

SHOTBOX PRIVACY POLICY

Effective Date: 11th October 2025

1. INTRODUCTION

BMZ WORLDWIDE OPC PVT. LTD (“Company,” “we,” “us,” or “our”) owns and operates the SHOTBOX platform — a vertical-format OTT streaming application for Android, iOS, and web. This Privacy Policy explains how we collect, use, disclose, and protect your information while you use our service in compliance with the Information Technology Act, DPDP Act 2023, and related Indian digital media laws.

2. SCOPE & APPLICABILITY

This Policy applies to all users in India accessing SHOTBOX via mobile apps, official websites, or integrated services such as payment gateways and analytics tools.

3. INFORMATION WE COLLECT

We collect (a) Personal data such as Name, Email, Mobile, DOB, and Payment credentials; (b) Device data like IP, OS, and device identifiers; (c) Usage data such as watch time and navigation; (d) Behavioral data including preferences and ad interactions.

4. METHODS OF COLLECTION

Data is gathered directly from user activity, automatically through cookies or SDKs, and via verified third-party integrations such as Razorpay, Google, and Meta.

5. PURPOSE OF PROCESSING

Data is processed to provide services, verify users, complete transactions, personalize content, display ads, comply with laws, and improve platform experience.

6. DATA SHARING & DISCLOSURE

Shared only with trusted service providers (e.g., AWS, Akamai, Firebase), regulatory authorities when legally required, and during lawful business transfers.

7. DATA RETENTION

Personal data is retained as long as accounts remain active or as legally mandated (financial data: 7 years; usage data: 3 years). Archived data is encrypted or anonymized.

8. USER RIGHTS

Users may access, correct, or delete their data; withdraw consent; or manage ad and notification preferences through in-app settings or by contacting support.

9. CHILDREN’S PRIVACY

SHOTBOX is not intended for users under 13. Parental consent and data deletion rights apply for minors as per Indian law.

10. DATA SECURITY

We implement AES-256 encryption, TLS 1.3, multi-factor authentication, and ISO 27001–certified data centers. Regular security audits ensure data protection.

11. INTERNATIONAL TRANSFERS

Limited data may be processed in Singapore and the U.S. under lawful contractual clauses aligned with Section 16 of the DPDP Act, 2023.

12. COOKIE POLICY

Cookies and local storage enhance performance and personalization. Users may disable non-essential cookies within app settings.

13. GRIEVANCE REDRESSAL

Data Protection Officer (DPO) Email: dpo@shotbox.in | Phone: +91-9967025984 (10 AM–6 PM IST) BMZ WORLDWIDE OPC PVT. LTD, Office No. 90, First Floor, Om Heera Panna Mall, Oshiwara, Andheri West, Mumbai – 400053

14. POLICY UPDATES

SHOTBOX may update this Policy for legal or technical reasons. Material updates will be notified via app alerts or registered email.

15. GOVERNING LAW

This Policy is governed by the laws of India, and all disputes fall under the exclusive jurisdiction of Mumbai, Maharashtra.

