xcrystal.kwokx@gmail.com .. crystalkwok.github.io .. linkedin.com/in/crystalkwok .. 626.888.9821

# crystal kwok
user experience design & research

designing to redefine how people think about and emotionally engage with common experiences

## EDUCATION

**University of California, San Diego**
**University of Melbourne, Australia**
B.S. Psychology (Cognitive & Social)
minor : Computer Science
relevant coursework in Human -
Computer Interaction
expected graduation in June 2015

## SKILLS

### PROGRAMMING
Java , C , C++ , HTML, CSS , Javascript,
JQuery, Linux

### USER CENTERED METHODS
User Interviews and Research, Usability
Testing, Storyboarding, Personas, User
Stories, Wireframing, Prototyping,
Iterative Design, Competitive Analysis

### OTHERS
Adobe Creative Suite , Microsoft 365,
Sound Checks, ProPresenter

## ACTIVITIES

**Small Group Leader**
**A / V Technician**
*LIFE Christian Fellowship*
Aug 2012- Present
• organize and lead women's and
  community group events
• prepare extensively with a team
  to lead discussions every week
• assist the Audio Visual Team with
  slideshows and sound checks
• tutor local and refugee children
  in the local community

## EXPERIENCE

**UX DESIGN INTERN**                 Jan 2015-Present
**FRONT END DEVELOPER**
*Foundation for Learning Equality & KA Lite*
• redesign and rethink the user interface, interaction, and experience of
  the KA Lite application and website with data visualization

**RESEARCH ASSISTANT**                 Mar 2014-Present
*UCSD Perception and Cognition Lab, Professor John Serences*
• study perceptual learning through behavioral and EEG studies
• use MATLAB, EEG, and eye tracker

**ASSISTANT ART INSTRUCTOR**           Jun 2010 - Present
**DESIGNER**
*Rainbow Art & Rainbow Canvas*
• design art lessons and instruct children on drawing and painting
• design company website, flyers, and logos

**INSTRUCTIONAL ASSISTANT**            Sept 2014 - Dec 2014
*UC San Diego Psychology Department*
• undergraduate Teaching Assistant for Cognitive Psychology under
  Professor Angela Lowe

## SELECT PROJECTS   (more information and projects on website)

**TIMELINE** : *ux / ui designer*            Aug 2014 - Dec 2014
• design experience and interface of a working mobile app to view
  personal events based on importance in a vertical timeline view
• conduct user testing and create prototypes with a design team
• deep study in time and information visualization in Cognitive Science

**MYEPLAY** : *ux / ui / interaction designer*   Sept 2014 - Dec 2014
• design a working eye-tracking based entertainment suite for
  patients with locked-in syndrome with software engineers

**CROWN** : *ux / ui designer & front-end developer*   August 2014
• create and design an interactive goal-based web-based calendar for
  students to maximize their free time to fulfill their goals