

Student Film Preferences Interview Questionnaire

Interview Date: _____ Student Name: _____

Introduction

Thank you for participating in this interview study. This questionnaire aims to understand your film preferences and how you perceive differences between East Asian and Western cinema. Your honest responses will help us gain insights into audience preferences and film appreciation across cultures.

Estimated Duration: 15-20 minutes

Q1: What is your favourite film genre?

- ☐ A. Action
- ☐ B. Comedy
- ☐ C. Horror
- ☐ D. Romance
- ☐ E. Science Fiction

Q2: Please rank the following factors based on what you most depend on when choosing a movie to watch.

(1 = Most influential, 5 = Least influential)

Factor	Ranking
A. Plot	_____
B. Director or cast	_____
C. Visual style and effects	_____
D. Music and sound	_____
E. Reviews & Recommendations	_____

Q3: Which do you have a preference for?

- ☐ A. Eastern Asian film
- ☐ B. Western film
- ☐ C. No particular preference

Q4: Which type of film's plot do you typically find more emotionally moving?

- ☐ A. Eastern Asian film
- ☐ B. Western film
- ☐ C. Both are equally touching
- ☐ D. Neither

Q5: When it comes to the language of action in films, which style do you find more appealing?

- ☐ A. Western: Bloody and impactful
- ☐ B. Eastern: Artistry and elegant
- ☐ C. Appreciate both of them
- ☐ D. Neither of them

Q6: Which elements of East Asian or Western films most attract you to continue watching?

- ☐ A. East Asian films: Intricate character relationships, implicit emotional communication (e.g., unspoken care between family members)
- ☐ B. Western films: Tight narrative rhythm, clear plot conflicts (e.g., fast-paced heist sequences, dramatic character arcs)
- ☐ C. East Asian films: Regional cultural details (e.g., traditional festivals, daily life rituals in Japan/Korea/China)
- ☐ D. Western films: Advanced visual effects, immersive scene design (e.g., Hollywood and Marvel, realistic setups in European arts)

Q7: Which romantic movie style contrasts between East Asian and Western films do you find more attractive?

- ☐ A. Subtle, unspoken affection (East Asian) vs. Passionate, vocal love (Western)
- ☐ B. Romance tied to fate/family (East Asian) vs. Romance as individual choice (Western)
- ☐ C. Sacrifice for each other (East Asian) vs. Partnership in overcoming obstacles (Western)
- ☐ D. Everyday life romance (East Asian) vs. Grand gesture romance (Western)

Q8: Which cultural values reflected in films do you find easier to understand or resonate with?

- ☐ A. Collectivism, harmony, or respect for hierarchy (often shown in East Asian films)
 - ☐ B. Individualism, personal freedom, or critical thinking
 - ☐ C. Western values of "self-actualization" or social equality
 - ☐ D. Neutral values (e.g., kindness, courage) that are reflected in both
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Q9: Eastern filmmakers frequently use symbolism, deliberate pacing, and carefully chosen colors or landscapes to evoke reflection and deeper emotional resonance. Rate your satisfaction.

(1 = Very dissatisfied, 5 = Very satisfied)

Rating: ____ points

Q10: Western filmmakers tend to use fast-paced editing, realistic special effects, and direct emotional cues to immerse viewers in the moment. Rate your satisfaction.

(1 = Very dissatisfied, 5 = Very satisfied)

Rating: ____ points

Q11: Which type of horror movie resonates with you most?

- ☐ A. East Asian horror (curses, ghostly revenge, atmosphere, psychological horror) — e.g., *The Ring*, *Ju-on*
- ☐ B. Western horror (demons, mental illness, gore, religious taboos) — e.g., *The Shining*, *The Conjuring*, *Saw*
- ☐ C. Both can resonate with me
- ☐ D. Neither is very likely to resonate with me

Q12: Which of the following romance movies do you prefer?

- ☐ A. UK: *Pride and Prejudice* (2005)
 - ☐ B. France: *Le Fabuleux Destin d'Amélie Poulain* (2001)
 - ☐ C. Japan: *Love Letter* (1995)
 - ☐ D. Hong Kong: *In the Mood for Love* (2000)
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Q13: Please rate the following aspects for both East Asian and Western cinema.

(Rating scale: 1 = Poor / Rarely exhibits this trait, 5 = Excellent / Distinctly prominent)

Dimension	East Asian Cinema (1–5)	Western Cinema (1–5)
① Narrative depth	_____	_____
② Plot logic	_____	_____
③ Visual Aesthetics (cinematography, composition, lighting)	_____	_____
④ Character Depth and Complexity	_____	_____
⑤ Pacing and Narrative Control	_____	_____
⑥ Cultural Imagery and Metaphorical Expression	_____	_____
⑦ Intellectual Depth / Exploration of Social Issues	_____	_____
⑧ Emotional Impact	_____	_____

Q14: In terms of visual presentation, which sci-fi style better matches your imagination of a "sci-fi world"?

- ☐ A. Western Films: Metallic feel, grand narratives, cool-toned technological cities (e.g., *Blade Runner*, *2001: A Space Odyssey*, *Interstellar*)
- ☐ B. East Asian Films: Mixed Reality, Urban Chaos, and Human Unity (e.g., *AKIRA*, *Ghost in the Shell*, *The Wandering Earth*)
- ☐ C. Both styles are appealing
- ☐ D. Neither is particularly appealing to me

Q15: East Asian and Western cinema differ in their understanding of "time":

Western narratives tend to be **linear** (introduction-development-climax-conclusion), reflecting a "linear view of progress."

East Asian directors often employ **cyclical, deliberate, and fragmented narratives**, reflecting a "non-linear, fatalistic" view of time.

Which narrative approach do you prefer?

- ☐ A. Explicit, progressive narratives (e.g., *Inception*, *Forrest Gump*)
 - ☐ B. Implicit, essayistic narratives (e.g., *In the Mood for Love*, *Shoplifters*)
 - ☐ C. Depends on the subject matter
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Q16: Rank the following art film directors by your preference.

(1 = Least favorite, 5 = Most favorite)

Director	Ranking
A. Ryusuke Hamaguchi	_____
B. Wong Kar-wai	_____
C. David Lynch	_____
D. Bong Joon-ho	_____
E. Jean-Luc Godard	_____

Q17: Which comedy film do you think is the most hilarious?

- ☐ A. *God of Cookery* (1996)
- ☐ B. *Liar Liar* (1997)
- ☐ C. *Johnny English* (2003)
- ☐ D. *The Foul King* (2000)

Q18: In terms of action films, which of the following elements attract you most?

- ☐ A. Stunts with beautiful CGI
- ☐ B. Gorgeous martial art skills
- ☐ C. One-shot flight scene
- ☐ D. All of these

Q19: In terms of films focusing on social issues, which style would you prefer to watch?

- ☐ A. Dramatic (e.g., *Aurora*, *The Florida Project*)
- ☐ B. Realistic (e.g., *Drifting*, *Montages of a Modern Motherhood*)
- ☐ C. Sarcastic (e.g., *Parasite*, *Family Light Affair*)
- ☐ D. None of these

Q20: In terms of films focusing on social issues, which results would you like to get after watching?

- ☐ A. East Asian films: Educational message, touching, happy ending, etc.
- ☐ B. Western films: Enlightening thoughts, shocking plot changes, unforgettable endings, etc.
- ☐ C. Both of them
- ☐ D. Neither of them

Thank you for your participation!

