CRYSTAL KWOK

user experience design & research

designing to redefine how people think about and emotionally engage with common experiences

portfolio crystalkwok.github.io
email xcrystal.kwokx@gmail.com
linkedin /in/crystalkwok
phone 626.888.9821

education

University of California, San Diego
University of Melbourne, Australia
B.S. Psychology (Cognitive & Social)
minor : Computer Science
relevant coursework in Human - Computer Interaction

skills

PROGRAMMING
Java , C , C++ , HTML, CSS , Javascript, JQuery, Linux

USER CENTERED METHODS
User Interviews and Research, Usability Testing, Storyboarding, Personas, User Stories, Wireframing, Prototyping, Iterative Design, Competitive Analysis

OTHERS
Adobe Creative Suite , Microsoft 365, Sound Checks, ProPresenter

experience

UX DESIGN INTERN   Jan 2015-Present
FRONT END DEVELOPER
Learning Equality & KA Lite
design the experience and interface of curating content of the KA Lite application to provide offline education all over the world.

RESEARCH ASSISTANT   Mar 2014-Present
UCSD Perception and Cognition Lab, Professor John Serences
study visual perceptual learning through behavioral and EEG studies. use MATLAB, EEG, and eye tracker.

ASSISTANT ART INSTRUCTOR   Jun 2010 - Present
DESIGNER
Rainbow Art & Rainbow Canvas
design art lessons and instruct children on drawing and painting. design company website, flyers, and logos.

INSTRUCTIONAL ASSISTANT   Sept 2014 - Dec 2014
UC San Diego Psychology Department
undergraduate Teaching Assistant for Cognitive Psychology under Professor Angela Lowe.

select projects   *(view website portfolio for more)*

TIMELINE : *ux / ui designer*   Aug 2014 - Dec 2014
design experience and interface of a working mobile app to view personal events based on importance in a vertical timeline view. conduct user testing and create prototypes with a design team. deep study in time and information visualization in Cognitive Science.

MYEPLAY : *ux / ui / interaction designer*   Sept 2014 - Dec 2014
design a working eye-tracking based entertainment suite for patients with locked-in syndrome with software engineers.

CROWN : *ux / ui designer & front-end developer*   August 2014
create and design an interactive goal-based web-based calendar for students to maximize their free time to fulfill their goals.

activities

Small Group Leader   Aug 2012- Present
A / V Technician
LIFE Christian Fellowship
organize and lead women's and community group events. prepare extensively with a team to lead discussions every week. assist the Audio Visual Team with slideshows and sound checks. tutor local and refugee children in the local community.