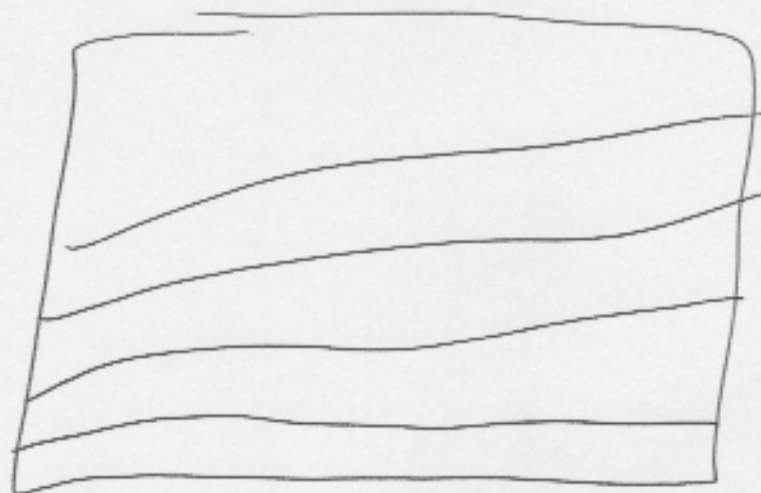


## 2

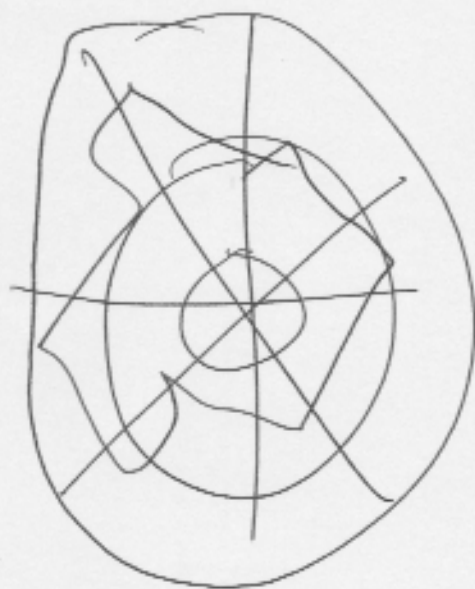
## Spending trends in recent US



Why do  
people spend  
the way  
they do?

Wars, sports,  
politics? Price,  
demographics,  
region?

- ▷ Event Timeline 1
- ▷ Event Timeline 2
- ▷ Event Timeline 3
- ▷ Event Timeline 4



## The Money Tree(s)

