

Mobile Page Responsiveness

We'd like to get a better idea of your capabilities when designing/updating customer-facing interfaces. We're hoping you could perform the following items below and send back (either as an archive containing .html (and supporting .css, .png, etc files) that we can run locally or a link to something hosted).

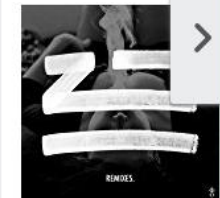
Amazon doesn't have a great mobile-responsive design. So we're wondering what you'd do to the home page of the site to improve this. Limit the demonstration to just the home page and the items highlighted in yellow in the image below. So you'd essentially create an html doc to display the home page containing the 5 highlighted elements in the image. To display some of the list items, you'll have to download their current image assets (or cut them from the image below). We're highlighting the sections for inclusion since the main page is pretty crowded and could quickly become an enormous task.

Items for inclusion:

1. Top search bar
2. Main hero. In this case it's an advertisement for some pilot TV show
3. Left navigation drop down (shown expanded in the graphic below, normally hidden until click)
4. Top-level suggestion categories (Prime, Fresh, Video, Music, etc)
5. Recommendations from a specific category (in my case, it's currently kindle books as shown in the graphic below).

The page you create should display the items for desktop and also rearrange everything in a meaningful way for mobile. We'll most likely be testing the mobile responsiveness by viewing it in chrome developer mode with the various mobile sizes (iphone 6, ipad, etc).

- Amazon Video >
- Amazon Music >
- Appstore for Android >
- Kindle E-readers & Books >
- Fire Tablets >
- Fire TV >
- Echo & Alexa >
- AmazonFresh **NEW** >
- Books & Audible >
- Movies, Music & Games >
- Electronics, Computers & Office >
- Home, Garden & Tools >
- Food & Grocery >
- Beauty, Health & Household >
- Toys, Kids & Baby >
- Clothing, Shoes & Jewelry >
- Handmade >
- Sports & Outdoors >
- Automotive & Industrial >
- Home Services >
- Credit & Payment Products >
- Full Store Directory >

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Faded (The Remixer)

Recommended for You in Kindle Books

