



Copyright License : To buy or not to buy ?

Buying a copyright licence can be a tough decision as there is no "one size fits all" answer to determine if the cost of a licence is justified or not. However, to make an informed decision, consider some of the following advantages, disadvantages, risks and alternatives.



What are the advantages of buying this licence?

- Does buying this licence meet a need the School cannot fill internally?
- Will it make implementation of the project faster?
- Is the licensed work cheaper than what can be created internally?
- Does the cost seem reasonable relative to the value of the licensed work?



Are there usage limitations associated with that licensed work?

- Is it possible to translate the work?
- Is it possible to modify the work?
- Is it possible to share the work with other teams at the School?
- Am I required to track usage statistics?



Are there any risks in making this purchase?

- Does it follow procurement rules?
- Can the licensed work be used in both official languages?
- Can it be used for the duration of the life cycle of the product?
- Approximately how long will it take to negotiate the licence?



Are there any alternatives to this purchase?

- Is this licensed work unique?
- Can I borrow similar material from other teams at the School?
- Is this purchase the only way to achieve my goal?

