

# Introduction

Not sure how to study for GP essays? Tired of reading news just to learn examples? We're here for you! **Jippy** is an AI-powered companion for students aiming to excel in their GCE A-Level General Paper essays. Our platform offers curated weekly articles, providing insights on how current global events can be leveraged as examples in essays. Beyond providing a mere summary of news, Jippy also empowers students to enhance their writing skills by delivering AI-generated arguments and real-time news examples tailored to their needs.

## Challenges we solve

The General Paper is widely regarded as one of the most challenging A-Level examinations. It rigorously tests students' critical thinking and reasoning, demanding an engagement with current affairs, global issues, and societal trends and discussing such current events in-depth requires up-to-date information.

However, news reading is not on the bucket list for most students, and there are a few challenges that come with this daunting task:

- **Information Overload:** With countless news agencies and articles available, students struggle to discern which sources provide relevant information that can enhance their General Paper essays.
- **Recall Challenges:** News articles are typically 300 to 500 words long, often exceeding half of an essay's length. Students may find it difficult to remember useful details from such lengthy texts.
- **Lack of Progress Tracking:** Even with daily news consumption, students often have no way to confirm whether they've gained new examples or insights that will benefit their essays.
- **Application Difficulties:** Understanding how to apply this information effectively in the context of GP essays can be a significant hurdle for students.

## How Jippy Solves These Challenges

### Curated Events and Analyses

Jippy alleviates the burden of navigating the vast sea of news articles by extracting pertinent events and examples from tens of thousands of up-to-date sources using AI. Students can focus on what matters most for their GP essays, reading only the content they need. Recognizing that students may also have particular interests in certain topics, Jippy offers filtering options, allowing users to select categories that align with their passions and access examples most relevant to their preferred topics.

## **Bookmarking**

Students can easily bookmark articles and events they find useful for future reference. This feature allows them to compile a personalised list of examples and events, making it easier to prepare for essays on specific topics and keep track of their learning.

## **Question-Based Argument Generation**

Given the diversity of essay questions, Jippy generates tailored argument points—both for and against the statements posed in various questions. The platform presents the most relevant events that can be utilised in response to these queries. If students are unsure how to incorporate these events, Jippy provides detailed elaborations that clearly illustrate how each argument (for/against) can be reinforced with the extracted examples.

## **Why Jippy?**

### **Curation - only what matters most to you**

Time is a luxury that many A level students find scarce, and we understand reading news might not be the best use of this time, especially those juggling multiple subjects and commitments. Rather than encouraging them to wade through endless news articles, our platform curates content most relevant to their General Paper needs.

By distilling vast amounts of information into concise, targeted examples, Jippy allows students to maximise their study time. They can focus on what truly matters - examples that directly enhance their essays - thereby reducing the frustration of irrelevant information.

### **Beyond memorising - We show you how to do it**

We go beyond mere information delivery. Jippy harnesses AI to generate coherent, well-structured arguments tailored to specific essay questions, further reinforced with the most relevant examples from the news. This approach transforms the way students learn to construct their essays.

Instead of rote memorization of facts and examples, Jippy encourages active engagement with the material. By providing clear, concise, and strong arguments that are reinforced with up-to-date news analyses, Jippy demonstrates how to effectively integrate current events into academic writing. Students are not just passively receiving a list of information; we teach them to think critically about how to apply examples in their writing, which fosters deeper understanding and analytical skills.