

Examples of High-Dimensional Data

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Statistical Learning: High-Dimensional Data

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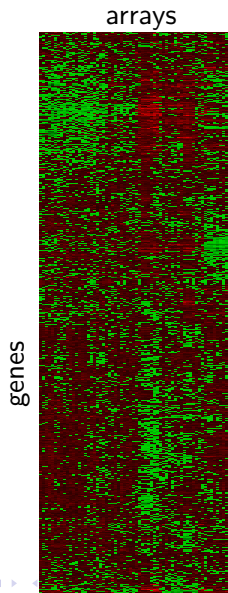
1 Large p , Small n : Biological Data

2 Random Fields Data

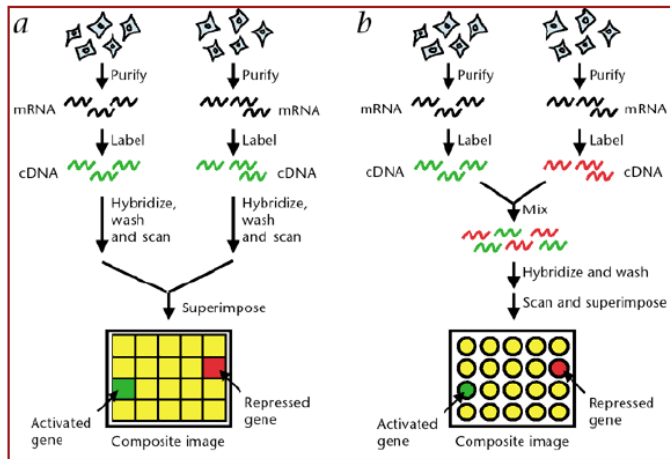
3 Collaborative Filtering Data

Example: Microarrays

- Measure gene expression.
- Often tens of thousands of genes (features).
- Only tens of hundreds of samples.



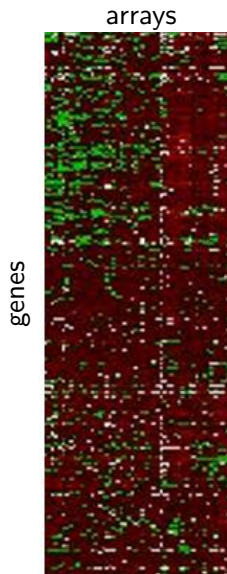
Review: Microarrays



(Stears, R. L. *et al*, 2003)

Statistical Questions: Microarrays

- Data pre-processing:
 - ▶ Normalization.
 - ▶ Missing data imputation.
- Inference:
 - ▶ Which genes are significant?
- Clustering:
 - ▶ Groups of genes, groups of samples.
- Model Building:
 - ▶ Small n , large p .



Other Types of Biological Data

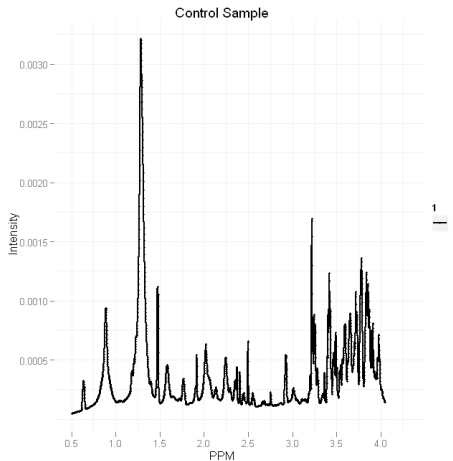
Genetics:

- Deep Sequencing - Counts.
- Micro RNA Expression - Continuous.
- CGH (Copy Number Variation) - Continuous / Categorical.
- SNPs (Single Nucleotide Polymorphisms) - Binary / Categorical.
- Methylation - Continuous.

Other Types of Biological Data

Proteomics / Metabolomics (Chemometrics):

- (H-NMR) Measures the chemical shift associated with various metabolites.



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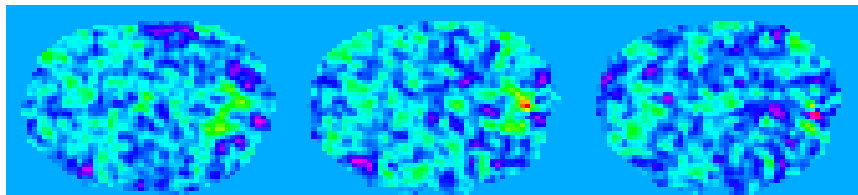
Example: Functional MRIs (fMRI)

- Rows: Voxels.
- Columns: Subjects (And/or replicates and times).
- Measurement: Hemodynamic response (change in blood flow).

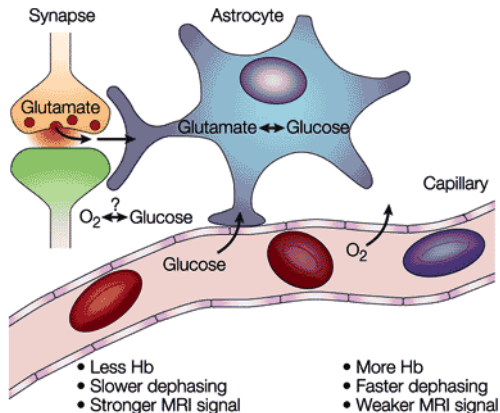
Slice 15

Slice 16

Slice 17



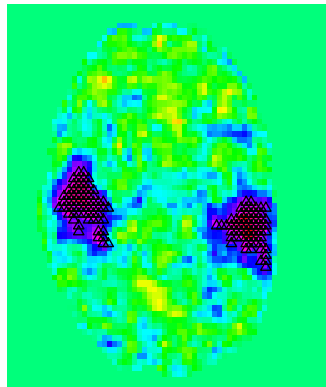
Review: fMRIs



(Heeger & Ress, 2002)

Statistical Questions: fMRIs

- Inference:
 - ▶ Which voxels are significant?
 - ▶ Which groups of voxels (regions of interest) are significant?
- Clustering:
 - ▶ Groups of voxels that behave similarly - finding regions of interest.
- Networks (Functional Connectivity):
 - ▶ How are voxels or groups of voxels related to each other?
 - ▶ How are voxels or groups of voxels related through time?



Others

- Finance.
 - ▶ Time Series Data.
- Climate Data.
 - ▶ Spatial Data.
 - ▶ Spatio-temporal Data.
- Neuroimaging.
 - ▶ DTI - Diffusion Tensor Imaging.
 - ▶ Calcium-Florescence Imaging.
 - ▶ EEG & MEG.

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Example: Netflix Movie Rating Data

- Rows: Movies.
- Columns: Customers.
- Measurement: Movie ratings (scale of 1 - 5).



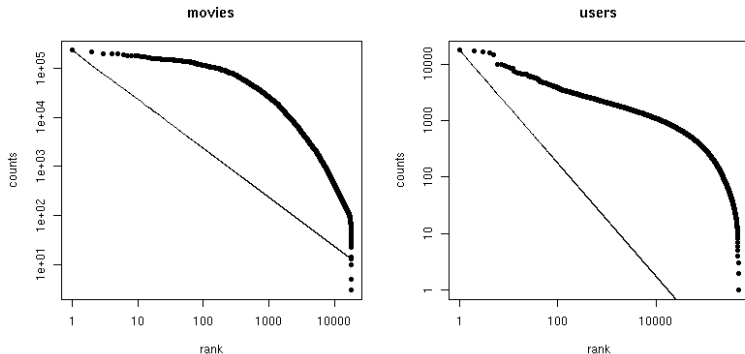
| | Anne | Ben | Charlie | Doug | Eve | ... |
|-------------------|------|-----|---------|------|-----|-----|
| Star Wars | 2 | 5 | 4 | 4 | 3 | ... |
| Harry Potter | 3 | 4 | 5 | 3 | ? | ... |
| Pretty Woman | 4 | ? | 2 | ? | 5 | ... |
| Titanic | 5 | ? | 2 | 1 | 3 | ... |
| Lord of the Rings | ? | 5 | 5 | 4 | 4 | ... |
| ⋮ | ⋮ | ⋮ | ⋮ | ⋮ | ⋮ | ⋮ |

Netflix Prize

- Challenge: Predict un-rated movies with 10% improvement over Cinematch.
- Training Set: 480,000 customer ratings on 18,000 movies.
- Around 98.7% missing ratings!
- **\$1,000,000 prize!**
- Contest: October 2006 - August 2009.
- Winners: Team led by Robert Bell and Yehuda Koren.
- Methods: Variations on the SVD and k -nearest neighbors (Bell & Koren, 2008).
- Fields: Recommender systems & Collaborative filtering.

Visualizing Netflix Data

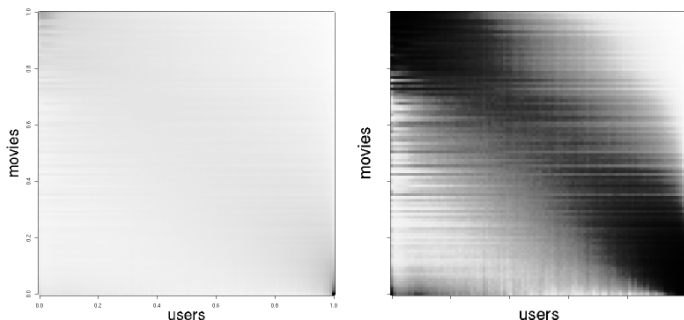
Zipf



(Justin S. Dyer & Art B. Owen, 2010)

Visualizing Netflix Data

Copulas



(Justin S. Dyer & Art B. Owen, 2010)

Other Examples

- Amazon
- Facebook
- Yahoo!
- Twitter