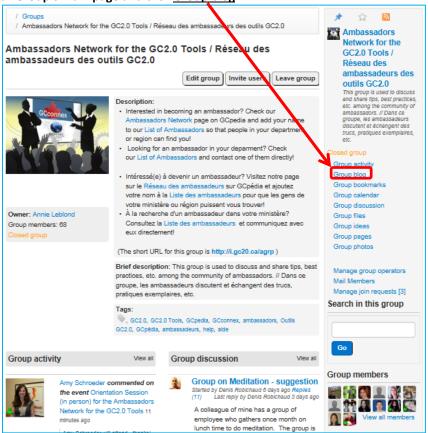
# **Understanding Group Blogs on GCconnex**

On GCconnex, you can create blogs within open and closed groups, as well as personal blogs which allow GCconnex-wide access. Learn about the different aspects of a Group blog.

### Adding a Blog post

STEP 1— Go to your Group's main page and click Group blog.



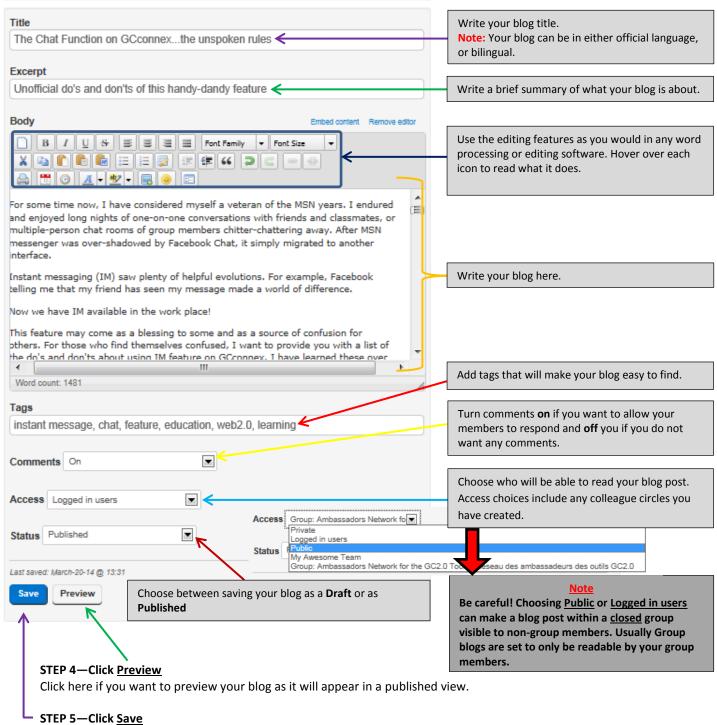




# **Understanding Group Blogs on GCconnex**

#### STEP 3—Fill in the empty boxes.

### Add blog post



If you chose the status of your blog as a <u>Draft</u>, your blog is saved as a draft and can be accessed only by you, until you choose to publish it.

If you chose the status of your blog as <u>Published</u>, your blog is now visible to whomever you have allowed access. You may change your blog back to a <u>Draft</u> whenever you want via the <u>Edit</u> page.

# **Understanding Group Blogs on GCconnex**

#### **Edit your blog**

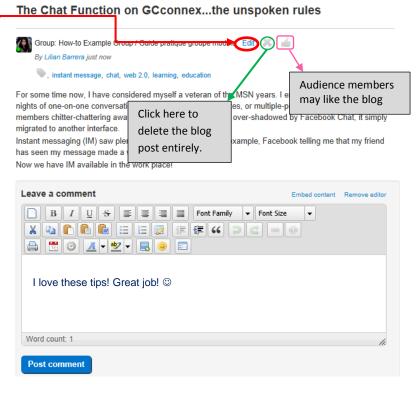
Once published, you may edit your blog by clicking <u>Edit</u>. You will return to a page identical to the edit page you saw when first creating your blog.

#### Post a comment

Once you publish your group blog, you and those allowed access to your blog may post a comment. Normally, those who comment on your blog post will offer complimentary information, words of praise, constructive criticism or ideas of their own regarding the topic of the blog.

STEP 1—Write your comment

STEP 2—Click Post comment



### Differences between a Group blog post and a Group discussion

A <u>Group Blog</u> is meant to be a one-sided communications feature. Your group members may respond with long or short comments, and that is a good thing but it is not necessarily the objective of the blog. Blogs also have a "like" button and are available individually, as well as within groups. Blogs are often more of an "opinion piece" from the writer and can also include a call to action.

A <u>Group Discussion</u>, on the other hand, is meant to be a two-sided communications feature. Here, you *want* to receive answers! The creator posts a text with information and questions which are then answered in depth by the members. It then becomes a continuous back and forth discussion of the group members' ideas, opinions, questions and interpretations of the topic at hand. Like Blogs, Discussions have "like" buttons. However, **discussions are only available within groups on GCconnex.** 

For more information on understanding Group discussions, read **How to Understand Group Discussion** on the <u>Tutorials page</u> on GCpedia