

# **\$Project-Analysis ChECkLiST**

## **➤ Company and Product:**

- 1. What is the product?**
- 2. Can the company will success? How?**
- 3. What is your business model and pricing**
- 4. Who are your customers?**

## **➤ Teams**

- 1. Who is your motivation?**
- 2. Who are other stakeholders?**

## **➤ Market and competitive advantages and operations.**

- 1. Have you conducted market research to identify trends, demands, and potential gaps in the currency exchange market?**
- 2. Who are your main competitors, and what sets your currency exchange tool apart from them?**
- 3. How do you plan to retain users and encourage them to continue using your currency exchange tool over the long term?**