



Doğa Tatlı

Personal

Name

Doğa Tatlı

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Email

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Date of birth

25-10-2002

Gender

Female

Driving licence

B

LinkedInwww.linkedin.com/in/dogatatli

Interests

Business to Business (B2B), E-Commerce, Social Media Marketing, Social Media, Communication, Debate

Horse Riding, Volleyball, Painting

Languages

English

C1

German

A2

Education and Qualifications

Science High School Diploma*Özel Marmara Fen Lisesi, İstanbul/Maltepe*

91/100

Sep 2016 - Jun 2020

Industrial Engineering*Sabancı University, İstanbul/Tuzla*

I'm continuing my education by expanding my knowledge with classes in the history of humanity, computer programming, macro and microeconomics, psychology, marketing, finance, and engineering, with a focus on industrial engineering.

Sep 2021 - Jun 2025

Work experience

Supply Chain Intern*Volvo Group, İstanbul*

Mar 2025 - Sep 2025

Social Media Intern*b2b Lab, London, England, United Kingdom*

Planning lab of B2Bs. We are a group of like-minded individuals who envision a new idea of business to business service, thus planning the lab of B2Bs. B2B Lab specializes in the development and enhancement of business modeling activities catering to founders, promoters, and professionals. This commitment extends beyond the pursuit of mere profitability as we attach great importance to social and environmental responsibility, recognizing the pivotal role that businesses play in generating a positive impact on society.

Jun 2023 - Aug 2023

Intern*Şişecam, İstanbul/Tuzla*

Jan 2023 - Feb 2023

Marketing Team Member*AIESEC, İstanbul/Kadıköy*

Dec 2022 - May 2023

- The world's largest youth organization that offers social responsibility and professional internship opportunities for university students and graduates, and brings companies and non-governmental organizations together with young talents from different countries.
- Learned how to make data-mining and reach the companies or large university clubs for cooperations and sponsorship.
- Content was prepared in many social media such as Twitter, Instagram, LinkedIn and social media marketing operations were carried out.

Digital Marketing Intern*LAYERMARK, İstanbul*

Aug 2022 - Oct 2022

- LAYERMARK is the only GIS company that successfully works to CMM/PMI best practices and methodologies. Everything we do conforms to these universally acknowledged standards based in Washington, D.C.
- We helped organizations, governmental (military, federal, state, and local) and commercial, make best use of their geospatial assets. We focus on organizational structure and aligning your processes to best practices. This sets up your organization to run smoothly, efficiently, and achieve maximum interoperability with other entities inside or outside your organization.
- I attended email marketing to convert subscribers into buyers who will purchase even your most high-ticket and complex products and services. It helped to figure out how to automate the business growth with e-mail follow up.

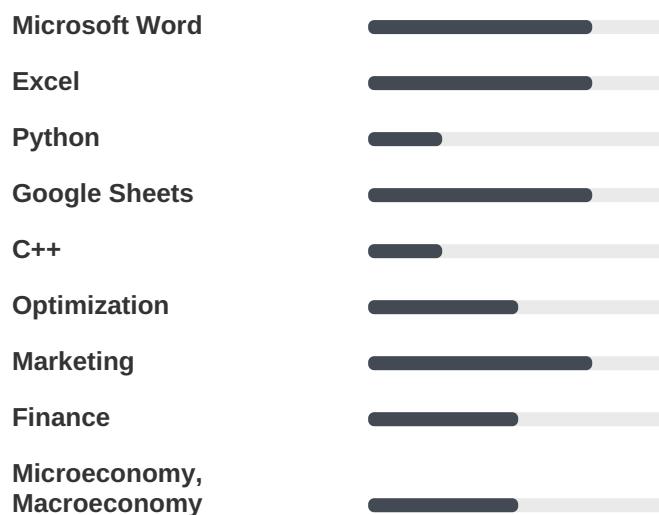
Volunteer

Sep 2018 - Jul 2020

Best Buddies International, İstanbul

Best Buddies International is a nonprofit organization dedicated to establishing a global volunteer movement that creates opportunities for one-to-one friendships, integrated employment, leadership development, and inclusive living for individuals with intellectual and developmental disabilities.

Skills



Achievements

- With my debating team, which I led in high school, we achieved international success in the organization called the World's Scholars Cup and got the chance to go to Barcelona and Amsterdam, and the next step from there, we were entitled to debate with students from different countries at Yale University. We are back with many awards.
- I have officially attended many conferences with EYP (European Youth Parliament), where there are many young people and students striving to make the world a better place.
- Volunteer in TEMA Vakfi since 2012.
- Silver Medalist in The Duke of Edinburgh's International Award Foundation.
- Participated quite a few summits and had the opportunity to listen to C level speakers, ask questions and meet them.
- In October 2024, I participated in the Ipekyol Group Case Study Competition, which focused on [mention the focus, e.g., retail innovation, brand strategy, etc.]. Competing against talented individuals from diverse backgrounds, I earned first place through a strategic, innovative approach that was highly commended by the jury. As a result, I was offered an internship with the Ipekyol Group, where I will gain hands-on experience in Marketing and Digital Trade, further developing my skills in the retail and fashion industry. This achievement highlights my dedication to excellence and my capability to deliver impactful solutions.

Courses

FIN301

Sabancı University

finance lecture

Sep 2024 - Jan 2018

ECON 201 & ECON 204

Sabancı University

Game theory and microeconomics lecture

Sep 2023 - Jan 2023

IE 303

Sabancı University

economics lecture for engineers

Feb 2023 - Jun 2023

MGMT 201

Sabancı University

high level excel lecture for engineers

Sep 2024 - Jan 2024