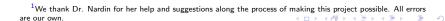
Locating the Safest Apartments in Chicago

MACS 30122 Winter 22 Final Project

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The University of Chicago

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Outline

Introduction

Data Collection

Data Cleaning

Data Visualization

Implications for Social Science

Q&A



Rent and Crime Data Visualization Project

Backgrounds:

- Accessing multiple websites for rental data and local crime rate
- Lack of crime information around properties on the rental website
- Credibility of data source
- Purpose of this project:
 - Aggregated rental data and crime rate data visualization via heat map
 - User-friendly Interface



Figure: Heat Map of Crime with Apartments Listed

Data Sources

- Apartments (www.apartments.com) Leading online apartment listing website; Offering renters access to information on more than 1,000,000 available units for rent.
- Domu (www.domu.com/chicago/neighborhoods) The largest apartment listing site to focus on Chicago's rental market. Founded by two brothers who grew up in rented apartments in Chicago.
- Chicago's Open Data Portal (data.cityofchicago.org) Freely download the municipal data for your own analysis. Daily updated datasets with API provided.









Data: Scraping Apartments.com

- Step 1: Collect all single property links in Chicago, IL²³
 - Start from first listing page for Chicago \to Collect all links within current page \to Until last listing page
- Step 2: Retrieve all information for a single property
 - Property name, address, latitude, longitude, price, bedroom, bathroom, amenities
- Step 3: Write data to csv file for later use

property_name	address	latitude	longitude	price_range	bedroom	bathroom	room_area	amenities
The Residences at NewCity	1457 N Halsted St, Chicago IL 60642	41.90801	-87.6477	\$2,126 - \$4,215	Studio - 2 bd	1 - 2 ba	590 - 1,315 sq ft	Pool, Fitness Center, Elevator, Cli
Elevate	930 W Altgeld St, Chicago IL 60614	41.9276	-87.6524	\$1,910 - \$14,435	Studio - 3 bd	1 - 2.5 ba	464 - 2,616 sq ft	Pool, Fitness Center, Elevator, Cli
1407 On Michigan	1407 S Michigan Ave, Chicago IL 60605	41.86377	-87.6231	\$1,750 - \$5,650	Studio - 3 bd	1 - 2 ba	446 - 1,687 sq ft	Pool, Fitness Center, Elevator, Do
The Pavilion	5441 NE NEast River Rd, Chicago IL 60656	41.97831	-87.8433	\$1,115 - \$2,420	Studio - 4 bd	1 - 3 ba	502 - 2,317 sq ft	Pool, Fitness Center, Controlled
Gild	1206-1212 N State Pky, Chicago IL 60610	41.90423	-87.6290	\$2,260 - \$6,322	Studio - 2 bd	1 - 2 ba	463 - 1,272 sq ft	Fitness Center, Elevator, Conciery
Residences at 8 East Huron	8 E Huron St, Chicago IL 60611	41.89508	-87.6279	\$3,050 - \$6,895	1 - 3 bd	1 - 3.5 ba	540 - 2,680 sq ft	Pool, Fitness Center, Concierge, C
Optima Signature	220 E Illinois St, Chicago IL 60611	41.8914	-87.6216	\$2,485 - \$9,614	Studio - 3 bd	1 - 2 ba	571 - 1,642 sq ft	Pool, Fitness Center, Elevator, Co
Union West	939 W Washington Blvd, Chicago IL 60607	41.88281	-87.6513	\$2,035 - \$6,000	Studio - 2 bd	1 - 2 ba	482 - 1,122 sq ft	Pool, Fitness Center, Business Ce
The Bernardin	747 N Wabash Ave, Chicago IL 60611	41.8965	-87.6265	\$2,895 - \$5,067	Studio - 2 bd	1 - 2.5 ba	546 - 2,031 sq ft	Pool, Fitness Center, Elevator, Do
Emme Chicago	165 N Desplaines St, Chicago IL 60661	41.88507	-87.6434	\$2,166 - \$3,907	Studio - 2 bd	1 - 2 ba	460 - 965 sq ft	Pool, Fitness Center, Elevator, Pe
Milieu	205 S Peoria, Chicago IL 60607	41.87898	-87.6492	7 \$2,060 - \$4,230	Studio - 2 bd	1 - 2 ba	561 - 1,274 sq ft	Pool, Fitness Center, Clubhouse,
One Chicago	14 W Superior St, Chicago IL 60654	41.89625	-87.6287	\$2,314 - \$10,945	Studio - 3 bd	1 - 2.5 ba	525 - 2,211 sq ft	Fitness Center, Elevator, Concierg

Figure: Apartments.com Data



²https://www.apartments.com/chicago-il/

³https://www.domu.com/

Data: Crime

- Chicago 2021 Crime Dataset
 - Crime case number, case description
 - Latitude, longitude (most important!)

```
CASE
           DATE OF OCIBLOCK
                                                                      SECONDARY LOCATION DARRES
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JF121694
                                                                      $500 AND UISTREET
JF104823
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                                                                      $500 AND UISTREET
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                                       1153 DECEPTIVE PRACTICE
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JE267466
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                                        430 BATTERY
                                                                                                                       1215
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                                                                                                                                                      1167362
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JE266568
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          06/15/2021 055XX N MC
JE267023
          06/15/2021 082XX S STO
                                        460 BATTERY
                                                                                                                        411
                                                                                                                                     8 088
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JE267234
          06/15/2021 107XX S GRE
                                        486 BATTERY
                                                                      DOMESTIC B. RESIDENCE
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                                                                                                                                     34 O8B
                                                                                                                                                      1172556
                                                                                                                                                                 1833609
                                                                                                                                                                         41.698857
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JE267494
          06/15/2021 052XX S ART
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                                                                                                                                                                         41.798855 -87.68539
          06/15/2021 040XX W 11!
                                       1320 CRIMINAL DAMAGE
                                                                      TO VEHICLE APARTMENT N
                                                                                                                       2211
                                                                                                                                                     1151309
                                                                                                                                                                 1828012 41.683938
```

Figure: Chicago 2021 Crime Data

Data Cleaning: Housing

- Apartments Data:
 - Replace all zero values to "Not Available" for display purposes
- Domu Data:
 - Change Apartments data and Domu data into consistent formatting
 - Use record linkage to identify same properties
 - Aggregate final combined housing data

Data Cleaning: Crime

- Crime Data:
 - Computing crime severity weights using Cambridge Crime Harm Index
 - Map each crime category to a weight score and add to data set
 - Display crime severity weights in heat map

```
CHI SCORES = {
    'Murder': 5475,
    'Manslaughter': 3825,
    'Attempted Murder': 1460,
    'Robbery (Business)': 365,
    'Recent Sexual Assault': 365,
    'Robbery (Non-Business)': 365,
    'Historical Sexual Assault': 365,
    'Deprivation of Liberty': 84,
    'Damage (Arson)': 33,
    'Domestic Assault': 20,
    'Dwelling Burglary': 20,
    'Non-Dwelling Burglary': 20,
    'Motor Vehicle Theft': 20,
    'Threatening Behaviour': 10,
    'Damage (Property)': 2,
    'Theft': 2.
    'Non Crime Incident': 0.1
```

Figure: CHI Score

Side note: Cambridge Crime Harm Index is developed by UChicago Social Science Graduates!⁴ Paper available here.⁵

⁴https://en.wikipedia.org/wiki/Crime_harm_index

⁵https://link.springer.com/article/10.1007/s41887-020-00043-2 < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □

Data Visualization

- Heat Map
 - Neighborhood crime in the last year
 - Weight depends on the type of crime
 - Our heat map is here⁶
- Housing Markets
 - Properties for rent
 - Information Displayed: Property name, address, bedroom, bathroom, amenities

As it might be offensive and conflict interests of the property owners, we decided to create a heat map for security in the neighborhood rather than assign a security level score for each property.



Implications for Social Science

• Why Is It Important?

- Crimes in Chicago city is becoming more concerning. Safety will also be an important factor for tenants' decision making.
- Most of the apartment rental websites do not provide specific safety information due to conflict of interests.
- Heat map provides an intuitive observation to renters who concern about community safety. Users can get the features of properties by one clicking on the map
- Reduced the time and difficulty to access reliable rental data from multiple sites
- How Is It Relevant to Social Science?
 - Provide useful tools for future social science research on neighborhood security's influence on renters' decision making process
 - Apply research in crime statistics to quantity community security status



Future Improvements

- The whole web-scraping process takes about 1 to 2 seconds per page, resulting in a total of 15 minutes to write the csv file for apartments.
- Because housing data online is changing all the time, the current map can be outdated.
- The current interactive map is not very user-friendly. Future improvements can include richer information (e.g., property pictures, customer comments) and implement searching/filtering functions.

Q&A

Any questions for us?

Q&A ●○

Thank You!

Q&A ○●