

CRYSTAL KWOK

user experience design & research



designing to redefine
how people think
about and emotionally
engage with
common experiences

portfolio crystalkwok.github.io
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education

University of California, San Diego
University of Melbourne, Australia
B.S. Psychology (Cognitive & Social)
minor : Computer Science
relevant coursework in Human -
Computer Interaction

skills

PROGRAMMING

Java , C , C++ , HTML, CSS ,
Javascript, JQuery, Linux

USER CENTERED METHODS

User Interviews and Research, Usability
Testing, Storyboarding, Personas, User
Stories, Wireframing, Prototyping,
Iterative Design, Competitive Analysis

OTHERS

Adobe Creative Suite , Microsoft 365,
Sound Checks, ProPresenter

experience

UX DESIGN INTERN FRONT END DEVELOPER

Jan 2015-Present

Learning Equality & KA Lite

design the experience and interface of curating content of the KA
Lite application to provide offline education all over the world.

RESEARCH ASSISTANT

Mar 2014-Present

UCSD Perception and Cognition Lab, Professor John Serences

study visual perceptual learning through behavioral and EEG studies.
use MATLAB, EEG, and eye tracker.

ASSISTANT ART INSTRUCTOR DESIGNER

Jun 2010 - Present

Rainbow Art & Rainbow Canvas

design art lessons and instruct children on drawing and painting.
design company website, flyers, and logos.

INSTRUCTIONAL ASSISTANT

Sept 2014 - Dec 2014

UC San Diego Psychology Department

undergraduate Teaching Assistant for Cognitive Psychology under
Professor Angela Lowe.

select projects

(view website portfolio for more)

TIMELINE ux / ui designer

Aug 2014 - Dec 2014

design experience and interface of a working mobile app to view
personal events based on importance in a vertical timeline view.
conduct user testing and create prototypes with a design team.
deep study in time and information visualization in Cognitive Science.

MYEPLAY ux / ui / interaction designer

Sept 2014 - Dec 2014

design a working eye-tracking based entertainment suite for patients
with locked-in syndrome with software engineers.

CROWN ux / ui designer & front-end developer

August 2014

create and design an interactive goal-based web-based calendar for
students to maximize their free time to fulfill their goals.

activities

Small Group Leader A / V Technician

Aug 2012- Present

LIFE Christian Fellowship

organize and lead women's and community group events.
prepare extensively with a team to lead discussions every week.
assist the Audio Visual Team with slideshows and sound checks.
tutor local and refugee children in the local community.