



Department of Computer Science



# SE Research Seminar: Knowledge Graphs Knowledge Assessment

Midterm Presentation

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### Agenda

- Recap
  - Hosting
  - Finding external sources
  - Metrics & Dimensions definition
  - External Source Conclusion
- Web Scraper
- Mapping
- Assessment
- Loading into GTKG
- Data source comparison





# Recap What have we done so far?





#### Add new repository

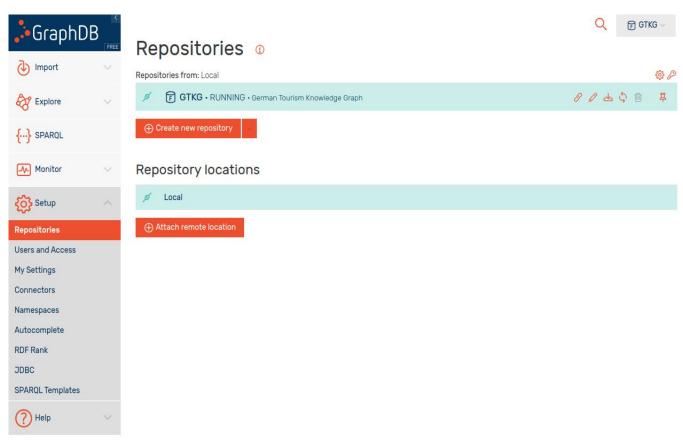


Figure 1: The GraphDB view of the GTKG repository.



- Import RDF as "Server files"
  - User data limited to 200MB

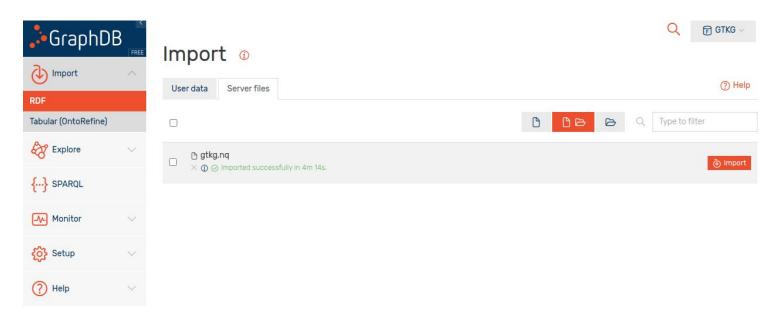


Figure 2: Importing the GTKG data into GraphDB.





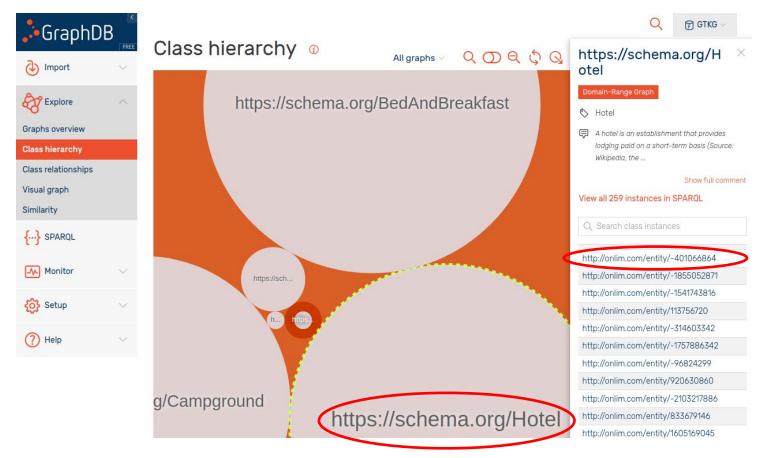


Figure 3: The class hierarchy visualisation of GTKG displaying the existing hotel instances.



#### **Properties:**

- address
- description
- geo
- image
- **isAccessibleForFree**

( Import

Explore

Graphs overview

Class hierarchy

Visual graph

SPARQL

Monitor

Setup

(?) Help

Similarity

- name
- sameAs
- telephone
- compliesWith

#### **Missing Properties:**

- rating
- reviews

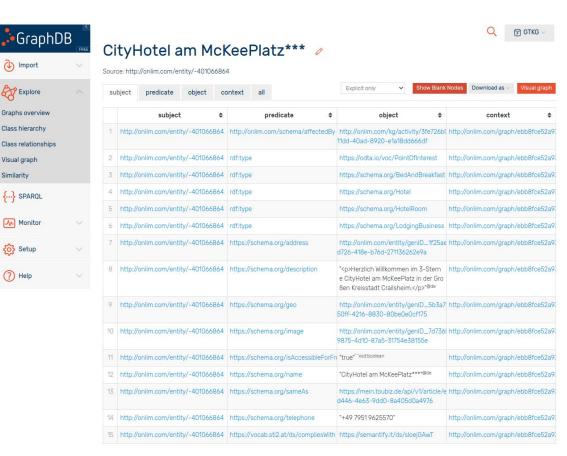


Figure 4: A detailed view of a specific hotel instance within the GTKG.





#### **External Sources**

- www.booking.com:
  - API:
    - Guest Review API <a href="https://connect.booking.com/user\_guide/site/en-US/review-api/">https://connect.booking.com/user\_guide/site/en-US/review-api/</a>
  - Offers:
    - Guest Reviews
- www.tripadvisor.com
  - API:
    - Content API <a href="https://developer-tripadvisor.com/content-api/">https://developer-tripadvisor.com/content-api/</a>
  - Offers:
    - Location ID, name, address, latitude & longitude
    - Read reviews link, write-a-review link
    - Overall rating, ranking, subratings, awards, the number of reviews the rating is based on, rating bubbles image
    - Price level symbol, accommodation category/subcategory, attraction type, restaurant cuisine(s)





#### **External Sources**

- www.govdata.de:
  - SPARQL endpoint available!
  - Offers:
    - Various statistical data collections regarding hotels / tourism
- www.google.at/maps:
  - API:
    - Maps API <a href="https://developers.google.com/maps">https://developers.google.com/maps</a>
  - Offers:
    - Places API (Nearby businesses, customer reviews, etc.)
    - Geocoding API (longitude, latitude)
    - JSON data



#### **External Sources**

- www.wikidata.org:
  - SPARQL endpoint available!
  - Offers:
    - JSON, CSV and TSV data

- www.dbpedia.org:
  - SPARQL endpoint available!
  - Offers:
    - JSON, RDF, CSV and many more

#### Accessibility

- Provisioning of public endpoint
  - Weight = 0.45
  - 1 If SPARQL and REST API
  - 0.75 If SPARQL or REST API endpoint is publicly available
  - 0.5 any form of offline data
  - Otherwise

#### Retrievable format

- Weight = 0.45
- 1 If RDF export available
- 0.75 If JSON export available
- 0.5 If semi-structured data available
- 0 Otherwise

#### Content negotiation

- Weight = 0.1
- 1 If content negotiation is supported
- 0 Otherwise





- Completeness
  - Instance completeness
    - Weight = 0.5
    - $m = \frac{1}{N} \Sigma \frac{\text{number of values from classes \& properties in instance in subset}}{\text{number of total values from classes & properties according to DS}}; N ... subset size$
  - Population completeness
    - Weight = 0.5
    - $m = \frac{number\ of\ objects\ per\ domain\ represented\ in\ the\ data\ source}{total\ number\ objects\ per\ domain}$



- Accuracy
  - Formal Semantic validity
    - Weight = 0.5
    - $m = \frac{|\{o \mid (s,p,o) \in r \land o \in L \land semValid(o)\}|}{|\{o \mid (s,p,o) \in r \land o \in L\}|}$
  - semValid() rule examples:
    - Postal Code:
      - length of 5
      - starting from 01 to 99
    - Phone number:
      - start with +49 or 0049 followed by a valid area code
        - starting from 02 to 09
        - total length between 3 and 5



- Accuracy
  - Formal Syntactic validity
    - Weight = 0.5

$$m = \frac{|\{o \mid (s,p,o) \in r \land o \in L \land synValid(o)\}|}{|\{o \mid (s,p,o) \in r \land o \in L\}|}$$

- synValid() rule examples:
  - Postal Code:
    - given: <a href="https://schema.org/Text">https://schema.org/Text</a>
    - needed: <a href="https://schema.org/Integer">https://schema.org/Integer</a>
  - Address:
    - If a lodging business is present in the GTKG and in the data source then we use the Levenshtein distance to calculate the difference between two strings/numbers in order to detect syntactic errors.



#### Conclusion to External Sources

- www.wikidata.org:
  - SPARQL endpoint available!

- www.dbpedia.org:
  - SPARQL endpoint available!

- www.firmenregister.de
  - No endpoint available!
  - Solution:
    - Scrape website



# Data source: www.firmenregister.de

Building a web scraper, schema alignment, mapping, and assessment.



### Scraper

- Python
  - BeautifulSoup
  - Proxy Server

```
lef main():
  startUrl = "http://www.firmenregister.de/register.php?cmd=search&stichwort=&firma=&branche=Hotels%2C+Gasth%E4" \
  pageurl = filterPagesUrl(soup)
   allHotelURLList = getAllHotelURL(pageurl, pagesList)
  hotelArrayList = []
       hotelArrayList.append(getHotelInfo(hotelUrl))
  convertToJsonFile(hotelArrayList)
```

Figure 5: A python code snippet of the web scraper to gather information from www.firmenregister.de .





### Scraper

- Exports data of almost 9k german lodging businesses into JSON file
  - Advantage:
    - pyRML can handle .json file mapping into .n3 file

```
"Produkte/Infos": "Vier-Sterne-Hotel Zentrale und verkehrsgünstige Lage, Garage im Haus, Ambiente zum Wohlfühlen"
```

Figure 6: The JSON data received after scraping www.firmenregister.de .





Mapping - firmenregister.de

#### • Properties:

- name "Firmenname"
- telephone "Telefon"
- faxNumber "Fax"
- email "E-Mail"
- url "Homepage"
- description "Produkte/Infos"
- #AddressMapping\_JSON -> PostalAddress
  - streetAddress "Adresse"
  - addressLocality "Ort"
  - postalCode "PLZ"
  - addressRegion "Bundesland"
- #ContactMapping\_JSON -> ContactPoint
  - name "Kontakt"

```
@prefix rr: <http://www.w3.org/ns/r2rml#> .
@prefix rml: <http://semweb.mmlab.be/ns/rml#> .
@prefix schema: <https://schema.org/> .
@prefix ql: <http://semweb.mmlab.be/ns/ql#> .
@prefix xsd: <http://www.w3.org/2001/XMLSchema#> .
<#LOGICALSOURCE>
rml:source "firmenregister.json";
rml:referenceFormulation ql:JSONPath;
rml:iterator "$.[*]".
<#LodgingBusinessMapping>
rml:logicalSource <#LOGICALSOURCE>;
rr:subjectMap [
    rr:template "https://lodgingbusiness.example.com/{Firmenname}";
    rr:class schema:Hotel;
rr:predicateObjectMap [
    rr:predicate schema:name;
    rr:objectMap [
        rml:reference "Firmenname"
```

Figure 7: A code snippet used to map the www.firmenregister.de data.





# Assessment - firmenregister.de

Accessibility	0.40	Provisioning of public endpoint Retrievable format Content negotiation	0.45 0.45 0.10	0 otherwise 0,5 HTML semi structured 0 no format given	0.00 0.50 0.00	0.23
Completeness	0.30	Instance completeness Population completeness	0.50 0.50	119 out of 895 are complete more data than in GTKG	0.13 1.00	0.57
Accuracy	0.30	Formal semantic validity Formal syntactic validity	0.50 0.50	560 out of 895 are valid 895 out of 895 are valid	0.63 1.00	0.81

overall assessment score	0.50
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Figure 8: The assessment results for www.firmenregister.de .

### Importing - firmenregister.de

#### Problems:

data inside the .n3 is not sorted using pyRML

```
<https://address.example.com/friedlandstr._18> <http://www.w3.org/1999/02/22-rdf-syntax-ns#type> "https://schema.org/PostalAddress" .
<https://address.example.com/dresdener_str._122> <https://schema.org/postalCode> "10999"
<https://lodgingbusiness.example.com/kkhm_gastronomie_gmbh> <https://schema.org/telephone> "+49 2131 930024" .
<https://lodgingbusiness.example.com/q_m_hotel_und_restaurant_betriebs_gmbh> <http://www.w3.org/1999/02/22-rdf-syntax-ns#type> "https://schema.org/Hotel" .
<a href="https://lodgingbusiness.example.com/maifeld_sport_und_tagungshotel_gmbh">https://schema.org/telephone</a> "+49 2922 97680" .
<a href="https://address.example.com/heinrich heine str. 1a">https://address.example.com/heinrich heine str. 1a</a> <a href="https://schema.org/addressLocality">https://schema.org/addressLocality</a> "Rostock" .
<a href="https://lodgingbusiness.example.com/novum_hotel_rieker">https://schema.org/email> "rieker@novum-hotels.com"</a>.
<https://lodgingbusiness.example.com/familie soltau gmbh> <http://www.w3.org/1999/02/22-rdf-syntax-ns#type> "https://schema.org/Hotel" .
<https://address.example.com/berliner_platz_1> <https://schema.org/addressRegion> "Baden-Württemberg" .
<https://address.example.com/loschwitzer_str._19> <https://schema.org/addressLocality> "Dresden" .
<https://lodgingbusiness.example.com/palette hotel und restaurant mbh> <https://schema.org/telephone> "+49 38203 65734" .
<https://address.example.com/lindenallee_64> <https://schema.org/postalCode> "50968" .
<a href="https://lodgingbusiness.example.com/all_bau_ag_co._hotel_grosser_kurfurst_kg">https://schema.org/telephone</a> "+49 30 246000" .
<a href="https://lodgingbusiness.example.com/gasthaus_zur_post_haug_gmbh> <a href="https://schema.org/telephone">https://schema.org/telephone</a> "+49 5485 1789" .
<https://lodgingbusiness.example.com/appartementhaus_dune> <https://schema.org/name> "Appartementhaus Düne" .
<a href="https://lodgingbusiness.example.com/hotel_kramer">https://schema.org/PostalAddress</a> "https://address.example.com/kardinal_krementz_str._12".
<https://lodgingbusiness.example.com/hotel_forellenhof_und_gastehaus_am_park_inh._dr._r._diekmeier_e._k.> <https://schema.org/faxNumber> "+49 5265 949026"
```

Figure 9: A sample result of the created N3 data.

- after successful import the data is still not present inside graphDB due to this sorting problem
- rocketRML does export the data sorted but only if the number of properties is low and no rr:parentTriplesMap are used -> heap error 27 rr:predicateObjectMap
  - <u>Solution</u>: using joinCondition
     and rocketRML

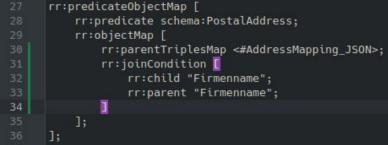


Figure 10: The joinCondition used to fix the heap error.





### Importing contd. - firmenregister.de



Figure 11: A view of the newly created data inserted into the GTKG.





# Data source: www.wikidata.org

SPARQL query, schema alignment, mapping, and assessment.





#### SPARQL - Query

#### Focus on mandatory data first

```
1 SELECT ?hotelLabel ?countryLabel ?email address ?phone number ?street address ?postal
     SERVICE wikibase:label { bd:serviceParam wikibase:language "[AUTO LANGUAGE],en". }
     ?hotel wdt:P31 wd:027686;
 4
     wdt:P17 wd:0183.
     OPTIONAL { ?hotel wdt:P17 ?country. }
     OPTIONAL { ?hotel wdt:P968 ?email address. }
     OPTIONAL { ?hotel wdt:P1329 ?phone number. }
     OPTIONAL { ?hotel wdt:P6375 ?street address. }
     OPTIONAL { ?hotel wdt:P281 ?postal code. }
     OPTIONAL { ?hotel wdt:P18 ?image. }
10
11
     OPTIONAL { ?hotel wdt:P856 ?official website. }
12
     OPTIONAL { ?hotel wdt:P10290 ?hotel rating. }
13
     OPTIONAL {
14
     ?hotel p:P625 ?coordinate location.
15
     ?coordinate location psv:P625 ?coordinate node .
     ?coordinate node wikibase:geoLatitude ?lat .
16
17
     ?coordinate node wikibase:geoLongitude ?lon .}
     OPTIONAL { ?hotel wdt:P281 ?postal code. }
18
     OPTIONAL { ?hotel wdt:P571 ?inception. }
19
     OPTIONAL { ?hotel wdt:P127 ?owned by. }
20
     OPTIONAL { ?hotel wdt:P8746 ?check out time. }
21
22
     OPTIONAL { ?hotel wdt:P8745 ?check in time. }
     OPTIONAL { ?hotel wdt:P276 ?location. }
23
24 }
```

Figure 12: The SPARQL guery used on www.wikidata.org .





### SPARQL - Query Result

#### Focus on mandatory data first

```
"hotelLabel": "Hilton Munich Park",
"countryLabel": "Germany",
"email_address": "mailto:info.munich@hilton.com",
"phone_number": "+49-89-38450",
"street_address": "Am Tucherpark 7",
"postal_code": "80538",
"official website": "https://www.hilton.com/en/hotels/muchitw-hilton-munich-park/",
"lat": "48.152449",
"lon": "11.598353",
"inception": "1972-07-01T00:00:00Z",
"owned_byLabel": "Hilton Worldwide"
"hotelLabel": "Hampton by Hilton Berlin City West",
"countryLabel": "Germany",
"official_website": "https://www.hilton.com/en/hotels/txlbchx-hampton-berlin-city-west/",
"lat": "52.504972222222",
"lon": "13.3258888888889"
"hotelLabel": "Strandhotel Glücksburg",
"countryLabel": "Germany",
"email_address": "mailto:info@strandhotel-gluecksburg.de",
"phone number": "+49-4631-6141-0",
"street_address": "Kirstenstraße 6, 24960 Glücksburg",
"image": "http://commons.wikimedia.org/wiki/Special:FilePath/Strandhotel%20G1%C3%BCcksburg.jpg",
"official_website": "https://strandhotelgluecksburg.de/",
"hotel_ratingLabel": "4-star hotel rating",
"lat": "54.84173",
"lon": "9.53214",
"inception": "1872-01-01T00:00:00Z"
```

Figure 13: The JSON data received after using the SPARQL query on www.wikidata.org .





### Mapping - wikidata.org

#### Properties:

- name "hotelLabel"
- <u>telephone</u> "phone\_number"
- faxNumber "fax\_number"
- email "email address"
- url "official\_website"
- foundingDate- "inception"
- checkinTime- "check\_in\_timeLabel"
- checkoutTime- "check\_out\_timeLabel"
- #Address -> PostalAddress
- #GeoCoords -> GeoCoordinates
- #Image -> ImageObject
- #Owner -> Person

Figure 14: A code snippet used for mapping a hotel.

Figure 15: A code snippet used for mapping GeoCoordinates.





### Importing contd. - wikidata.org



Figure 16: A view of the newly created data inserted into the GTKG.





### Importing contd. - wikidata.org

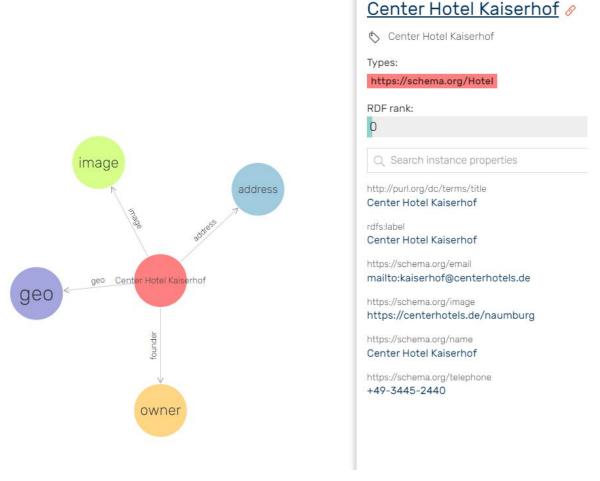


Figure 17: A detailed view of a newly inserted hotel instance.





# Assessment - wikidata.org

Accessibility	0.40	Provisioning of public endpoint Retrievable format Content negotiation	0.45 0.45 0.10	0.75 SPARQL or REST API 0,75 JSON export 1 content negotiation	0.75 0.75 1.00	0.78
Completeness	0.30	Instance completeness Population completeness	0.50 0.50	13 out of 358 are complete more data than in GTKG	0.04 1.00	0.52
Accuracy	0.30	Formal semantic validity Formal syntactic validity	0.50 0.50	331 out of 358 are valid 347 out of 358 are valid	0.92 0.97	0.95

overall assessment score	0.75
--------------------------	------

Figure 18: The assessment results for www.wikidata.org .

### Assessment - Comparison

#### Data source: www.firmenregister.de

Accessibility	0.40	Provisioning of public endpoint Retrievable format Content negotiation	0.45 0.45 0.10	0 otherwise 0,5 HTML semi structured 0 no format given	0.00 0.50 0.00	0.23
Completeness	0.30	Instance completeness Population completeness	0.50 0.50	119 out of 895 are complete more data than in GTKG	0.13 1.00	0.57
Accuracy	0.30	Formal semantic validity Formal syntactic validity	0.50 0.50	560 out of 895 are valid 895 out of 895 are valid	0.63 1.00	0.81

overall assessment score	0.50
overall assessment score	0.

#### Data source: www.wikidata.org

		Provisioning of public endpoint	0.45	0.75 SPARQL or REST API	0.75	
Accessibility	0.40	Retrievable format	0.45	0,75 JSON export	0.75	0.78
		Content negotiation	0.10	1 content negotiation	1.00	
Completeness	0.30	Instance completeness	0.50	13 out of 358 are complete	0.04	0.52
Completeness	0.50	Population completeness	0.50	more data than in GTKG	1.00	0.32
Accuracy	0.30	Formal semantic validity	0.50	331 out of 358 are valid	0.92	0.95
Accuracy	0.30	Formal syntactic validity	0.50	347 out of 358 are valid	0.97	0.95

overall assessment score	0.75
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Figure 19: The assessment results for both data sources (www.firmenregister.de and www.wikidata.org) .





# Thank You!

We are open for feedback and questions.



