

Name Tina Translevina

Desc:

Tina is a first generation Romanian immigrant to the United States and has two children who love to watch movies.

Quote:

"I try to immerse my children in my culture so that they can grow up bilingual"

Who is it?:

Tina is a first generation Romanian immigrant to the United States and has two children who love to watch movies. She enjoys movies about space and science fiction.

What Goals?:

Tina wants child friendly movies that she would still enjoy as well as movies in her native language.

What attitude?:

Tina is a navigator rather than a searcher as she does not know a lot about film.

Behavior:

Tina does not want to spend a lot of time searching for a movie, and would rather watch something in a category she likes than something highly rated.



Persona 1: International Movie Watcher / Parent

- As a parent, I want to search by children friendly content, so that I can watch family safe movies with my family
- As a sci phy fan, I want to find movies that are about space, so that I can live out my dream as an astronaut
- As a foreign language speaker, I want to find a movie in my language, so that I can watch it without dubbed speech.