The main revised part is separate​d​ each part from the application description.

1. The detailed functionality description was the new part, we added more detail about specific functionality our group will implement, including keyword search, recommendation system, and UI design.
2. We added a usefulness part to our report which we didn’t include last time.
3. Creative component was also added, we added more detail about what we want to do.
4. For data sources, we added size and data cardinality.