

CARLOS SABBABH



csabbah@ryerson.ca



647 865 4606



Mississauga, ON L5L5C5

PROFESSIONAL SUMMARY

Dedicated full-stack developer, top tier influencer and content creator with over 7 years of experience in marketing and design. Proficient in Full Stack development, Python, Photoshop, Illustrator, After Effects, Premiere and XD.

SKILLS

- Proficient in Full Stack development
- Performance Evaluation and Optimization
- Source and Version Control: Git, GitHub
- Python, JavaScript, HTML and CSS
- Postman, Insomnia, MongoDB, Sqlite2, Mongoose and Sequelize
- Heroku, MongoAtlas and Github pages
- MERN, MVC, ORM, OOP and TDD
- Next.js, React.js, Node.js, Express.js, Redux, jQuery, Bootstrap, TailwindCSS, Daisyui and NPM
- Photoshop, Illustrator, After Effects, Premiere and XD
- Eagerness to Learn New Technologies

EDUCATION

University of Toronto

Toronto, ON • 08/2022

Certificate: Full-Stack Development

- Graduated with perfect score.
- Collaborated with other developers and delegated teams to develop over 25 applications.
- Some applications include MERN stack staffing and book search engine, progressive finance

PORTFOLIO AND LINKEDIN

- <https://csabbah.github.io/Carlos-Sabbah-portfolio/>
- <https://www.linkedin.com/in/carlos-sabbah-12118916b/>

ACCOMPLISHMENTS

I have developed over 40 applications, each of which more complex than the last. I started by teaching myself out of interest, progressed to multiple online courses and then a full curriculum. I graduated from University of Toronto Full-Stack boot camp with a perfect score. I have worked with other developers, delegated teams and have learned many new skills in a short duration.

WORK HISTORY

Individual - Full Stack Development

Mississauga, ON • 08/2021- Current

- Developed, modified and debugged over 40 applications programs of varying degree of complexity with full independence.
- Wrote production-ready code with fluency in modern front-end and back-end frameworks.
- Worked with Next.js, React.js, Node.js, Express.js, Redux, JWT, Socket.io, jQuery, Tailwindcss, Bootstrap, Regex, GraphQL, Cookies, NPM, Heroku, MongoAtlas and more.
- Worked with MERN, MVC, TDD and OOP architecture.

Viral Nation - Python

Mississauga, ON • 07/2021- Current

Web scraping, Data Analysis and Automation

- To improve work efficiency, I enrolled in master python courses and developed programs that automated daily work routines.
- Developed other projects including APIs, local file management, automating data upload to Google spreadsheet, image detection and more.

tracker, SQL employee tracker, MVC tech blog and an e-commerce backend.

- Worked with Git and GitHub features such as pull requests, issues, projects and branches.
- Worked with MERN, MVC, OOP, TDD and ORM architectures.

Ryerson University

Toronto, ON • 04/2018

Bachelor of Arts. New Media

Viral Nation - Viral Nation International

Mississauga, ON • 10/2018 - Current

Head of the Social Broadcasters Division

- Created 12 social accounts ranging from 50K to 1.5m+ in follower sizes. These accounts generated over \$250K+ in this division.
- Developed content for accounts using Photoshop and After Effects and ensured there is effective growth by staying on top of trends and coordinating with influencers.
- Onboard influencers to talent roster for future activations and maintain day-to-day communication with them.
- Ran social media optimization workshops for creators in our PUBG Mobile creator program.
- Successfully lead marketing campaigns for brands like Intel, Facedrive, Plarium, Deal dash, Gameloft, Zynga, Zynn and more.

Freelancing - Marketing and Content Creation

Mississauga, ON • 09/2016 - Current

Influencer

- Grew successful Instagram business surpassing 380K followers.
- This business generates side income, improved my creative skills and taught me discipline by sticking to consistent schedule.
- Established multiple connections with other influencers and learned ins and out of effective marketing strategies.