CRYSTAL KWOK

user experience design & research

designing to change cognitive thinking & emotional engagement by redefining common experiences

portfolio	crystalkwok.github.io
email	xcrystal.kwokx@gmail.com
linkedin	/in/crystalkwok
phone	626.888.9821

education

University of California, San Diego
University of Melbourne, Australia
B.S. Psychology (Cognitive & Social)
Minor :   Computer Science
Relevant coursework in Human - Computer Interaction
GPA :   3.58

skills

PROGRAMMING
Java , C , C++ , Linux, GVIM, Git, GDB, HTML, CSS , Javascript, JQuery

OTHERS
User Interview & Research, Human-Centered Design, Adobe Creative Suite, Sound Checks, Axure, InvisionApp

experience

UX DESIGN INTERN   Jan 2015 - Present
Learning Equality
Design the new experience for content curation to allow teachers to provide offline education for prisons and third world countries.
Conduct user testing and create minimalistic interface for intuitive use.

RESEARCH ASSISTANT   Mar 2014 - Present
Design Lab   Don Norman, Scott Klemmer, Jim Hollan, Catherine Hicks
Perception and Cognition Lab   John Serences
1 of only 2 undergraduate researchers in the lab chosen to conduct research on improving online learning and peer feedback through context scaffolding using design and qualitative research methods with PeerStudio (Stanford) and Oppia (Google affiliates).
Create and prototype interface designs for experiments.
Study effects of attention on visual perceptual learning through assisting behavioral, eyetracking, and EEG studies.

INSTRUCTIONAL ASSISTANT   Sept 2014 - Present
UCSD Psychology, Cognitive Science Dept
Ensure success in Cognitive Psychology for 200+ students by assisting with comprehension through review sessions and office hours.
Mentor 20+ students and oversee 5+ projects focusing on qualitative user research and design for Jim Hollan's Cognitive Design Studio.

ASST. ART INSTRUCTOR & DESIGNER   Jun 2010 - Aug 2014
Rainbow Art & Rainbow Canvas
Design company flyers, logos, and website through mockups.
Instruct 20+ children on drawing and painting based on individual levels and references while fostering creativity.

select projects   *(view website portfolio for more)*

MUSTASKE.COM   Apr 2015 - Present
ux / ui designer, front-end developer, user researcher
Research, design, and create a web application that facilitates live question-asking and voting for questions for better communication between students and professors.

TIMELINE   ux / ui designer & researcher   Aug 2014 - Dec 2014
Design the new experience and interface of a working mobile app to view personal events based on importance in a vertical timeline view.
Conduct user testing and create prototypes with a design team.
Cognitive scientific study in time and information visualization.

activities

Small Group Leader   Aug 2012- Present
A / V Technician
LIFE Christian Fellowship
Lead and organize community & women's ministry events (40+ people).
Lead discussions for groups between 2-7 people twice every week.
Assist the Audio Visual Team with slideshows and sound checks.
Tutor local and refugee children in the local community.