CRYSTAL MORENO

INTERACTIVE DEVELOPER

SKILLS

PROJECT DEVELOPMENT
REFACTORING CODE
REPSONSIVE CODE
UX/UI INTERFACES
HIGH-FIDELITY WIREFRAMING
INFORMATION ARCHITECTURE
CONTENT HIERARCHY
CMS PLATFORMS
E-COMMERCE SITE DESIGN
WORDPRESS

SOFTWARE

ADOBE CREATIVE SUITE
MICROSOFT OFFICE
ATOM/OTHER CODE EDITORS
EASYPHP/LOCALHOST
COMMAND LINE/GIT
NODE

LANGUAGES

HTML5
CSS3/SASS/COMPASS
JAVASCRIPT
ACTIONSCRIPT3
MYSQL
PHP

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EXPERTISE

INTERACTIVE DEVELOPER [2015]
INSYNC + BEMIS BALKIND

BUILD HTML5 ADS BASED ON GIVEN
CREATIVE ASSETS, PERFORM STAGING
SITE UPDATES, CONFER WITH
MANAGEMENT & DEVELOPMENT TEAM
TO PRIORITIZE NEEDS & RESOLVE
CONFLICTS TO FIND SOLUTIONS

INTERACTIVE DEVELOPER [2014 - 2015]
XAXIS AD LABS

CREATE & REVISE CREATIVE MOCKUPS
FOR VARIOUS ADVERTISERS, UPDATE
COMPANY PRODUCT & DEMO WEBSITE,
BUILD BANNER ADS USING AS3/FLASH,
IDENTIFY AND SOLVE TECHNICAL ISSUES

COPY & PRINT DESIGN SPECIALIST [2012]
STAPLES COPY CENTER

CREATE/EDIT PRINT DESIGNS &
STATIONARY ITEMS, FOLLOW BASIC
PRINT PRODUCTION STANDARDS,
CONSULT & PROBLEM SOLVE FOR ANY
GIVEN PROJECT, MAINTAIN FILE SYSTEM

EDUCATION

THE ART INSTITUTE OF CALIFORNIA - LA
BACHELORS OF SCIENCE DEGREE

WEB DESIGN & INTERACTIVE MEDIA
GRADUATION - DECEMBER 2015