Locating the Safest Apartments in Chicago

MACS 30122 Winter 22 Final Project

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 $^{^{1}}$ We thank Dr. Nardin for her help and suggestions along the process of making this project possible. All errors are our own.

Outline

Introduction

Data Collection

Data Cleaning

Data Visualization

Implications for Social Science

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Rent and Crime Data Visualization Project

Backgrounds:

- Accessing multiple websites for rental data and local crime rate
- Lack of crime information around properties on the rental website
- Credibility of data source
- Purpose of this project:
 - Aggregated rental data and crime rate data visualization via heat map
 - User-friendly Interface

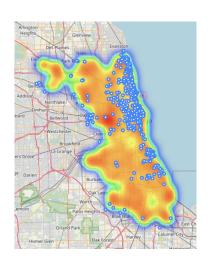


Figure: Heat Map of Crime with Apartments Listed

Data Sources

- Apartments (www.apartments.com) Leading online apartment listing website; Offering renters access to information on more than 1,000,000 available units for rent.
- Domu (www.domu.com/chicago/neighborhoods) The largest apartment listing site to focus on Chicago's rental market. Founded by two brothers who grew up in rented apartments in Chicago.
- Chicago's Open Data Portal (data.cityofchicago.org) Freely download the municipal data for your own analysis. Daily updated datasets with API provided.









Data: Scraping Apartments.com

- Step 1: Collect all single property links in Chicago, IL²
 - Start from first listing page for Chicago \to Collect all links within current page \to Until last listing page
- Step 2: Retrieve all information for a single property
 - Property name, address, latitude, longitude, price, bedroom, bathroom, amenities
- Step 3: Write data to csv file for later use

property_name	address	latitude	longitude	price_range	bedroom	bathroom	room_area	amenities
The Residences at NewCity	1457 N Halsted St, Chicago IL 60642	41.90801	-87.6477	\$2,126 - \$4,215	Studio - 2 bd	1 - 2 ba	590 - 1,315 sq ft	Pool, Fitness Center, Elevator, C
Elevate	930 W Altgeld St, Chicago IL 60614	41.9276	-87.6524	\$1,910 - \$14,435	Studio - 3 bd	1 - 2.5 ba	464 - 2,616 sq ft	Pool, Fitness Center, Elevator, C
1407 On Michigan	1407 S Michigan Ave, Chicago IL 60605	41.86377	-87.6231	\$1,750 - \$5,650	Studio - 3 bd	1 - 2 ba	446 - 1,687 sq ft	Pool, Fitness Center, Elevator, I
The Pavilion	5441 NE NEast River Rd, Chicago IL 60656	41.97831	-87.8433	\$1,115 - \$2,420	Studio - 4 bd	1 - 3 ba	502 - 2,317 sq ft	Pool, Fitness Center, Controlled
Gild	1206-1212 N State Pky, Chicago IL 60610	41.90423	-87.6290	\$2,260 - \$6,322	Studio - 2 bd	1 - 2 ba	463 - 1,272 sq ft	Fitness Center, Elevator, Concie
Residences at 8 East Huron	8 E Huron St, Chicago IL 60611	41.89508	-87.6279	\$3,050 - \$6,895	1 - 3 bd	1 - 3.5 ba	540 - 2,680 sq ft	Pool, Fitness Center, Concierge,
Optima Signature	220 E Illinois St, Chicago IL 60611	41.8914	-87.6216	\$2,485 - \$9,614	Studio - 3 bd	1 - 2 ba	571 - 1,642 sq ft	Pool, Fitness Center, Elevator, C
Union West	939 W Washington Blvd, Chicago IL 60607	41.88281	-87.6513	\$2,035 - \$6,000	Studio - 2 bd	1 - 2 ba	482 - 1,122 sq ft	Pool, Fitness Center, Business C
The Bernardin	747 N Wabash Ave, Chicago IL 60611	41.8965	-87.6265	\$2,895 - \$5,067	Studio - 2 bd	1 - 2.5 ba	546 - 2,031 sq ft	Pool, Fitness Center, Elevator, I
Emme Chicago	165 N Desplaines St, Chicago IL 60661	41.88507	-87.6434	\$2,166 - \$3,907	Studio - 2 bd	1 - 2 ba	460 - 965 sq ft	Pool, Fitness Center, Elevator, F
Milieu	205 S Peoria, Chicago IL 60607	41.87898	-87.6492	7 \$2,060 - \$4,230	Studio - 2 bd	1 - 2 ba	561 - 1,274 sq ft	Pool, Fitness Center, Clubhouse
One Chicago	14 W Superior St, Chicago IL 60654	41.89625	-87.6287	\$2,314 - \$10,945	Studio - 3 bd	1 - 2.5 ba	525 - 2,211 sq ft	Fitness Center, Elevator, Concie

Figure: Apartments.com Data





Data: Crime

- Chicago 2021 Crime Dataset
 - Crime case number, case description
 - Latitude, longitude (most important!)

CASE#	DATE OF OC BLOCK	IUCR	PRIMARY DESCRIPTION	SECONDARY	LOCATION	ARREST	DOMESTIC	BEAT	WARD	FBI CD	>	COORDINA'	Y COORDINA	LATITUDE	LONGITUDE
JF121694	12/07/2021 052XX S BLA	820	THEFT	\$500 AND U	STREET	N	N	234		1	6				
JF104823	12/30/2021 017XX N CIC	1200	DECEPTIVE PRACTICE	THEFT BY LES	COMMERCI	N	N	2533	3	7	11				
JE266628	06/15/2021 080XX S DRE	820	THEFT	\$500 AND U	STREET	N	N	631		3	6	1183633	1851786	41.748486	-87.60268
JE266536	06/15/2021 042XX W Mi	560	ASSAULT	SIMPLE	SIDEWALK	N	N	1115	2	08A		1148227	1899678	41.880661	-87.73119
JE266663	06/15/2021 044XX N AR	1 1153	DECEPTIVE PRACTICE	FINANCIAL II	DENTITY THE	N	N	1911	4	7	11				
JE267466	06/15/2021 007XX S KED	051B	ASSAULT	AGGRAVATE	SIDEWALK	Υ	N	1134	2	1 04A		1155154	1896404	41.87154	-87.70584
JE266473	06/15/2021 062XX S MO	(110	HOMICIDE	FIRST DEGRE	APARTMEN	r N	N	712	1	01A		1170714	1863474	41.780851	-87.64967
JE267222	06/15/2021 015XX S KEN	4386	OTHER OFFENSE	VIOLATION (APARTMEN	r N	Y	1012	2	1	26	1146970	1892136	41.859989	-87.73599
JE266604	06/15/2021 013XX W AN	430	BATTERY	AGGRAVATE	STREET	N	N	1215		048		1167362	1904648	41.893909	-87.66078
JE266568	06/15/2021 055XX N MC	810	THEFT	OVER \$500	STREET	N	N	1622	4	5	6	1134905	1936579	41.982167	-87.77923
JE267023	06/15/2021 082XX S STC	460	BATTERY	SIMPLE	STREET	N	N	411		3 O8B		1188236	1850761	41.745565	-87.58584
JE267234	06/15/2021 107XX S GRE	486	BATTERY	DOMESTIC B.	RESIDENCE	N	Y	2233	3	1 08B		1172556	1833609	41.698857	-87.6438
JE267494	06/15/2021 052XX S ART	110	HOMICIDE	FIRST DEGRE	STREET	N	N	923	1	101A		1160923	1869959	41.798855	-87.68539
JE267500	06/15/2021 040XX W 11	1320	CRIMINAL DAMAGE	TO VEHICLE	APARTMEN	I N	N	2211	1	9	14	1151309	1828012	41.683938	-87.72174

Figure: Chicago 2021 Crime Data

Data Cleaning

- Housing Data:
 - Replace all zero values to "Not Available" for display purposes
- Crime Data:
 - Computing crime severity weights using Cambridge Crime Harm Index
 - Map each crime category to a weight score and add to data set
 - Display crime severity weights in heat map

```
CHI SCORES = {
'Murder': 5475,
'Manslaughter': 3825,
'Attempted Murder': 1460,
'Robbery (Business)': 365,
'Recent Sexual Assault': 365,
'Robbery (Non-Business)': 365,
'Historical Sexual Assault': 365,
'Deprivation of Liberty': 84,
'Damage (Arson)': 33,
'Domestic Assault': 20,
'Dwelling Burglary': 20,
'Non-Dwelling Burglary': 20,
'Motor Vehicle Theft': 20,
'Threatening Behaviour': 10,
'Damage (Property)': 2,
'Theft': 2.
'Non Crime Incident': 0.1
```

Figure: CHI Score

Side note: Cambridge Crime Harm Index is developed by UChicago Social Science Graduates!³ Paper available here.⁴

https://en.wikipedia.org/wiki/Crime_harm_index

⁴https://link.springer.com/article/10.1007/s41887-020-00043-2 < □ ▶ < ∄ ▶ < ∄ ▶ < ∄ ▶ < ∄ ▶ < ∄ ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < € ▶ < €

Data Visualization

- Heat Map
 - Neighborhood crime in the last year
 - Weight depends on the type of crime
 - Our heat map is here⁵
- Housing Markets
 - Properties for rent
 - Information Displayed: Property name, address, bedroom, bathroom, amenities

As it might be offensive and conflict interests of the property owners, we decided to create a heat map for security in the neighborhood rather than assign a security level score for each property.



Implications for Social Science

- Why Is It Important?
 - Crimes in Chicago city is becoming more concerning. Safety will also be an important factor for tenants' decision making.
 - Most of the apartment rental websites do not provide specific safety information due to conflict of interests.
 - Heat map provides an intuitive observation to renters who concern about community safety. Users can get the features of properties by one clicking on the map
 - Reduced the time and difficulty to access reliable rental data from multiple sites
- How Is It Relevant to Social Science?
 - Provide useful tools for future social science research on neighborhood security's influence on renters' decision making process
 - Apply research in crime statistics to quantity community security status



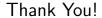
Future Improvements

- The whole web-scraping process takes about 1 to 2 seconds per page, resulting in a total of 15 minutes to write the csv file for apartments.
- Because housing data online is changing all the time, the current map can be outdated.
- The current interactive map is not very user-friendly. Future improvements can include richer information (e.g., property pictures, customer comments) and implement searching/filtering functions.

Q&A

Any questions for us?

Q&A ●○



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