



#Team_a_016

Lacking standardized reporting of patient's preferences and experiences throughout the course of the disease.





A Conversational AI assistant that empowers and informs cancer patients while standardizing the reporting of preferences and patient experience to the HCP

Features



Improves **shared decision** making between patient and HCP

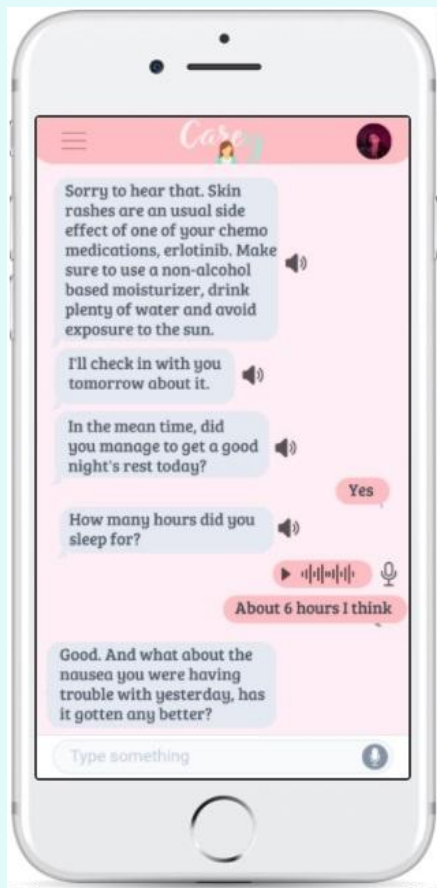
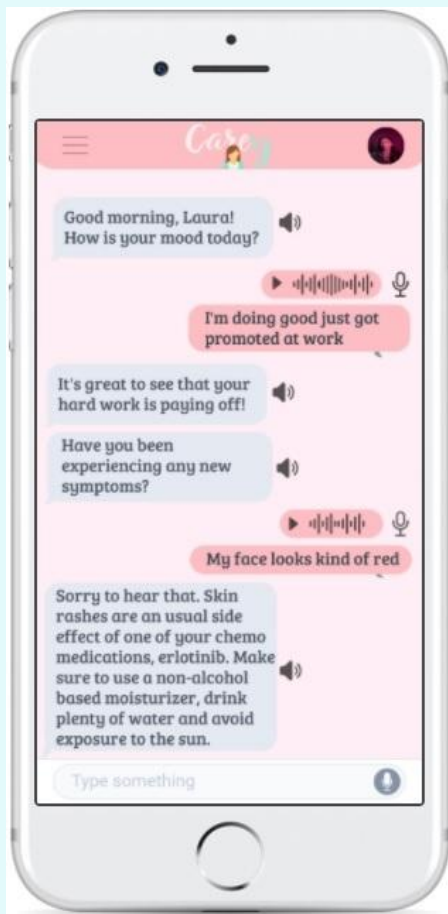


Tracks compliance to treatment, mood, sleep, appetite, pain, nausea, and other symptoms

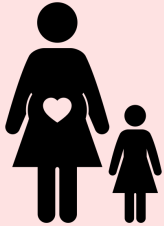


Communication with physicians through reports and analytics





Potential Impact

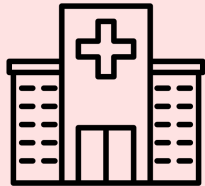


500.000 potential users in the US

↑ Shared decision making and patient satisfaction

↑ Adherence to treatment

Improves health care outcomes



↓ Odds of ICU admission during the 30 days before death

↓ Emergency department use

Earlier palliative care enrollment

Competitive Landscape

Solution				
Qualitative Data (Nausea, appetite, sadness...)	✗	✓	✓	✓
Quantitative Data (pulse, daily meals, EKG...)	✓	✓	✓	✓
Low Cost	✗	✓	✓	✓
Patient's Empower	✓	✓	✓	✓
Privacy	✓	✓	✓	✓
Human-like (Human Voice talk)	✗	✗	✗	✓
Doctor-Patient Connection	✗	✗	✗	✓
Directed to Cancer Patients	✗	✓	✗	✓

Pre-Incubation



Market Research



POC Development

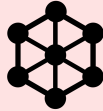


Stakeholder
Partnerships

Incubation Period



Minimum Viable Product



Pilot Project

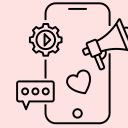


Stakeholder Engagement
for commercialization

Commercialization Plan



Partnerships



Digital Marketing



Sales - Subscriptions

Continuous App Improvement

Business model

Potential Key Partnerships

Insurance
Companies



Civil Society
Organisations



Development Agencies



Non Profits



Pharmaceutical
Companies



Funding

Sponsorships
Grants

Revenue

Subscription model

Team



Agustina Saenz

Physician



Brendan Murphy

Software Developer
and Artificial
Intelligence



Esther Freire

Medicine



Lucas Lima

Medical Physics
and Artificial
Intelligence



Riyaadh Mohamed

Management
Consultant

