Dita Fidrmuc

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🌐 https://online.fliphtml5.com/ndtohh/fxij/

CERTIFICATES

SkillShare - viewed over 14 hours, 8 certificates

DIGITAL SKILLS

- Microsoft Powerpoint, Word, Excel

- Social Media

- Adobe Photoshop, Illustrator, InDesign, Premiere Pro, Dreamweaver (Notepad++)

LANGUAGE SKILLS

croatian - mother tongue

english - B2

EDUCATION

9/2022 - 2/2023 **Digital drawing course**
Machina Game Dev Academy

I practically learned how to use Adobe Photoshop to create illustrations.

7/2022 - 7/2025 **Student**
University of Zagreb, Faculty of Graphic Arts

I took courses in the Technical and Technological major, but also in Graphic Product Design.

WORK EXPERIENCE

11/2024 - 2/2025 **Intern**
Macan Atelier d.o.o.

I worked both as a technologist around the machines and as a designer preparing (and creating) practical designs that were later sent to be printed on the machines.

7/2024 - 6/2025 **Visual Communications team lead**
eSTUDENT association

I volunteered at the student association eSTUDENT where I worked in Adobe Illustrator/Photoshop to create all sorts of visuals. I worked on 6 projects and created logos for two new ones; Eco focus and Wild Corner.

3/2024 - 1/2025 **Demonstrator at courses**
University of Zagreb, Faculty of Graphic Arts

In the courses Graphic Media Design 1 and Sociology of Design, I helped other students with Adobe Illustrator and the Notion website with a few other colleagues.

CONFERENCES AND SEMINARS

7.4. - 11.4.2025.

Content Management Week
eSTUDENT association

Attended various lectures; From scratch to bestseller (Krunoslav Stančić), Brand building through social networks (404 agency), AI & the future of influencer marketing (Alert), Content marketing (Kontra), Campaigns that are remembered (CTA communications), Agency life (Manjgura), We dig strategy, we dig branding, we dig design (dig studio), From corporation to creative studio (28 design studio), From index to craft (Slaven Janđel)

17.3. - 21.3.2025.

Career Airport
eSTUDENT association

Over the course of five days, online lectures were held designed to help students prepare to apply for their dream job.

21.10. - 28.10.2024.

Best Design Days 2024
BEST Zagreb

During five days there were lectures related to 3D design and making your own model.

22.4. - 25.4.2024.

Content Management Week
eSTUDENT association

Attended various lectures; Creative processes from brief to finalization (Imago Ogilvy), Disinformation in the media (Marija Volarević), Brand box case study - Gorski kotar (I TO NIJE SVE! creative agency), Design from scratch (Ured za ideje), Workshop on logo creation (Može.hr)

11.1. - 22.1.2024.

Blueprint
EESTEC LC Zagreb

Workshop on UX/UI design. There were lectures based on UX/UI design, design theory, and an introductory lecture on Figma. I came in 4th place as a team.