX
METEORITE





APPROVED LOGOS



ADDITIONAL LOGOS



MERCHANDISE

