CRYSTAL MORENO
INTERACTIVE DEVELOPER

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EXPERTISE

HTML 5
CSS 3/SASS
JAVASCRIPT
JQUERY
TERMINAL
GIT
CMS
WORDPRESS
PHP
CREATIVE SUITE
AD SERVING
WIREFRAMES
STORYBOARDS
MOCKUPS
UX/UI DESIGN
MEDIA QUERIES

AWARDS

BEST OF QUARTER
E-COMMERCE

BEST OF QUARTER
SENIOR PROJECT

BEST PORTFOLIO
BEST IN MAJOR

WORK EXPERIENCE

INSYNC PLUS
LOS ANGELES │ 2015 - CURRENT
DIGITAL CREATIVE DEVELOPER

> BUILD ADS FOR VARIOUS CLIENTS USING HTML5/CSS/JS
> DEVELOP STANDARD, PROGRESSIVE AND EXPANDABLE UNITS
> SERVE DYNAMIC ADS ON PLATFORMS SUCH AS DC STUDIO/SIZMEK
> ASSIST IN CREATIVE PROCESS/BRAINSTORMS/CREATIVE KICK-OFFS
> REDESIGN OF COMPANY PORTFOLIO WEBSITE

XAXIS AD LABS
LOS ANGELES │ 2014 - 2015
DIGITAL CREATIVE DESIGNER (INTERN/CONTRACT)

> DESIGN BANNERS BASED ON CLIENT SPECS
> ANIMATE BANNERS USING FLASH AND AS3
> MAINTAIN COMPANY PRODUCT WEBSITE/ADD PAGES
> BUILD PRESENTATION MOTION PIECES WITH AFTER EFFECTS
> CREATE ANIMATED BANNERS WITH PHOTOSHOP

EDUCATION

THE ART INSTITUTE OF CALIFORNIA - LOS ANGELES │ 2010 - 2015
BS OF SCIENCE FOR WEB DEVELOPMENT AND INTERACTIVE MEDIA

STUDIO ARTS - LOS ANGELES │ JUNE 2016
DIGITAL SKETCHING I