

# CRYSTAL KWOK

user experience design & research



designing to redefine  
how people think  
about and emotionally  
engage with  
common experiences

portfolio    [crystalkwok.github.io](http://crystalkwok.github.io)  
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## education

**University of California, San Diego**  
**University of Melbourne, Australia**  
B.S. Psychology (Cognitive & Social)  
minor : Computer Science  
relevant coursework in Human -  
Computer Interaction  
GPA : 3.58

## skills

### PROGRAMMING

Java , C , C++ , HTML, CSS ,  
Javascript, JQuery, Linux

### USER CENTERED METHODS

User Interviews and Research, Usability  
Testing, Storyboarding, Personas, User  
Stories, Wireframing, Prototyping,  
Iterative Design, Competitive Analysis

### OTHERS

Adobe Creative Suite , Microsoft 365,  
Sound Checks, ProPresenter

## experience

### UX DESIGN INTERN FRONT END DEVELOPER

Jan 2015-Present

Learning Equality & KA Lite

design the experience and interface of curating content of the KA  
Lite application to provide offline education all over the world.

### RESEARCH ASSISTANT

Mar 2014-Present

UCSD Perception and Cognition Lab, Professor John Serences

study visual perceptual learning through behavioral and EEG studies.  
use MATLAB, EEG, and eye tracker.

### ASSISTANT ART INSTRUCTOR DESIGNER

Jun 2010 - Present

Rainbow Art & Rainbow Canvas

design art lessons and instruct children on drawing and painting.  
design company website, flyers, and logos.

### INSTRUCTIONAL ASSISTANT

Sept 2014 - Dec 2014

UC San Diego Psychology Department

undergraduate Teaching Assistant for Cognitive Psychology under  
Professor Angela Lowe.

## select projects

(view website portfolio for more)

### TIMELINE    ux / ui designer

Aug 2014 - Dec 2014

design experience and interface of a working mobile app to view  
personal events based on importance in a vertical timeline view.  
conduct user testing and create prototypes with a design team.  
deep study in time and information visualization in Cognitive Science.

### MYEPLAY    ux / ui / interaction designer

Sept 2014 - Dec 2014

design a working eye-tracking based entertainment suite for patients  
with locked-in syndrome with software engineers.

### CROWN    ux / ui designer & front-end developer

August 2014

create and design an interactive goal-based web-based calendar for  
students to maximize their free time to fulfill their goals.

## activities

### Small Group Leader A / V Technician

Aug 2012- Present

LIFE Christian Fellowship

organize and lead women's and community group events.  
prepare extensively with a team to lead discussions every week.  
assist the Audio Visual Team with slideshows and sound checks.  
tutor local and refugee children in the local community.