Falé Do

Professor Santo Romano

DART 449 The Language of the Web

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Reflection on "Everything is a Remix Remastered" Uploaded by *Kirby Ferguson* on Youtube

First and foremost, I would like to say that it was very enlightening to learn how renowned masterpieces and popular works are bits and pieces of other chef-d'oeuvres that have marked history. Furthermore, The short documentary was very interesting as the narrator covered all kinds of media from music, movies, books, animated shows, commercials to actual events.

I do agree that most of the works nowadays are clichés or inspired by the old movies or past works. But I never realized that they were all just a remix of multiple existing works. So when it is stated in the documentary that standard elements for a remix is appropriated, transformed and subverted, it was like a wake-up call close to a slap in the face telling me to open my eyes and see through "inspiration" as "remix." Indeed, genres and sub-genres are a way to categorize remixes and serve as the best prompts to (re-)create new movies, songs, televised shows and publicities. Nevertheless, despite the negative connotation of making new masterpieces through remixes of existing works, if the new creation is well-made, well-directed and well-adapted so that they are not obvious to the general public, then it should be all right. In fact, I believe that it is incredible that directors, authors, writers and creatives offer to the world a glimpse of historical artifacts through their creations. Lastly, I agree with the narrator that "copying is how we learned, we cannot introduce anything until we are fluent in one language of our domain and we do that through emulation...Nobody starts out original." This statement is how one got society where it is today with progressively fast-paced technological developments, continuing to improve the World Wide Web, engineering practices, existing technologies, etc.

Bibliography

Ferguson, Kirby. "Everything is a Remix Remastered (2015 HD)," *Youtube*, uploaded by Kirby Ferguson, 2 Nov. 2021, https://youtu.be/nJPERZDfyWc. Accessed 10 Mar. 2022.