# Green Power Solutions - Technical SEO Analysis Project

## Project Overview

Comprehensive technical SEO and website analysis to understand current site structure, content organization, and optimization opportunities for integrating a generator pillar page.

## Project Structure

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greenpowersolutions\_com\_au/

├── README.md # This file - project navigation

├── strategy/ # Strategic planning documents

├── research/ # Market intelligence & analysis

├── content/ # Content strategy & guidelines

├── technical/ # Technical audits & recommendations

│ ├── technical\_audit.md # Main technical SEO analysis

│ ├── site\_architecture\_analysis.md

│ └── onpage\_seo\_extraction.md

└── implementation/ # Execution tracking

```

## Analysis Focus Areas

1. \*\*Current Site Architecture\*\* - URL structure and navigation hierarchy

2. \*\*Content Analysis\*\* - Existing generator content and gaps

3. \*\*Technical SEO Status\*\* - Performance, schema, meta optimization

4. \*\*Integration Opportunities\*\* - Generator pillar page placement

5. \*\*Competitive SEO Positioning\*\* - Current search visibility

## Key Deliverables

* [ ] Comprehensive Technical SEO Analysis Report
* [ ] Site Architecture Evaluation
* [ ] On-Page SEO Data Extraction Report
* [ ] Generator Pillar Page Integration Recommendations

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\*\*Project Date\*\*: September 2025

\*\*Target Website\*\*: https://greenpowersolutions.com.au/