Summary

We conducted a focus group with members of the Portland State University Fencing Club. Since they were at one time new to fencing and they are very familiar with the sport right now, we figured they were in an unique position to evaluate the app and give us actionable feedback.

The feedback we gathered was very positive. They were interested in the prototypes we showed them and they would like to try the app once we launch it.

Questions Asked:

- What is your first impression of this app?
- What features would you want to see implemented next?
- Beyond more content, what interactions are you interested in experiencing with this app?
- Would you be interested in trying out the app once it is live?
- If you were new to fencing and wanted to learn more about it before joining a local club, would you pay a small fee for this app?

Main Menu Feedback:

- I would make the interface look less boxy.
- The "continue" button is not really needed.
- What does the help button do? Maybe clarify that.
- The button are too big and they cover the people in the background, which makes it feel less immersive.

Scene 1 Feedback:

- I would use the same control widgets as DVD player for skip, rewind, etc to make it easier on the user.
- The text could align better to the top of the screen.

Feedback on the Four Scenes:

- Equipment is a great place to start when learning about fencing.
- The second scene could the "garde" positions. It could show all eight positions with emphasis on the 6th, which is the "en garde" position.
- Discuss the "parry" position.
- Add "footwork" to the scenes.

General Feedback:

- This looks like a really cool app. I would want to try it out.
- Include how to get in touch with a local fencing club.
- The minimal scene is great.
- Limit zoom in and zoom out.

- Deliver this app via the freemium model, with free demos of the basic moved and paid premium content showing more advanced moves.

Takeaways:

It was great to put the app in front of people familiar with fencing and get positive feedback. One of the focus group attendees was very familiar with cardboard, so he gave us both fencing and VR e