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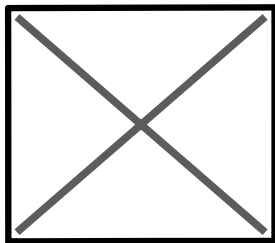
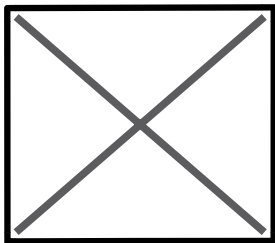
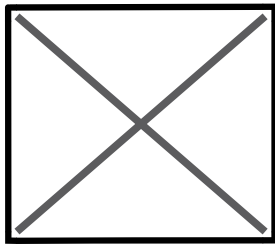
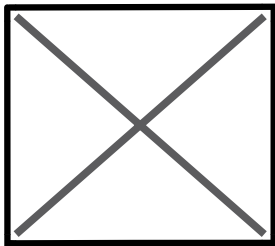


# Search Charities

Q search

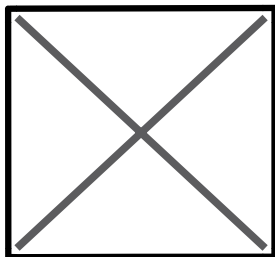
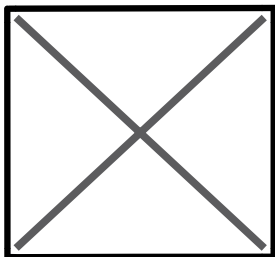
[Quick Start Guide: How to Give Effectively](#)

## Top Effective Charities

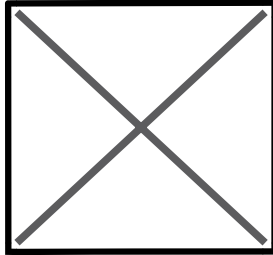
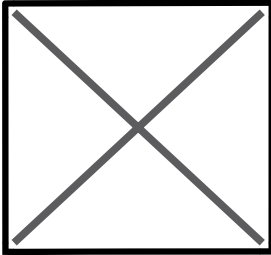


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## Featured Charities

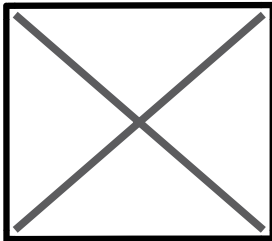
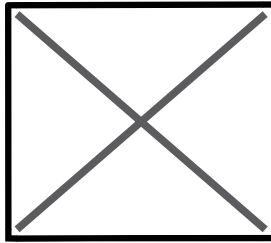
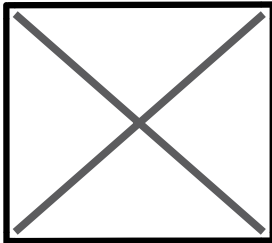


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### My Causes



+20

Edit

### My Donations



2 New Notifications

View



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## Payment ☐ Remember Payment Method

Billing Address

Street Line 1

Street Line 2

City

State



Zip Code

Credit Card

Cardholder Name

Card Number

CVV



Exp Date



Donation Amount

☐ Make Monthly Recurring 

Continue

Cancel



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Wednesday, April 18



Effective Giving

1m ago

Your monthly payment to Habitat  
for Humanity has been processed.  
Thank you for donating!

Press home to unlock



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**Habitat**  
for Humanity®

## *Charity Profile*

### **About**

Habitat has been devoted to building "simple, decent, and affordable" housing, a self-described "Christian housing ministry", and has addressed the issues of poverty housing all over the world. The international operational headquarters are located in Americus, Georgia, United States, with the administrative headquarters located in Atlanta.

The mission statement of Habitat for Humanity is "Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope. Homes are built using volunteer labor and Habitat makes no profit on the sales.



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About

Milestones

Performance &amp; Metrics

Donate

Contact

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**Habitat**  
for Humanity®

## Performance and Metrics

### Expenses:

- Program 75%
- Overhead 25%

\*A charity's Program % is the percentage of its cash budget it spends on Programs relative to Overhead.

Cost to Raise \$100: \$25

\*This cost signifies how many dollars a charity spends on Fundraising to raise each \$100 of contributions.

**Donate**

## Contact/Learn More

[www.habitat.org/](http://www.habitat.org/)



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## *Charity Profile*

### About

The American Red Cross (ARC), also known as the American National Red Cross, is a humanitarian organization that provides emergency assistance, disaster relief and education in the United States.



### Milestones

According to ARC, during and after hurricanes Katrina, Wilma and Rita, they opened 1470 shelters and registered 3.8 million overnight stays. 300,000 Red Cross





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(82% unpaid) provided sheltering, casework, communication and assessment services throughout these events.

As of March 2011, ARC announced it had allocated \$314 million for Haiti earthquake relief and recovery. ARC funded recovery projects to provide transitional homes, health services, disaster preparedness, water and sanitation improvements and livelihoods development. It provided funds for school fees for affected families. As of June 2011, ARC had raised approximately \$484 million for Haiti relief and recovery reports.

A series of blistering reports by NPR and ProPublica, however, found that much of the money Americans donated never made it to help people in Haiti and promises to rebuild neighbourhoods were never met.



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## Performance and Metrics

### Expenses:

- Program 89%
- Overhead 11%

\*A charity's Program % is the percentage of its cash budget it spends on Programs relative to Overhead.

Cost to Raise \$100: \$30

\*This cost signifies how many dollars a charity spends on Fundraising to raise each \$100 of contributions.

[Donate](#)

## Contact/Learn More

[www.redcross.org/](http://www.redcross.org/)

