

# Requirements

- Interest in body language
- Desire to succeed

## Description

Do you want to have more business success? Mastering body language is the missing ingredient for many business owners. Nonverbal communication can not only help you be more effective in your business dealings, but it can also give you an added edge above competitors.

*93% of our communication is nonverbal.*

But we rarely think about our body language when dealing with clients, investors or at networking. We think about what we are going to say, but we don't consider how we say something. Research shows how we say something is even more important than what we say.

This course is made up of the 6 areas every entrepreneur needs and how body language can help you succeed.

### **Customer Relations:**

- Building Rapport
- Successful Selling
- Winning Client Relations
- Customer Validation

### **Your Nonverbal Brand:**

- Effective Networking
- Impactful Elevator Pitching
- Building Your Online Presence

### **Building Your Business Team**

- Lie Detection
- Hiring
- Finding Great Partners

- Connecting with Colleagues
- Leadership
- Management

## **High Pressure Business Situations**

- Fundraising
- Investor Pitching
- Public Speaking
- Negotiations

This course will teach you how to be more effective in all of areas of your business.

Body language will completely change the way you do business.

## **What People Are Saying About Vanessa and her Courses:**

"This body language course ROCKED my world! It's the only tool you need."

--Camille Hollingsworth

"Vanessa is a dynamic and polished speaker. We would definitely ask her back for more presentations."

--Emily Ediger, Portland State University Business Accelerator

"Vanessa Van Edwards' speech to our club of hundreds was a welcome break from the standard speech. It was always engaging, at times uproariously funny and very informative. As I looked at the audience, everyone was leaning forward and feeling each moment together. We all came away feeling more light-hearted and armed with insights about human behavior that we didn't know at the beginning. It was a treat to hear her speak!"

--Mike Pendergast, Business Development Consultant and Rotarian

"Vanessa's presentation style is so engaging and entertaining that I believe everyone in any job function will get something extremely useful out of it. "

--Monica Enand, Founder of Zapproved

## Who is the target audience?

- Business Owners
- Freelancers
- Consultants
- Entrepreneurs
- Sales
- Lawyers
- Real Estate Brokers
- Authors
- Public Speakers
- Students
- Moguls
- Whiz Kids
- Tycoons
- Hustlers
- Movers and Shakers