Note: Information th	nat could identify	the authors	or their institution	n has been	redacted
to facilitate blinded	peer review.				

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## Block 2

Recall the messages you have read.

Overall, what do you think about these Twitter users?

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree
This user supports eating more meat.	0	0	0	0	0	0	0
This user is persuasive to me.	0	0	0	0	0	0	0

This user supports eating more meat.

persuasive to me.

This user is

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree
This user supports eating more meat.	0	0	0	0	0	0	0
This user is persuasive to me.	0	0	0	0	0	0	0
	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree
This user supports eating more meat.	0	0	0	0	0	0	0
This user is persuasive to me.	0	0	0	0	0	0	0
	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree
This user supports eating more meat.	0	0	0	0	0	0	0
This user is persuasive to me.	0	0	0	0	0	0	O
	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree
This user supports eating more meat.	0	0	0	0	0	0	0
This user is persuasive to me.	0	0	0	0	0	0	0

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree
This user supports eating more meat.	0	0	0	0	0	0	0
This user is persuasive to me.	0	0	0	0	0	0	0

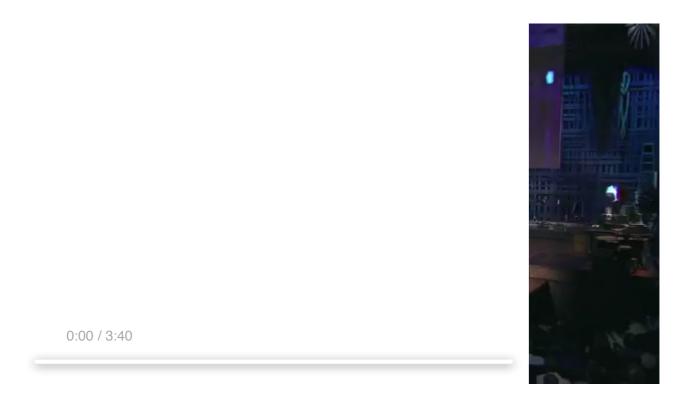
	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree
This user supports eating more meat.	0	0	0	0	0	0	0
This user is persuasive to me.	0	0	0	0	0	0	0

#### **Video**

Lastly, you will watch a speech (3mins 45sec long) on meat consumption. After watching the video, please answer a few questions.

Please make sure you have turned on the sound of your computer.

Click on the button to proceed. The video will start automatically.



### Block 4

In a sentence or two, can you describe what the video is about?

## What do you think of the video?

## I find the video:

	Totally disagree						Totally agree
Impactful	0	0	0	0	0	0	0
Convincing	0	0	0	0	0	0	0
Pleasant	0	0	0	0	0	0	0
Boring	0	0	0	0	0	0	0

# Finally, to what extent do you agree or disagree with the following statements about your experience with the task?

	Totally disagree						Totally agree
I liked this task.	0	0	0	0	0	0	0
I had trouble focusing.	0	0	0	0	0	0	0
The task was easy to understand.	0	0	0	0	0	0	0
I wasn't able to properly engage in the task, because it was too fast.	0	0	0	0	0	0	0
	Totally disagree						Totally agree
The speed with which the task moved from screen to screen was good.	0	0	0	0	0	0	0
The ratings I provided really reflect my preferences and feelings.	0	0	0	0	0	0	0
The task was interesting.	0	0	0	0	0	0	0

	Totally disagree						Totally agree
I did not know what I was supposed to do.	0	0	0	0	0	0	0
Sign-off							
How would you like t	o be reimb	oursed fo	or partici	pating in	this stud	dy?	
7.50 Euros							
O 1.0	Res	earch Cre	edits				
Please enter your ba	nk details	for reim	burseme	nt:			
Full name							•••
IBAN							
BIC (only needed for nor	n-Dutch acco	ounts)					
Address							
Date of birth							
Thank you for comple	eting this s	survey!					
Before you leave: To You will be re-directed		pper pay lab w		ease clicl	k the forv	ward but	ton now

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