

CRYSTAL CROSS

Designer & developer based in San Francisco, CA

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SUMMARY

With an engineer's mind, artist's eye, and empathetic heart, I am a designer who champions for great user experiences.

PORTFOLIO

Lead Designer & Developer, Street Sheet | View Case Study: <http://crystal2cross.github.io/streetsheet.html>

Street Sheet's website needed to be an extension of their print newspaper, featuring all articles with additional web-only content. The responsive solution that I created for them is optimized for reading on all screen sizes.

UX Designer, Homes.com | View Case Study: <http://crystal2cross.github.io/homeshare.html>

Designed a companion website for Homes.com to help people who can't afford to buy a home, find and meet people to join forces and buy their dream home with. Deliverables included personas based on user research, journey map, wireframes, and click-through prototype.

UX Designer, Progress Hardware | View Case Study: <http://crystal2cross.github.io/progress-hardware.html>

Designed an ecommerce website for a brick and mortar hardware store. Deliverables included navigation system, streamlined checkout process, wireframes, and click-through prototype.

SKILLS

UX: Information Architecture, User Research, Personas, Rapid Prototyping, Wireframes, Usability Testing

Tools: Sketch3, InVision, Paper Prototyping

Technical: HTML, CSS (Sass), JavaScript (AngularJS, Backbone.Marionette), Java, Scala, PHP, Git

PROFESSIONAL TRAINING

General Assembly, User Experience Design Immersive

March 2016 – May 2016

WORK EXPERIENCE

Freelance Designer & Developer

May 2016 – Present

Software Engineer | AppDirect | www.appdirect.com

April 2015 – February 2016

AppDirect is a cloud service commerce platform provider enabling people to create, find, buy and manage software in the cloud. As a member of multiple engineering teams, I helped to: develop AppDirect's OAuth management panel; design and implement a themed partner marketplace for Hawaiian Telecom; and troubleshoot issues and bugs for existing partners. Technologies used: Javascript, HTML, CSS (Sass), Backbone.Marionette, and Java.

Web Application Developer | Sungevity | www.sungevity.com

June 2014 – April 2015

Sungevity is a solar power provider helping the world run on the sun. As a member of multiple engineering teams, I helped to develop their customer portal and Instant IQuote (IIQ) iPad web application. Developing for IIQ, I was responsible for the user flow and interface of the application, and development was iterative, with real-time feedback from field members using the app in Lowes stores and at Sungevity marketing events. Technologies used: JavaScript, HTML, CSS, JQuery Mobile, AngularJS, Scala, Play (Scala Web Framework), and PHP.

Mobile Web Developer Internship | Moovweb | www.moovweb.com

March 2014 – June 2014

Moovweb is a platform enabling businesses to transform their desktop-only websites to mobile and tablet experiences. As a member of a 3 developer team, we transformed Forever21's website utilizing JavaScript, HTML, CSS (Sass), and various JavaScript libraries including jQuery, Tritium, and Uranium.

EDUCATION

B.A. in Computer Science at University of California, San Diego (UCSD)

Class of 2013