

# Ethan Sautto

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## Skills

### Software

- Figma
- Sketch
- MS Suite
- Illustrator
- Premiere
- Photoshop

### Code

- HTML
- CSS
- SQL
- Java (basic)

### UX Methodologies

- A/B Testing
- Usability Testing
- Figma Prototyping
- Web Accessibility

### Leadership & Collaboration

- Cross-functional team collaboration
- Project delegation and coordination
- Client & partner relations

## Relevant Coursework

- Web Development & Content Mngmt
- Mobile User Experience
- Web Design & Production
- Data Mngmt, Estimating & Visualization

## Education

**California Polytechnic State University, San Luis Obispo**

**June 2026**

**Bachelor of Science in Graphic Communication**

Concentration: **User Experience/User Interface**

### Ventura College

Associate in Arts, Associate in Math & Sciences

August 2022 - June 2024

## Work Experience

**Livin**, San Luis Obispo, CA

June 2025 - Present

*UX/UI Designer*

- Optimizing UI flows based on founded on user research and testing
- Collaborating with cross-functional teams to estabilsh brand identity and consistency

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**TAGA**, San Luis Obispo, CA

June 2025 - Present

*Web Coordinator*

- Building a captivating and accessible website to be entered in the 2026 TAGA conference
- Iterating wireframes and web designs by drawing from user research, branding guides, and accessibility testing

**Cal Poly Racing**, San Luis Obispo, CA

August 2024 - Present

*Creative Director*

- Spearheading the design and production of the 2025 Formula and Baja SAE liveries
- Managing and directing a team of designers, marketers, and photographers to ensure brand cohesiveness and high-quality visuals
- Directing social media coverage to fulfill sponsorship expectations

**Ventura College**, Ventura, CA

August 2023 - Present

*Marketing Intern*

- Directed and managed the complete overhaul of the Ventura College Career Center website
- Designed physical and digital collateral for district wide events such as posters, flags, social media posts and partnership packets