LEARNING NEEDS ANALYSIS

LEGACY COURSE CODE:

USE

A Front-End Learning Needs Analysis can be used for:

- New Performance Planning: documents performance for new jobs, processes, and technology and recommends the interventions required to achieve exemplary performance
- **Diagnostic Assessment**: documents deficient performance, identifies performance barriers, and recommends the interventions required to bridge the performance gap according to standards.

PROCESS STEPS

ORGANIZATION
Read the business goals, initiatives and operational measurements
Find out the strategies that will be used to meet the business needs
Identify the performance results required to achieve business goals
Take note of the actual performance
Investigate the performance problems (opportunities for innovation)
Identify internal and external factors that can critically impact performance: enhancers and barriers such as organizational structures, work environment, person/job mismatch, incompatible attitude, management processes, lack of competency
TASKS
Identify best practices and core competencies required for employees to accomplish performance results



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Identify available performance standards (quality criteria) or benchmark required level
Identify job tasks to be performed
Identify learning priorities by considering the importance (complexity/consequence of error) and frequency factors of tasks
Analyze knowledge, skills or attitudes needed to perform the job tasks
AUDIENCE
Determine the number of learners
Identify learner groups (and sub-groups, if necessary)
Assess learner characteristics including education levels, learning preferences, computer literacy, prior experience, previous training
Identify learner support at end of training
Learning environment
Assess the conditions, equipment, time, management expectations, learner support available during and after training
Assess the technologies available for learning
Perform a media analysis to recommend the best mix of delivery media
Identify alternative approaches for learning job tasks

Management
Offer a recommendation and options, each with a different learning potential and cost estimate
Provide cost and benefit comparisons for the feasible alternatives

IMPACTS

- Training Management: by developing a plan to change current performance that might include formal learning events; informal learning activities; performance support and organizational learning via performance improvement and knowledge management
- Client training needs: by providing the program sponsor (client) with enough information to make sound decisions on addressing learning needs within budgetary and other constraints
- Learning Design Plan: provides a learning product overview which highlights the basis for the development of the task based objectives, evaluation and unit outlines (content and activities) for client approval.

