# Family Focus Legal - Task Dependencies & Workflow Integration

## Project Workflow with Mandatory Research Phases & Feedback Loops

### Phase 1: Foundation Research & Strategic Analysis

```yaml

sop\_compliance\_check\_legal:

type: ComplianceVerification

description: Verify Family Focus Legal against existing legal industry standards and content compliance

agent: brand\_compliance\_auditor

dependencies: []

outputs: [legal\_compliance\_baseline, industry\_standards\_verification]

estimated\_duration: 2 hours

success\_criteria:

* Legal industry standards identified
* Compliance gaps documented
* Brand consistency requirements established

audience\_research\_legal\_services:

type: AudienceAnalysis

description: Develop detailed buyer personas (3-7) for legal services clients in Camden, NSW

agent: audience\_intent\_researcher

dependencies: []

outputs: [legal\_client\_personas, behavioral\_patterns, content\_preferences]

estimated\_duration: 3 hours

success\_criteria:

* Minimum 3 detailed personas created
* Legal client journey mapping completed
* Content preference analysis finished

market\_research\_camden\_legal:

type: MarketIntelligence

description: Camden, NSW legal services market analysis including opportunities and challenges

agent: brand\_sentiment\_researcher

dependencies: []

outputs: [market\_conditions\_analysis, opportunity\_assessment, challenge\_identification]

estimated\_duration: 3 hours

success\_criteria:

* Local market conditions documented
* Growth opportunities identified
* Competitive challenges assessed

usp\_brand\_swot\_analysis:

type: StrategicAnalysis

description: USP analysis and brand SWOT for Family Focus Legal competitive differentiation

agent: brand\_analyst

dependencies: []

outputs: [usp\_definition, brand\_swot\_matrix, differentiation\_strategy]

estimated\_duration: 2.5 hours

success\_criteria:

* Unique selling propositions defined
* SWOT analysis completed
* Competitive differentiation identified

competitor\_swot\_analysis:

type: CompetitiveIntelligence

description: Top 5 competitors SWOT analysis and strategic positioning assessment

agent: competitive\_intelligence\_searcher

dependencies: []

outputs: [competitor\_swot\_matrices, positioning\_analysis, strategic\_insights]

estimated\_duration: 4 hours

success\_criteria:

* 5 competitors identified and analysed
* Strategic positioning mapped
* Competitive advantages documented

```

### Phase 2: Competitive Intelligence & Search Landscape

```yaml

brand\_competitor\_positioning:

type: PositioningAnalysis

description: Legal services brand positioning and competitive differentiation analysis

agent: brand\_strategy\_researcher

dependencies: [usp\_brand\_swot\_analysis, competitor\_swot\_analysis]

outputs: [positioning\_strategy, messaging\_analysis, differentiation\_framework]

estimated\_duration: 3 hours

success\_criteria:

* Brand positioning defined
* Competitive messaging analysis completed
* Differentiation strategy established

trending\_topics\_legal\_industry:

type: TrendResearch

description: Current legal industry trends and hot topics identification

agent: technical\_research\_specialist

dependencies: []

outputs: [industry\_trends\_report, hot\_topics\_analysis, emerging\_themes]

estimated\_duration: 2.5 hours

success\_criteria:

* Current trends identified
* Hot topics documented
* Emerging themes mapped

content\_gap\_analysis\_legal:

type: ContentGapAnalysis

description: Legal services market content gap identification and opportunities

agent: competitor\_analyzer

dependencies: [competitor\_swot\_analysis]

outputs: [content\_gaps\_report, opportunity\_matrix, differentiation\_possibilities]

estimated\_duration: 3.5 hours

success\_criteria:

* Content gaps identified
* Market opportunities mapped
* Content differentiation possibilities documented

search\_landscape\_legal\_services:

type: SearchLandscapeAnalysis

description: Legal services search landscape including market size and competition analysis

agent: seo\_strategist

dependencies: []

outputs: [search\_market\_analysis, competition\_levels, seasonal\_trends, local\_seo\_gaps]

estimated\_duration: 3 hours

success\_criteria:

* Search market size documented
* Competition levels assessed
* Local SEO opportunities identified

competitor\_content\_audit:

type: ContentAudit

description: Competitor content audit including website analysis and user journey mapping

agent: competitive\_intelligence\_searcher

dependencies: [competitor\_swot\_analysis]

outputs: [competitor\_content\_analysis, user\_journey\_maps, mobile\_experience\_audit]

estimated\_duration: 4 hours

success\_criteria:

* Competitor content analysed
* User journeys mapped
* Mobile experience assessed

```

### Phase 3: Advanced SEO & Keyword Strategy

```yaml

comprehensive\_keyword\_research:

type: KeywordResearch

description: Legal services keyword research and content-keyword optimisation

agent: keyword\_researcher

dependencies: [search\_landscape\_legal\_services]

outputs: [keyword\_strategy, search\_intent\_analysis, content\_keyword\_mapping]

estimated\_duration: 4 hours

success\_criteria:

* Comprehensive keyword list created
* Search intent mapped
* Content-keyword alignment established

keyword\_gap\_analysis:

type: KeywordGapAnalysis

description: SEO opportunity identification and competitive keyword gaps

agent: seo\_strategist

dependencies: [comprehensive\_keyword\_research, competitor\_content\_audit]

outputs: [keyword\_opportunities, competitive\_gaps, untapped\_angles]

estimated\_duration: 3 hours

success\_criteria:

* Keyword gaps identified
* Competitive opportunities mapped
* Untapped angles documented

funnel\_stage\_keyword\_mapping:

type: FunnelKeywordMapping

description: Legal client funnel keyword mapping (awareness → consideration → decision)

agent: keyword\_researcher

dependencies: [comprehensive\_keyword\_research, audience\_research\_legal\_services]

outputs: [funnel\_keyword\_matrix, client\_journey\_keywords, conversion\_path\_mapping]

estimated\_duration: 3.5 hours

success\_criteria:

* Funnel stages mapped to keywords
* Client journey keywords identified
* Conversion paths optimised

emerging\_trends\_keywords:

type: EmergingTrendsResearch

description: Future-proofing legal content with trending search terms

agent: technical\_research\_specialist

dependencies: [trending\_topics\_legal\_industry, comprehensive\_keyword\_research]

outputs: [emerging\_keyword\_trends, future\_content\_opportunities, voice\_search\_optimization]

estimated\_duration: 2.5 hours

success\_criteria:

* Emerging keyword trends identified
* Future content opportunities mapped
* Voice search optimisation planned

```

### Phase 4: Content Planning & AI Optimization

```yaml

detailed\_content\_briefs:

type: ContentBriefDevelopment

description: Legal services content briefs with page layouts and conversion paths

agent: content\_strategist

dependencies: [all\_phase\_3\_tasks]

outputs: [content\_brief\_templates, page\_layouts, conversion\_paths, wireframes]

estimated\_duration: 4 hours

success\_criteria:

* Content briefs created
* Page layouts designed
* Conversion paths optimised

content\_structure\_specifications:

type: ContentStructureDesign

description: Headlines, sections, CTAs, and internal linking strategy

agent: page\_content\_brief\_agent

dependencies: [detailed\_content\_briefs]

outputs: [content\_structures, headline\_frameworks, cta\_strategy, linking\_strategy]

estimated\_duration: 3.5 hours

success\_criteria:

* Content structures defined
* Headline frameworks established
* Internal linking strategy created

ai\_readiness\_optimization:

type: AIOptimization

description: Content structure optimised for AI systems and voice search

agent: ai\_specialist\_agent

dependencies: [content\_structure\_specifications]

outputs: [ai\_optimization\_guide, voice\_search\_specs, schema\_markup\_plan]

estimated\_duration: 3 hours

success\_criteria:

* AI optimisation completed
* Voice search compatibility ensured
* Schema markup planned

strategic\_content\_ideas:

type: ContentIdeation

description: Creative legal content ideation based on research foundation

agent: blog\_ideation\_specialist

dependencies: [all\_phase\_3\_tasks, detailed\_content\_briefs]

outputs: [content\_ideas\_bank, blog\_topics, series\_concepts]

estimated\_duration: 3 hours

success\_criteria:

* Content ideas generated
* Blog topics planned
* Content series concepts developed

content\_calendar\_development:

type: ContentCalendarCreation

description: 12-month strategic content planning with legal industry focus

agent: content\_strategist

dependencies: [strategic\_content\_ideas, funnel\_stage\_keyword\_mapping]

outputs: [annual\_content\_calendar, publishing\_schedule, content\_series\_planning]

estimated\_duration: 3.5 hours

success\_criteria:

* 12-month calendar created
* Publishing schedule established
* Content series planned

content\_mapping\_clusters:

type: ContentClusterMapping

description: Content clusters and topic authority building strategy

agent: content\_strategist

dependencies: [content\_calendar\_development, ai\_readiness\_optimization]

outputs: [content\_cluster\_map, topic\_authority\_strategy, content\_interconnection]

estimated\_duration: 3 hours

success\_criteria:

* Content clusters mapped
* Topic authority strategy defined
* Content interconnection planned

```

### Phase 5: Website Analysis & Content Strategy Development

```yaml

current\_website\_analysis:

type: WebsiteAnalysis

description: Extract and analyse current familyfocuslegal.com.au content

agent: sitespect\_orchestrator

dependencies: [all\_phase\_4\_tasks]

outputs: [current\_content\_audit, improvement\_recommendations, technical\_analysis]

estimated\_duration: 4 hours

success\_criteria:

* Current content extracted
* Improvement areas identified
* Technical recommendations provided

comprehensive\_content\_strategy:

type: ContentStrategyCreation

description: Develop content hub architecture with pillar pages and blog strategy

agent: content\_strategist

dependencies: [current\_website\_analysis, content\_mapping\_clusters]

outputs: [content\_hub\_architecture, pillar\_page\_strategy, blog\_content\_plan]

estimated\_duration: 4 hours

success\_criteria:

* Content hub architecture designed
* Pillar page strategy created
* Blog content plan established

```

### Phase 6: Iterative Feedback Loop Integration

```yaml

feedback\_loop\_content\_strategy:

type: IterativeImprovement

description: Multi-agent iterative feedback loop for content strategy optimisation

dependencies: [comprehensive\_content\_strategy]

agent\_sequence: [clarity\_conciseness\_editor, cognitive\_load\_minimizer, content\_critique\_specialist, ai\_text\_naturalizer]

max\_iterations: 3

success\_criteria:

* clarity\_conciseness\_editor: ≥8/10
* cognitive\_load\_minimizer: ≥7/10
* content\_critique\_specialist: ≥7/10
* ai\_text\_naturalizer: ≥8/10
* Aggregate score: ≥8.5/10

outputs: [optimised\_content\_strategy, quality\_scores, improvement\_tracking]

feedback\_loop\_pillar\_pages:

type: IterativeImprovement

description: Multi-agent iterative feedback loop for pillar page optimisation

dependencies: [comprehensive\_content\_strategy]

agent\_sequence: [clarity\_conciseness\_editor, cognitive\_load\_minimizer, content\_critique\_specialist, ai\_text\_naturalizer]

max\_iterations: 3

success\_criteria:

* clarity\_conciseness\_editor: ≥8/10
* cognitive\_load\_minimizer: ≥7/10
* content\_critique\_specialist: ≥7/10
* ai\_text\_naturalizer: ≥8/10
* Aggregate score: ≥8.5/10

outputs: [optimised\_pillar\_pages, quality\_scores, improvement\_tracking]

feedback\_loop\_blog\_content:

type: IterativeImprovement

description: Multi-agent iterative feedback loop for blog content optimisation

dependencies: [comprehensive\_content\_strategy]

agent\_sequence: [clarity\_conciseness\_editor, cognitive\_load\_minimizer, content\_critique\_specialist, ai\_text\_naturalizer]

max\_iterations: 3

success\_criteria:

* clarity\_conciseness\_editor: ≥8/10
* cognitive\_load\_minimizer: ≥7/10
* content\_critique\_specialist: ≥7/10
* ai\_text\_naturalizer: ≥8/10
* Aggregate score: ≥8.5/10

outputs: [optimised\_blog\_content, quality\_scores, improvement\_tracking]

```

### Phase 7: Quality Assurance & Compliance Verification

```yaml

australian\_english\_compliance:

type: ComplianceVerification

description: Verify 100% Australian English compliance across all deliverables

agent: enhanced\_content\_auditor

dependencies: [all\_feedback\_loops]

outputs: [compliance\_report, correction\_recommendations, british\_english\_verification]

estimated\_duration: 2 hours

success\_criteria:

* 100% Australian English compliance
* British spellings verified
* Legal terminology alignment confirmed

final\_quality\_assurance:

type: QualityAssurance

description: Final multi-perspective quality review and publication readiness

agent: enhanced\_content\_auditor

dependencies: [australian\_english\_compliance]

outputs: [final\_quality\_report, publication\_readiness\_certification, delivery\_recommendations]

estimated\_duration: 2.5 hours

success\_criteria:

* Quality standards met
* Publication readiness confirmed
* Client delivery approved

```

## Workflow Execution Protocol

### Parallel Execution Phases

* \*\*Phase 1 Tasks\*\*: Execute simultaneously for comprehensive foundation
* \*\*Phase 2 Tasks\*\*: Parallel execution building on Phase 1 outputs
* \*\*Phase 3 Tasks\*\*: Coordinate keyword research and SEO strategy

### Sequential Dependencies

* \*\*Phase 4\*\*: Content planning depends on completed research phases
* \*\*Phase 5\*\*: Website analysis and strategy development sequential
* \*\*Phase 6\*\*: Iterative feedback loops applied to all content
* \*\*Phase 7\*\*: Final quality assurance and compliance verification

### Safety Mechanisms

* \*\*Progress Tracking\*\*: Monitor improvement between feedback iterations
* \*\*Human Escalation\*\*: Triggered after 2 cycles with insufficient progress
* \*\*Time Limits\*\*: Maximum iteration time per content piece
* \*\*Quality Gates\*\*: Threshold enforcement before proceeding

### Success Criteria

* \*\*Research Completeness\*\*: All 4 phases documented with sources
* \*\*Quality Threshold\*\*: ≥8.5/10 aggregate score achieved
* \*\*Compliance Verification\*\*: 100% Australian English standards
* \*\*Iterative Improvement\*\*: Measurable progress tracking implemented