## **COMPARISON OF BLOGGING TOOLS**

Features	GCconnex	E-School Blogger
Blogs under	<ul><li>Individual profile</li><li>Within a group</li></ul>	- Individual profile
Subscription	<ul> <li>Individual blog: by adding colleague – with notifications</li> <li>Within a group: by joining the group – with group notifications</li> </ul>	No
Notifications	In Settings. Option to receive notifications or group notifications on GCconnex, by email, by both, or none	No.
Choice of language	No. The blog is posted regardless of the language it is written in.  Note: Blogging in a formal capacity, in E-School OR in GCconnex, should be in both OL. The fact that there is no language choice in GCconnex just means that the language of the interface doesn't sort the language of the content.	Yes. Option in a drop-down menu. Selecting a language will result in publishing the post in the appropriate version of the site (French or English)
Summary function	Yes, in Excerpt field	Yes, by clicking <i>Edit summary</i>
Editor	By default, basic WYSISYG options available	Options in Editor depend on format chosen: - Filtered html - Plain text – no editor - Full html
Html option	If you know html coding, you may use it in the editor. You can also click on the html button to work in an html friendly window.	<ul> <li>Filtered html</li> <li>Plain text – no editor</li> <li>Full html</li> </ul>
Preview option	Yes	Yes
Save Draft option	Yes (Status menu, choose <i>Draft</i> )	No.
Comments on/off option	Yes	No. Comments always on.
Hyperlinks	Need to be inserted (emails and hyperlinks don't become clickable once the blog is saved)	Web page addresses and e-mail addresses turn into links automatically.
Images	Yes.	Only in Full html format.
Tags	Yes.	No.

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Deleting a blog post	Yes. Click X button (option available with one click)	Yes, Click Edit, then Delete
Audience – who can see	Access can be set to: - Private - Logged in users - My colleagues - Public - Group members - Any other circle created	Any user logged into the E-School
Posting comments	Option available if turned on by blogger (See Comments on/off option row).  Text editor available	Option always available No text editor.
Replying to a specific comment	No	Yes. Click on <i>Reply</i> next to the comment you wish to reply to.
Moderating comments	Group blog: owner and operators have the right to delete or edit comments.  Individual blog: blogger can delete comments.	No – feature part of future enhancements
Sorting comments	Yes. By oldest or newest first.	No.
Option to "like" a comment	No	No
Option to "like" a post	Yes	No
Previous posts	Previous posts by individual or within groups are centralized under <i>Blog</i> or <i>Group blog</i> .	Previous posts by individual are centralized under contributors list (left side menu) – with number of posts published to date.
Archives	Archives displayed by month on the right side menu (not by topic)	No
Trending topics	Displayed on the right side menu (not clickable)	No
Latest comments	Displayed on the right side menu (clickable)	No

	GCconnex main search function will search in blogs and by tags (among other things). If the key word is in a blog post, the blog post will appear in the Search results (under blogs)	Main search function will search in blogs (among other things). If the key word is in a blog post, the blog post will appear in the Search results (blog entry tab)
RSS feed	Yes	No