

Ethan Sautto

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Skills

Software

- Figma
- Sketch
- MS Suite
- Illustrator
- Premiere
- Photoshop

Code

- HTML
- CSS
- SQL
- Java (basic)

UX Methodologies

- A/B Testing
- Usability Testing
- Figma Prototyping
- Web Accessibility

Leadership & Collaboration

- Cross-functional team collaboration
- Project delegation and coordination
- Client & partner relations

Relevant Coursework

- Web Development & Content Mngmt
- Mobile User Experience
- Web Design & Production
- Data Mngmt, Estimating & Visualization

Education

California Polytechnic State University, San Luis Obispo

June 2026

Bachelor of Science in Graphic Communication

Concentration: **User Experience/User Interface**

Ventura College

Associate in Arts, Associate in Math & Sciences

August 2022 - June 2024

Work Experience

Livin, San Luis Obispo, CA

June 2025 - Present

UX/UI Designer

- Optimizing UI flows based on founded on user research and testing
- Collaborating with cross-functional teams to estabilsh brand identity and consistency

Livin, San Luis Obispo, CA

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TAGA, San Luis Obispo, CA

June 2025 - Present

Web Coordinator

- Building a captivating and accessible website to be entered in the 2026 TAGA conference
- Iterating wireframes and web designs by drawing from user research, branding guides, and accessibility testing

Cal Poly Racing, San Luis Obispo, CA

August 2024 - Present

Creative Director

- Spearheading the design and production of the 2025 Formula and Baja SAE liveries
- Managing and directing a team of designers, marketers, and photographers to ensure brand cohesiveness and high-quality visuals
- Directing social media coverage to fulfill sponsorship expectations

Ventura College, Ventura, CA

August 2023 - Present

Marketing Intern

- Directed and managed the complete overhaul of the Ventura College Career Center website
- Designed physical and digital collateral for district wide events such as posters, flags, social media posts and partnership packets